

Scope

- Which services will benefit from an SROI lens?
- Audience?
- Depth or breadth?

Contract/Timeline

- What timeline will allow you to collect the data?
- What products best fit your audience (visuals, reports, impact calculators)?

Ripple Effects Mapping

- Stakeholders?
- Activities?
- Outcomes?

FUTURE MEETING

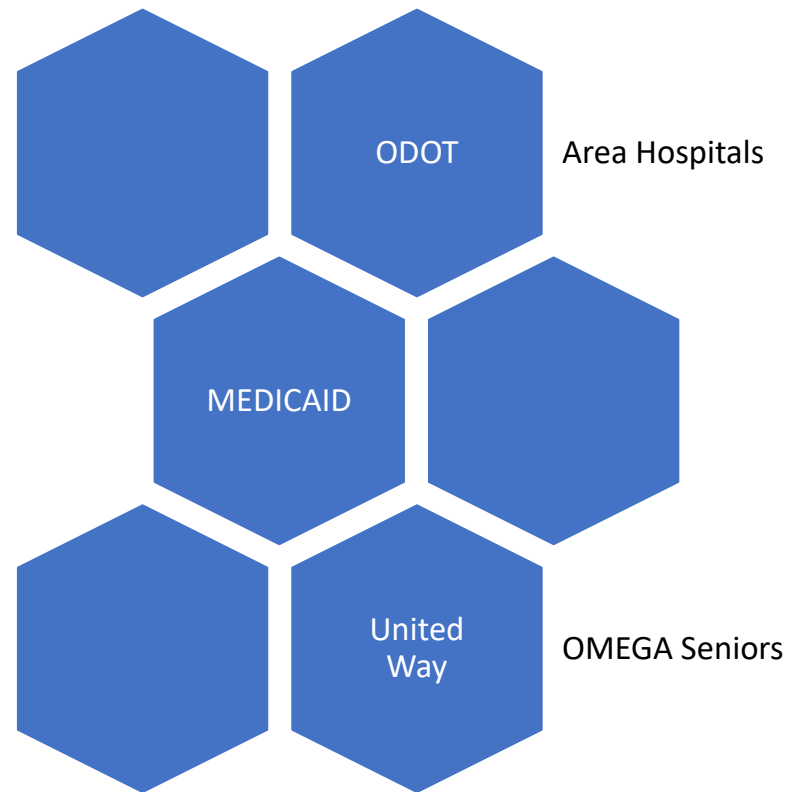
What services do you provide?

Workforce
transportation

Medical visits

Trips for
socialization

Who makes up your SROI's audience?
If you had to rank them, who is in your
top 5?



Scope parameters can be chosen from existing goals...

- Regional Goal #1: Increase Ridership for all Transportation Service Providers and Transit Agencies in the Region
- Regional Goal #2: More Efficient Out-of-County and Out-of-Region Transportation Service.
- Regional Goal #3: Reduce Denials and No-Shows of the Riders that Use Transportation Service in the Region.
- Regional Goal #4: Cost-Effective Vehicle Replacement for all Regional Transportation Service Providers.
- Regional Goal #5: Increase Employment Transportation Options for Jobseekers and Employees.

Or new beginnings!



Scope

Who is your audience?
Which services will benefit from an SROI lens?

Do you want to go broad or to dig deeply into one facet of your services or one particular program?

Contract/Timeline

What timeframe will allow you to collect the breadth and depth of data you need?

What products best fit your audience (visuals, reports, impact calculators)?

Ripple Effects Mapping

Stakeholders?
Activities?
Outcomes?

**NEXT
MEETING**