



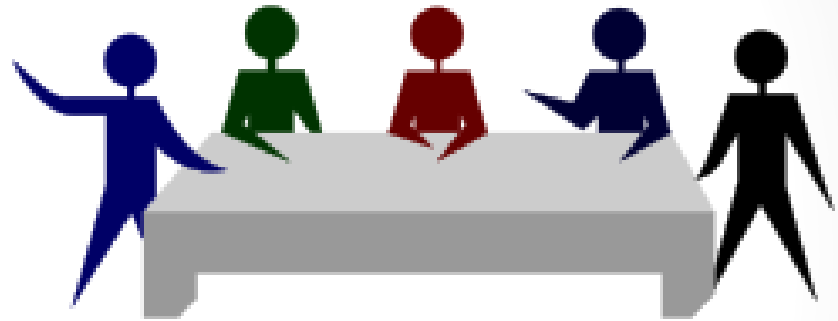
REGIONAL COORDINATED COUNCIL

REGIONAL TRANSPORTATION PLANNING ORGANIZATION

March 24, 2021

ZOOM Code of Conduct

- Please mute yourself to avoid background noise.
- This meeting is being recorded to prepare minutes.
- Slides will be available on the OMEGA website this week.
- Meeting minutes will be provided to all attendees prior to the next meeting.
- Please feel free to ask questions in chat box, or just unmute and speak up at any time
- This meeting is serving as the March Steering Committee meeting as well.



Agenda

- 1. Call to Order, Welcome:** Valerie Shaw, RCC Chairperson
- 2. Zoom Code of Conduct, Agenda, and Roll Call:** Deborah Hill, OMEGA Transit Planner
- 3. Review and Approval of Meeting Minutes:** Valerie Shaw, RCC Chairperson
- 4. The Steering Committee Reports:** Deborah Hill, OMEGA Transit Planner
 - a. Regional Projects
 - b. Regional Software Access Pilot Project
 - c. Regional Performance Measures
- 5. ODOT 5310 Funding Cycle:** Deborah Hill, OMEGA Transit Planner
- 6. For the Good of the Region:** Valerie Shaw, RCC Chairperson
- 7. Thank you and Call for Adjournment:** Valerie Shaw, RCC Chairperson

Roll Call



- Please unmute and acknowledge your presence when your name is called.
- If you are attending the meeting by phone, or your name is not called, please make sure I acknowledge your presence at the end of the roll call.

Meeting Minutes

- Minutes from the RCC meeting held on December 3, 2020 were distributed to members prior to the meeting.



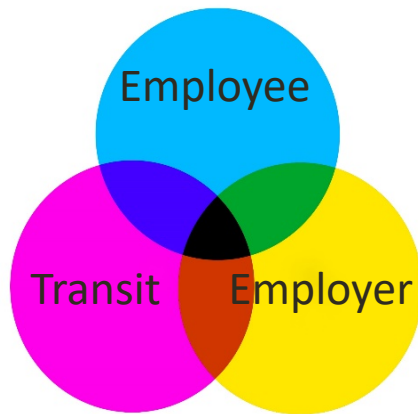
Steering Committee Reports

Vision Statement:

To Achieve ACCESS and MOBILITY
Through Efficient and Effective Transportation
FOR ALL.

- ☐ Four Regional Projects
- ☐ Regional Software Access
- ☐ Regional Performance Measures

Employment Transportation Study



Goal: Conduct Feasibility Study for Coshocton, Tuscarawas and Southern Holmes Counties to Assess Employment Transportation Needs.

Current Status: Consultant selected: SIXMO Group

Next Step: Contract between OMEGA & Sixmo. Project start date in April.

Regional Resource Guide



Goal: Develop a Coordinated Web-Based Regional Resource which includes Transportation Information and HHS Information for each OMEGA County.

Current Status: Website hosting procured

Next Step: Site development and information input.

One Call/One Click Strategic Planning Initiative



Goal: Explore Best Practices and Model Structures to Recommend Best Regional Implementation for a Regional Call Center.

Current Status: Consultants selected: KFH Group

Next Step: Contract between OMEGA & KFH. Project start date in April.

Media Outreach Campaign



Goal: Provide County Media Outreach Tailored for Each OMEGA County, and Regional Marketing to Highlight Regional Transit.

Current Status: Initial Information Sheets received.

Next Step: Agreements between OMEGA and Lead Agencies and development of individual media plans.

Regional Software Access Pilot Project Update



RFP currently in development with ODOT and RLS.

Goal is to have RFP completed by June.



Regional Performance Measures



- * How well is the regional pilot program itself performing, and how do we measure that?
- * What performance targets do we want to establish for Region 9?
- * Remember, this is holistic, not county specific, but all counties will need to support these targets.

Proposed List of Regional Performance Measures

1. Increase General Ridership by _____% per year.
2. Increase Senior Ridership by _____% per year.
3. Increase Ridership by Disabled Persons (including DD) by _____% per year.
4. Decrease “No Shows” by _____% per year. The definition of “no show” to be determined and adopted by the Steering Committee. ****public transit definition approved by ODOT/FTA & sent to community for comment**
5. Decrease Trip Denials by _____% per year. The definition of a “trip denial” to be determined and adopted by the Steering Committee. ****public transit definition approved by ODOT/FTA & sent to community for comment**
6. Increase On-Time Trips by _____% per year. “On Time” being defined as within 15 minutes of scheduled pick-up time.
7. Decrease overtime hours by _____% per year.
8. Increase same day trips by _____% per year.

ADDITIONS/DELETIONS/COMMENTS??

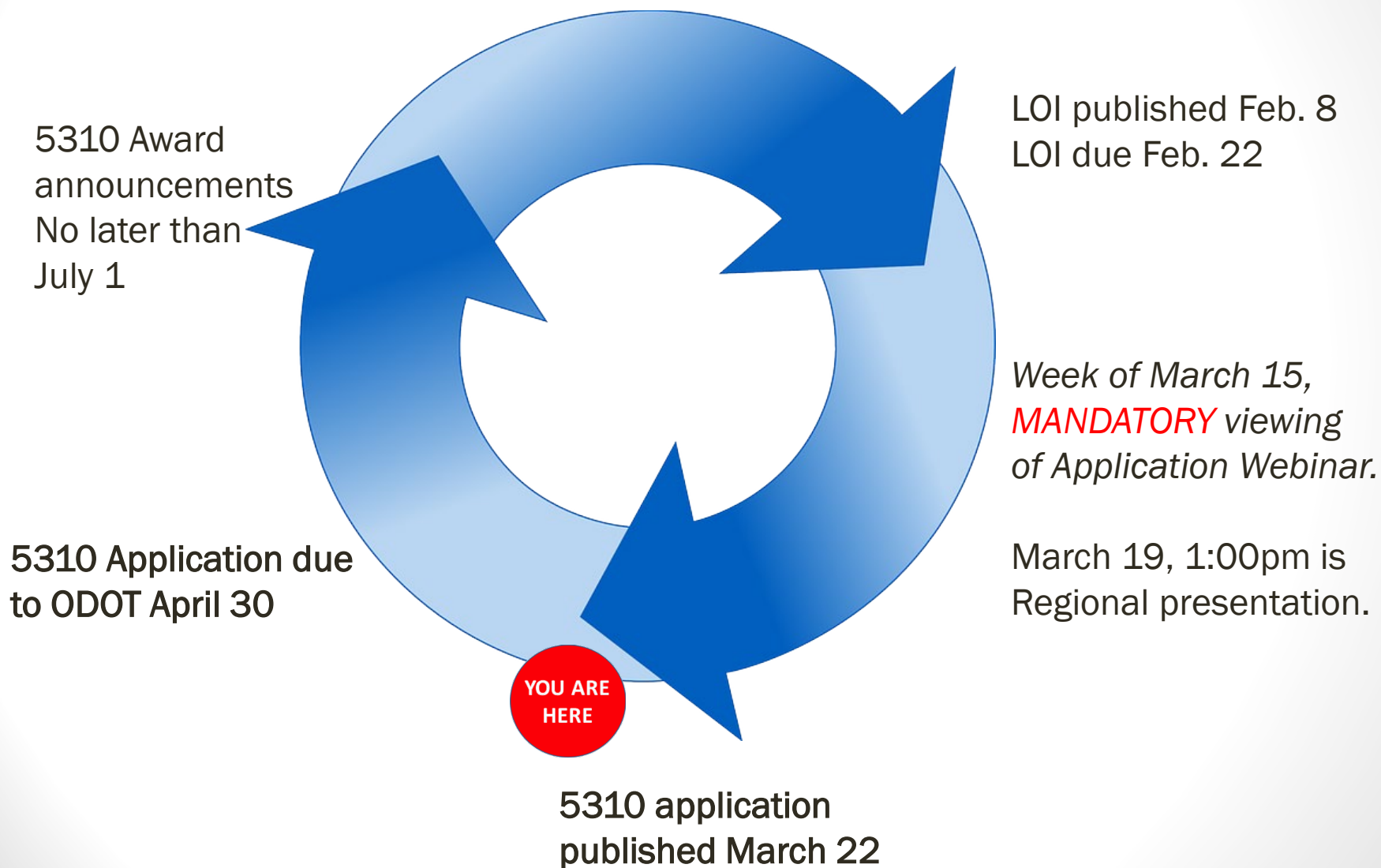
A poll will be sent to all members in the next week to decide the percentage measures. Results will be presented at the Steering Committee meeting April 21.

Other data to monitor

- *Number of providers utilizing the 15- minute call ahead feature (CTS)
- *Number of survey of needs responses from general population, seniors, and individuals with disabilities
- *Number of areas (municipalities) served by alternative transportation options (carpool, vanpool, Lyft, Uber)
(no one has any control over this as it is market driven, but the collection of this data would be beneficial)
- *Number of HHS/Med offices that have access to and/or use the scheduling portal
- *Service hours of operation (This information is already required to be collected when the coordinated plan is updated)
- *Average age and mileage of vehicles in fleet (This information is already required to be collected when the coordinated plan is updated)

ADDITIONS/DELETIONS/COMMENTS???

ODOT 5310 Funding Cycle



Regional Round Table, for the Good of the Region, and County Updates

- Updates by county

- Belmont
- Carroll
- Columbiana
- Coshocton
- Guernsey
- Harrison
- Holmes
- Jefferson
- Muskingum
- Tuscarawas

- Announcements ?

- **2021 Meeting Calendar:** Next RCC meeting **June 16**, then September 22 and November 17 all at 8:30 am. The Steering Committee will share these meeting times in June, September, and November.



Thank you for the privilege of your time.



Meeting slides, minutes, and related documentation can be accessed here: <https://omegadistrict.org/programs/transit/rcc/>



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