

## **Steering Committee Meeting Minutes – November 4, 2020**

Deborah Hill, OMEGA Transit Planner, opened the meeting just after 8am via Zoom. Zoom housekeeping items were reviewed including that the meeting was being recorded only for the purpose of creating minutes. Open participation by members during the meeting is encouraged. The Agenda for the meeting was presented and a roll call for attendance was called.

Kennedy Webb, Communications Manager for OMEGA, presented the Region 9 Coordinated Transportation Marketing Plan. This plan provides a structure for supporting both regional initiatives as well as individual county transit and transportation providers. The plan itself does not involve funding. The Marketing Plan in its entirety had been sent twice before this presentation to each SC member for their consideration. The SC will have another nearly two weeks to consider the plan and ask any questions or voice any concerns, before a vote to adopt the plan is conducted at the November 17, 2020 Steering Committee meeting.

Next four projects for the \$100,000 Special Funding were presented by their lead managers. An Employment Transportation Project was submitted and presented by Tracy Haines, Mobility Manager of Coshocton County. A Regional Resource Guide project was presented by Nicki Silver, Mobility Manager for Muskingum and Guernsey Counties. A One Call/One Click (OC/OC) Strategic Planning project was presented by Shannon Hursey, Spokesperson for the OC/OC Team. A Media Outreach Project was presented by Kennedy Webb, Communications Manager, OMEGA. After each project presentation, a call for questions was made and any clarifications needed were given. Project summaries which include budget, timeline, anticipated results, and project lead contact information will be sent by email no later than November 5, 2020 to all Steering Committee members for their consideration. Project managers are available to answer any questions and hear any concerns from any Steering Committee member over the next 13 days. A vote to accept or reject projects will be conducted at the November 17, 2020 meeting.

The meeting schedule for the remainder of 2020 was presented. This included both the Steering Committee and the RCC. A preview of the November 17, 2020 was presented.

There was no information presented “for the good of the region”, and the meeting concluded at approximately 9:45am.