



# STEERING COMMITTEE

Vision Statement: To Achieve ACCESS and MOBILITY  
Through Efficient and Effective Transportation FOR ALL

Regional Coordinated Transportation Pilot Program  
In Person and via TEAMS April 20, 2022

This meeting is being held in person at the ODOT

District 11 conference room with appropriate safety precautions in place. This meeting is also being live streamed via TEAMS.

- The meeting may be recorded, and if so, is recorded only in order to prepare accurate minutes.
- Presentation slides and meeting minutes will be available on the OMEGA website within one week.



# Agenda

- Welcome & Zoom Housekeeping
- Overview
- Roll Call
- ODOT 5310 Funding Cycle
  - Letters of Recommendation, no longer required
  - ONLY Reference the REGIONAL Coordinated Plan, Appendix Q
- Action Steps for Regional Goals
- Regional Updates
- Next Meeting
- Open Roundtable for the Good of the Region
- Adjourn

# Roll Call



Please unmute yourself when called and acknowledge your attendance or type in the chat box.

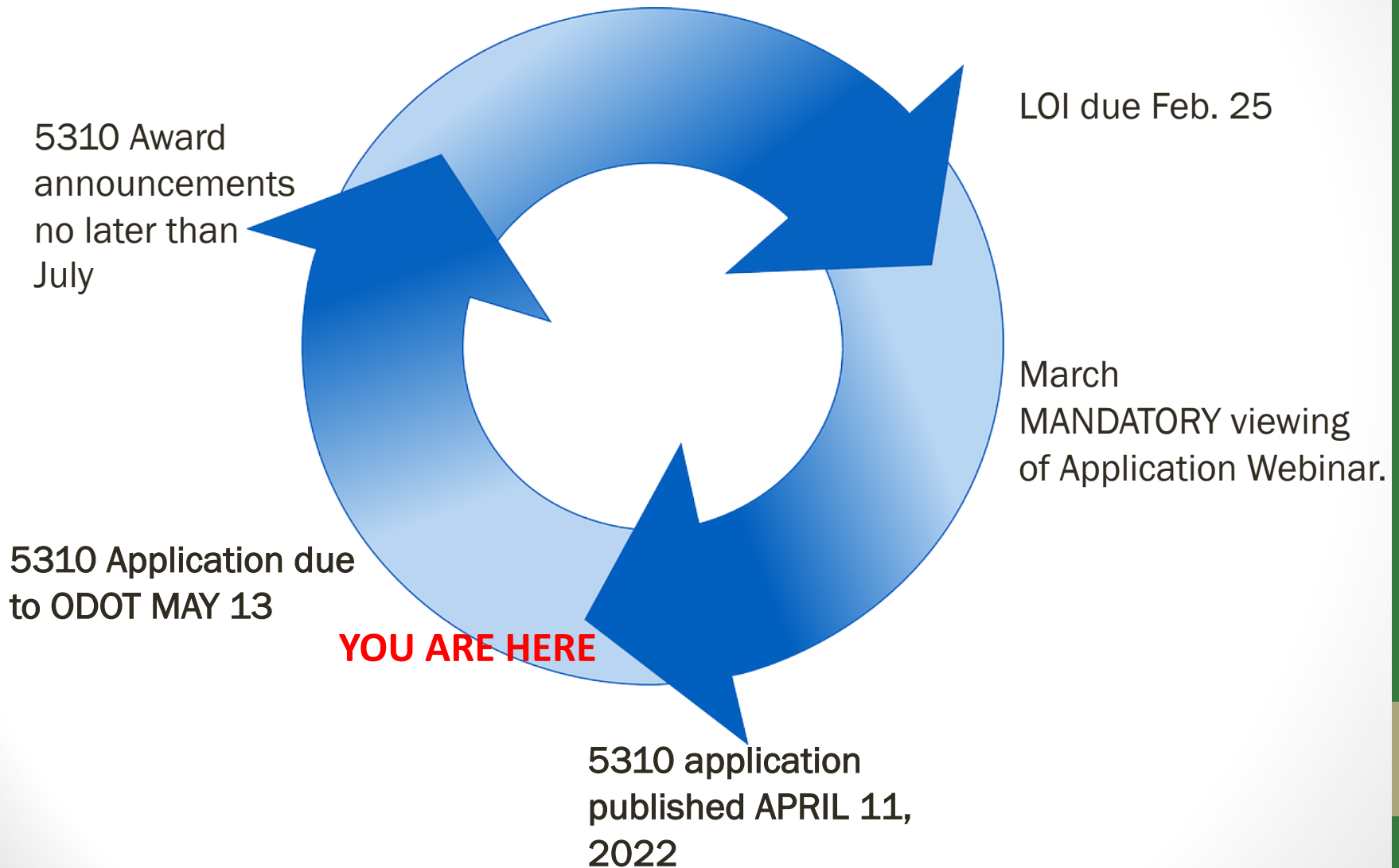
Anyone not called, please acknowledge yourself at the end.

# ODOT Updates



Kierra Branch, Office of Transit  
[Kierra.Branch@dot.ohio.gov](mailto:Kierra.Branch@dot.ohio.gov)

# ODOT 5310 Funding Cycle



5310 Award  
announcements  
no later than  
July

LOI due Feb. 25

March  
MANDATORY viewing  
of Application Webinar.

5310 Application due  
to ODOT MAY 13

**YOU ARE HERE**

5310 application  
published APRIL 11,  
2022

## Regional Guidance for 5310 Application Process

- Funding is by PROJECT, not PROGRAM. This allows for maximum flexible funding options for all projects by ODOT.
- Letters of Recommendation are no longer required.
- **ONLY REFERENCE THE REGIONAL COORDINATED PLAN:**  
Appendix Q of the Regional Coordinated Plan contains the 2021 updated goals and strategies to which your project MUST refer. ONLY projects listed in the Regional Coordinated Plan and submitted on the LOI may be considered for funding.
- There is help available. Please reach out to Deborah Hill [Dhill@omegadistrict.org](mailto:Dhill@omegadistrict.org) or directly to Kierra Branch at ODOT [Kierra.Branch@dot.ohio.gov](mailto:Kierra.Branch@dot.ohio.gov)
- Completed Applications are due to ODOT **by MAY 13, 2022**

## APPENDIX Q – PAGE 6

### REGION 9 GOALS AND STRATEGIES FOR CY 2022

#### **GOAL 1: To Maintain and Expand Transportation Services and Options.**

*Strategy 1.1* Support initiatives for cost effective vehicle replacement, fleet expansion, and needed safety adjustments

*Strategy 1.2* Increase access to affordable and available employment transportation options

*Strategy 1.3* Create more affordable, efficient, and available Out of County (OOC)/Out of Region (OOR) transportation

*Strategy 1.4* Create or expand weekend services

*Strategy 1.5* Enhance and support the creation and use of regionally beneficial technologies

#### **GOAL 2: To Educate and Inform the Public, HHS Agencies and Organizations, and other Stakeholders as to the Transportation Services and Options Available.**

*Strategy 2.1* Support and utilize Mobility Management Program

*Strategy 2.2* Continue quarterly RCC and monthly Steering Committee and Regional Council of Mobility Management meetings

*Strategy 2.3* Increase marketing and advertising of transportation services and options

*Strategy 2.4* Enhance and support the use of regionally beneficial technologies

*Strategy 2.5* Continue annual Origin-Destination (O-D) mapping

Please note GOAL 3 is on APPENDIX Q, PAGE 7



## Appendix Q, page 7

### **GOAL 3: To Ensure and Increase Equity, Access, Inclusivity, and Safety in Transportation Services and Options.**

*Strategy 3.1* Build collaborative network of new and existing providers and other stakeholder agencies to promote affordable, available, collaborative regional transportation access for all

*Strategy 3.2* Support initiatives that promote broadband, cell phone, and internet access, and connectivity, for the region

*Strategy 3.3* Standardize regional forms, policies, and procedures

*Strategy 3.4* Examine current and alternative fare structures

*Strategy 3.5* Utilize and promote Mobility Solutions Center

*Strategy 3.6* Create innovative pilot programs (OOC/OOR, volunteer companions, volunteer drivers, innovative fund braiding, media outreach, etc.)

*Strategy 3.7* Establish and maintain infectious disease/Emergency specific responses (COVID, Natural Disasters, Etc.)

County level updated goals and strategies may be found on pages 9-29. Newly added providers may be found on page 30.

# Continuing work on the Regional Coordinated Plan Update



Adding action steps to each strategy

# Action Steps for the 2022 Coordinated Plan Extension

**REGIONAL GOALS (3)**



**REGIONAL STRATEGIES (17)**



**REGIONAL ACTION STEPS FOR  
EACH STRATEGY-**

**In progress. Steering Committee developing. Sent  
to all Steering members prior to meeting for  
consideration.**

## GOAL 1: To Maintain and Expand Transportation Services and Options

*Strategy 1.1* Support initiatives for cost effective vehicle replacement, fleet expansion, and needed safety adjustments

Action: Continue to log and document regional vehicle milage, age, and condition

Action: Research other funding sources for purchasing or leasing transportation service vehicles

Action: Create a vehicle replacement schedule in line with ODOT 5310/5311 funding deadlines

Action: Schedule 5310 Grant Application workshop and assistance

Action: Research options for the introduction of zero emission and electric vehicles (EV) into regional fleets

Action: Document major repair costs not including routine maintenance

## GOAL 1: To Maintain and Expand Transportation Services and Options

*Strategy 1.2* Increase access to affordable and available employment transportation options

Action: Extend or create service hours of transportation to support varying employment schedules including shift work needs and transportation beyond the 7am- 5pm M-F hours.

Action: Coordinate with job and career centers, and Ohio Means Jobs, to track employment transportation needs and provide information.

Action: Encourage multiple ride trips for transportation providers

Action: Utilize Gohio Commute platform when available for carpool/vanpool possibilities

Action: Research and consider micro transit options to provide employment transportation

*Strategy 1.3* Create more affordable, efficient, and available Out of County (OOC)/Out of Region (OOR) transportation

Action: Decrease one person vehicle trips for all providers by coordinating rides especially for OOC/OOR trips

Action: Encourage multiple ride trips for OOC/OOR transportation

Action: Research and consider fare capping strategies

## GOAL 1: To Maintain and Expand Transportation Services and Options

*Strategy 1.4* Expand service hours of operation and create or expand weekend services

Action: Reduce one person vehicle trips

Action: Research best practices of No Show/Cancellation Policies

Action: Develop a region wide No Show and Cancellation Policy

Action: Require call backs from transportation providers to riders with scheduled trips

Action: Consider fixed route and shuttle service options

Action: Consider micro transit options

*Strategy 1.5* Enhance and support the creation and use of regionally beneficial technologies

Action: Utilize common scheduling technologies throughout region

Action: Share scheduling portals with medical providers to effectively schedule medical trips

**GOAL 2: To Educate and Inform the Public, HHS Agencies and Organizations, and other Stakeholders as to the Transportation Services and Options Available.**

*Strategy 2.1* Support and utilize Mobility Management Program

Action: Continue monthly Regional Council of Mobility Managers meetings

Action: Continue to include Mobility Managers on Steering Committee

Action: Support regional Mobility Management coverage for all counties in region

*Strategy 2.2* Continue quarterly RCC and monthly Steering Committee meetings

## GOAL 2: To Educate and Inform the Public, HHS Agencies and Organizations, and other Stakeholders as to the Transportation Services and Options Available.

*Strategy 2.3* Increase marketing and advertising of transportation services and options

Action: Increase education and awareness with the public, employers, employees and job seekers to available employment transportation services and options

Action: Increase education and awareness within Stakeholder organizations and the public of equity and access initiatives within transportation services and options

Action: Build collaborative network of existing HHS and healthcare providers to promote affordable, available, collaborative regional medical transportation access

Action: Promote the Region 9 Resource Guide

Action: Host and attend local public workshops and marketing events

Action: Promote social media opportunities and the regional commercials



**GOAL 2: To Educate and Inform the Public, HHS Agencies and Organizations, and other Stakeholders as to the Transportation Services and Options Available.**

*Strategy 2.4* Enhance and support the use of regionally beneficial technologies

Action: Utilize the Region 9 Mobility Solutions Center when available to function effectively for the whole region

Action: Support, promote, and utilize the Region 9 Resource Guide

Action: Research possibilities for a regional app that would allow for scheduling and payment on trips

Action: Coordinate the Region 9 Resource Guide, Region 9 Mobility Solutions Center, and Regional Survey of Unmet Needs Survey link

Action: Develop common or functionally interconnected scheduling software technology to be used throughout the region

*Strategy 2.5* Continue annual Origin-Destination (O-D) mapping

## GOAL 3: To Ensure and Increase Equity, Access, Inclusivity, and Safety in Transportation Services and Options.

*Strategy 3.1* Continue monthly Steering Committee meetings

*Strategy 3.2* Build collaborative network of new and existing providers and other stakeholder agencies to promote affordable, available, collaborative regional transportation access for all

Action: Increase County level participation in TAC meetings

Action: Increase participation and membership in the Regional Coordinated Council (RCC)

Action: Promote the Regional Survey of Unmet Needs

Action: Meet with each county DJFS individually and in a group

*Strategy 3.3* Support initiatives that promote broadband, cell phone, and internet access, and connectivity, for the region

## GOAL 3: To Ensure and Increase Equity, Access, Inclusivity, and Safety in Transportation Services and Options.

### *Strategy 3.4* Standardize regional forms, policies, and procedures

Action: Consider regional cost allocation, and billing and rate coordination between transportation service providers and human services agencies

Action: Promote Coordination of one regional DJFS policy, trip requirements, and payment facilitation

### *Strategy 3.5* Examine current and alternative fare structures

Action: Consider regional fare capping pilot program

Action: Consider a regional app for scheduling and payment of trips

Action: Standardize fares across counties

Action: Set regional OOR and OOC rates

## GOAL 3: To Ensure and Increase Equity, Access, Inclusivity, and Safety in Transportation Services and Options.

### *Strategy 3.6* Utilize and promote Region 9 Mobility Solutions Center (MSC)

Action: Maintain Mobility Management participation in all aspects of Mobility Solution Center

Action: Cross promote the MSC with the Region 9 Resource Guide

Action: Develop regional Memorandums of Understanding

Action: Provide regional marketing and other regional support

### *Strategy 3.7* Create innovative pilot programs (OOC/OOR, volunteer companions, volunteer drivers, innovative fund braiding, media outreach, etc.)

Action: Consider Micro transit pilot program in region or regional segment

Action: Consider EV pilot program

Action: Consider regionwide transportation pass (Universal Travelers Card for region)

Action: Consider volunteer transportation companions pilot program

### *Strategy 3.8* Establish and maintain infectious disease/Emergency specific responses (COVID, Natural Disasters, Etc.)

# Regional Updates

## REGION 9 RESOURCE GUIDE UPDATE

- Link to the Regional Survey of Unmet Needs added to the Resource Guide home page.
- Additional resource categories to be added this year. Example: food pantries, homeless shelters.

Last 30 days: Page views in the last 30 days are up 119% with 308 views.

Avg. time spent on the site is up 28 % for an average of 2min 11s

New visitors 66%

Returning visitors 34%

52% viewing from a mobile device

45% laptop

3% tablet

Facebook is the number one referral source



Training for DODD Authorized Transportation Provider  
to be held in July when they launch the self-directed  
transportation program.

## REGIONAL PERFORMANCE MEASURES - CY2021 REGIONAL DATA

	<u>Total one -way Ridership</u>	<u>Senior Ridership</u>	<u>Disabled Ridership</u>
Public Transit	188230	71627	27189
Transp. Providers	112011	35280	20391
<b>Regional Total</b>	<b>300,241</b>	<b>106,907</b>	<b>47,580</b>

	<u>Total No-Shows</u>	<u>Medicaide N/S</u>	<u>Trip Denials</u>	<u>Trip Refusals</u>
Public Transit	6996	3555	3053	587
Transp. Providers	1616	242	332	65
<b>Regional Total</b>	<b>8,612</b>	<b>3,797</b>	<b>3,385</b>	<b>652</b>

	<u>Overtime Hours</u>	<u>On Time Trips (%)</u>	<u>Same Day Trips</u>
Public Transit	2131	92	14279
Transp. Providers	2342	95	19300
<b>Regional Total</b>	<b>4,473</b>	<b>94%</b>	<b>33,579</b>

# Meeting Schedule for remainder of 2022

## Meetings are 9am - 11am

April 20	Steering	ODOT District 11 (Action Steps)
May 18	Steering	ODOT District 11 (Complete Action Steps)
June 15	RCC/Steering	SSOBC (Belmont), then Melman's PRESENTATION TOPIC: Everything EV
July 20	Steering	ODOT District 11
August 17	Steering	ODOT District 11
September 21	RCC/Steering	CCCTA (Coshocton) PRESENTATION TOPIC: Insurance, Medicaid, Medicare
October 19	Steering	ODOT District 11
November 16	RCC/Steering	Tuscarawas Senior Center (Tuscarawas) PRESENTATION TOPIC: Veteran's Services and The United Way
December 14	only if needed	

**NEXT MEETING: May 18, 2022 at 9am**

ODOT District 11 office, in person

# For the Good of the Region

Announcements, comments, or updates?

- New JFS Director in Muskingum County,  
Vacancy for JFS Director in Coshocton County.

**YOU** make THE difference in **someone's life**, **EVERY DAY!**





Thank you for the privilege of your time.



Contact information:

Deborah Hill, BS, MBA

Regional Transit Planner

Phone: (740) 439-4471 ext. 212 office

(330) 383-2252 personal cell

Email: [dhill@omegadistrict.org](mailto:dhill@omegadistrict.org)

Website:

<https://omegadistrict.org/programs/transit/rcc/steering/>