



REGIONAL COORDINATED COUNCIL

REGIONAL TRANSPORTATION PLANNING ORGANIZATION

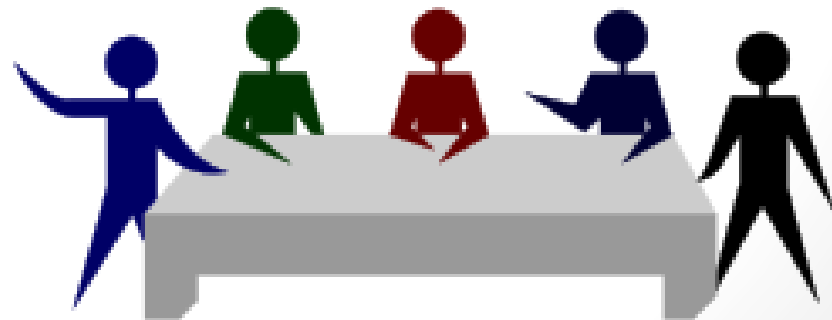
March 15, 2023



Nominations from the floor for Temporary RCC Chairperson
for this meeting only.
Vote to accept nominee.

This special RCC meeting is being held in person at ODOT District 11 offices, New Philadelphia, Ohio

- Slides and minutes will be available on the OMEGA website within one week.
- This meeting is serving as a special RCC meeting in addition to the quarterly meetings already established.



Agenda

- **Appointment of Temporary RCC Chairperson**
- **Call to Order, Introductions, and Welcome:** Temporary RCC Chairperson
- **Roll Call:** Deborah Hill, OMEGA Regional Transit Planner
- **Review and Approval of Meeting Minutes:** Temporary RCC Chairperson
- **Regional Business:** Deborah Hill, OMEGA Regional Transit Planner
 - Review of Regional SROI Project Scope of Work and Budget
 - Braun Lift Training Update
 - Regional Car Fit Events Update
- **Vote to recommend SROI Project adoption to the OMEGA Executive Board:** Temporary RCC Chairperson
- **Calendar for 2023:** Deborah Hill, OMEGA Regional Transit Planner
 - Meeting Topics and Hosts for Quarterly Meetings
- **For the Good of the Region:** Temporary RCC Chairperson
 - Invitation to Lunch TBD
- **Motion to Adjourn**

Roll Call

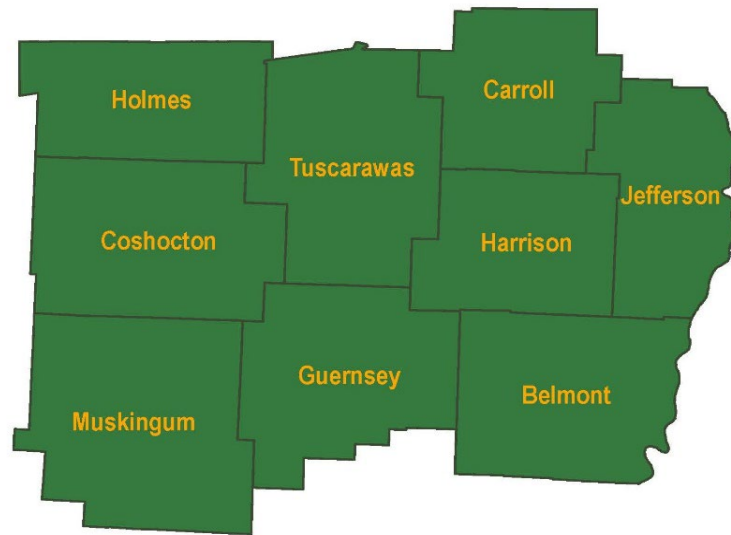


Meeting Minutes

- Minutes from the most recent RCC meeting held on January 18, 2023, were distributed to members prior to the meeting.
- Corrections?
- Motion to accept?



REGIONAL BUSINESS



- ✓ Review of Regional SROI Project: Scope of Work and Budget
- ✓ Braun Lift Training Update
- ✓ Regional Car Fit Events Update

Regional SROI Project : Review of Scope of Work and Budget

Scope of Work

SROI Impact Analysis of OMEGA Economic Development District

March 2023

Ohio University Voinovich School of Leadership and Public Service proposes a multi-phase Social Return on Investment (SROI) analysis of OMEGA Transportation programs areas of activity.

Tasks include:

1. Identify key outputs, outcomes, and impacts created by OMEGA Transportation through a ripple effect mapping process with stakeholders including board, staff, and beneficiaries.
2. Articulate a set of outcomes that, together, capture the significant impacts created by OMEGA Transportation activities within the areas of medical and employment transportation.
3. Quantify all outcomes with fiscal proxies in an iterative, updatable Impact Calculator to illustrate cost savings and/or benefits achieved to individuals and society.
4. Train OMEGA Transportation Staff in updating the Impact Calculator.

Timeline	OMEGA Economic Development Capability
April 2023-December 2023	Transportation : Medical and Employment

Regional SROI Project : Review of Scope of Work and Budget

Deliverable	Timeline
<p>Stakeholder and Outcome Articulation</p> <p>Assessment of previous data with Transportation staff</p> <ul style="list-style-type: none"> • OHIO staff meet with Steering Committee to conduct outcomes mapping and impact exercises yielding an articulated logic model • Staff, through relevant data systems will identify important impacts and impacts already captured and measured by OMEGA Transportation services in the Medical and Employment areas. 	April 2023
<p>Data collection and analysis of outcomes</p> <ul style="list-style-type: none"> • OHIO and OMEGA staff identify areas for measurement to align with outcomes. • OHIO assists in additional data collection from beneficiaries, including survey development or interview data collection. 	May 2023 - July 2023
<p>Fiscal Proxy Research for Outcomes</p> <p>Includes: National review of the literature for outcomes identified in key areas of Medical and Employment Transportation a total of 10 proxies in each development capacity, fiscal proxies adjusted for OMEGA region context wherever possible, discount rates applied, pull in experts where needed, data checking, review with OMEGA staff and/or Steering Committee</p>	July 2023 – September 2023
<p>Build Impact Calculator for Medical and Employment Transportation Outcomes</p> <ul style="list-style-type: none"> • Data in impact calculators is reviewed and revisions suggested by OMEGA staff 	October 2023
<p>SROI PowerPoint explanation of proxies, impact calculator</p> <ul style="list-style-type: none"> • Presentation of Impact Calculator and fiscal proxies are made to OMEGA Staff and Steering Committee; OMEGA staff provided instruction in how to update Impact Calculator • Discussion of maximizing impact, managing impact in capacity areas 	November 2023
<p>SROI Report on OMEGA Medical and Transportation Outcomes</p> <p>Includes: Draft, internal review, review by OMEGA, potential one-pagers (one or two) based on previous discussion</p>	December 2023

Example of impact focused one-pager



High School Internships Impact The Bottom Line

"We want our business to grow in the future, so we have to invest in these high school, middle school, career tech kids. It's an investment in our future" - Washington County Business Owner

- 100%** of businesses believe high school internships grow a workforce with basic skills employers need.
- \$20,958** Training new employees without skills costs businesses an average of \$20,958 per employee in lost productivity a year*
- \$1.1 M** Hosting internships in Washington County has saved businesses over \$1.1 million dollars



17% of students reported the internship influenced them to stay in Southeastern Ohio to live and work

83% of students reported the internship showed them they could find meaningful work in the region

\$28,567 The amount added to Gross State Product by retaining just ONE student to the Ohio Valley region

BB2C has potentially added **\$625,615** to Southeastern Ohio just this year

100% of businesses believe hosting interns helps increase recruitment



As a result of participating in the internship, businesses now.....

150 the average days a job posting goes unfilled



Volunteer more in the community **33%**

\$32,250 Through spreading awareness about job opportunities, the internship program saves businesses money in recruitment every year



Participate in other, similar programs **67%**

Create their own programs for student, school, and community involvement **50%**

For every **\$1** invested in BB2C Internships **\$15.37** of social value is created

Regional SROI Project : Review of Scope of Work and Budget

Total Cost of Project: \$34,750 including indirect costs and NOT including One-Pagers. One-Pager cost is \$500 per document with a maximum of four One-Pagers for a total additional cost of not more than \$2000, and a total, all in, project cost of not more than \$36,750. RTPO funds will be used to fund this project in its entirety and ODOT has already given permission for the use of funds.

- The project provides a full report and an impact calculator(s).
- There are 10 total proxies, or data points, included in the study to be divided as we see fit between medical and employment topics.
- How many one-page reports do we think we want? (Maximum is four)
- Next step is for the OMEGA Executive Board to review the formal proposal and vote to adopt a resolution allowing OMEGA to enter into contract with OU for the completion of the SROI project.

BRAUN LIFT TRAINING

Free of charge

Registration required



Registration March 15 – April 10, 2023.

Classroom is limited in size, please register number of persons attending and organization as soon as possible. Dhill@omegadistrict.org

Training APRIL 19, 2023. (During the RCC/Steering meeting)

9-11:30am with lunch invitation TBD

Location: Access Tusc, 1458 5th Street NW, New Philadelphia, Ohio

Training will cover general preventative maintenance with Q and A session and work on both an LTN and a transit van. Those completing the training will be able to perform general preventative maintenance and minor issue service.

Major repairs are still required, by Braun, to be performed by a Braun certified dealer.

It is not necessary for additional vehicles to be provided by the transits.

Car Fit Events

Will take place in June and July, maybe some in August, in each county.
More info to follow.

CarFit was created in 2006 in collaboration with AAA (American Automobile Association), AARP, and the American Occupational Therapy Association (AOTA). It is a driver safety initiative.

The program is designed to help older drivers find out how well they currently fit their personal vehicle,

to highlight actions they can take to improve their fit, and

to promote conversations about driver safety and community mobility.

A proper fit in one's personal vehicle can greatly increase not only the driver's safety but also the safety of others.

The CarFit program, reviews twelve key areas of the driver's fit to their personal vehicle.

- Example one:** Knowing how to properly adjust one's mirrors can greatly minimize blind spots for drivers who may wish to change lanes.

- Example two:** Sitting too close to the steering wheel. Drivers run a risk of serious injury if they are sitting closer than 10 inches to the steering wheel. The steering wheel should be pointed to the chest of the driver and not their head.

- Example three:** Line of sight. Drivers should have a clear line of sight at least three inches above the steering wheel and dashboard. "Handicapped" hangers should NOT be left on the rear-view mirror attachments while driving as they create a blind spot.

Calendar for 2023

- RCC meetings “travel”, feature a topic speaker and local spotlight, and include an optional lunch.



March 15, 2023

April 19, 2023

May 17, 2023

June 21, 2023

July 19, 2023

August 16, 2023

Sept. 20, 2023

Oct. 18, 2023

Nov. 15, 2023

Dec. 13, 2023

SPECIAL RCC Meeting

RCC Meeting

Braun Lift Training

Access Tusc, Tuscarawas Co.

Steering Meeting

Steering Meeting

RCC Meeting

Steering Meeting

Steering Meeting

Steering Meeting

RCC Meeting

SROI Project presented

ONLY if needed

Hosts for July, and November?

Topics for discussion? Creating a volunteer driver/companion program? Other?

For the Good of the Region, Announcements and County Updates

Thank you
for the privilege
of your time.



Meeting slides, minutes, and related documentation can be accessed here: <https://omegadistrict.org/programs/transit/rcc/>

Contact information:

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