



OMEGA STEERING COMMITTEE

Regional Coordinated Transportation Pilot Program

August 25, 2020

Zoom Housekeeping

- Please mute yourself to avoid background noise
- This meeting is being recorded to prepare minutes
- Slides will be available on OMEGA website later today
- Meeting minutes will be provided to all attendees
- Please feel free to ask questions in chat box, or just unmute and speak up at any time
- OPEN DIALOG IS WELCOMED



Agenda

- Welcome & Introductions
- Here We Are! Where Are We?
- Proposed Vision Statement
- Current Regional Goals
- Member Roles & Responsibilities
- State of the Region Report
- Preview of Tasks for CY 2020
- Next Meeting: **TBD by Steering Committee**
- Adjourn

Welcome

Jeannette Wierzbicki, P.E.
Executive Director, OMEGA

Introductions and Roll Call



- Please unmute yourself when called and acknowledge your attendance or type in the chat box. Anyone not called, please acknowledge yourself at the end.

Here we are! Where are we?

- The long and winding road



- A brief overview for those who are new to the journey...

December 2015

FAST ACT



January 2016

Ohio Governor designates
OMEGA as an RTPO



January 2018

OMEGA chosen by ODOT for
regional pilot program



April 2018

RCC established

Two intense years of planning



December 2019

Regional Coordinated Plan is
finalized!

Planning is over.



Now what?

January 2020

Implementation Phase begins

Challenges: Staff turnover &
global pandemic



August 2020

Steering Committee is formed!



And there is no turning back now

All eyes are upon us!



> State of Ohio

> Other States

> Federal Transit Administration

New Vision Statement:

- Bold
- Aspirational
- Broad
- Worthy of your effort



Proposed Vision Statement:

The OMEGA REGIONAL
STEERING COMMITTEE creates
the gold standard
for coordinated
regional transportation
for the State and the Nation



Question:

Do you accept the vision statement as worthy of our project and your time and effort?

Current Regional Goals

Increase
Ridership

Efficient Out of
County/Region
Service

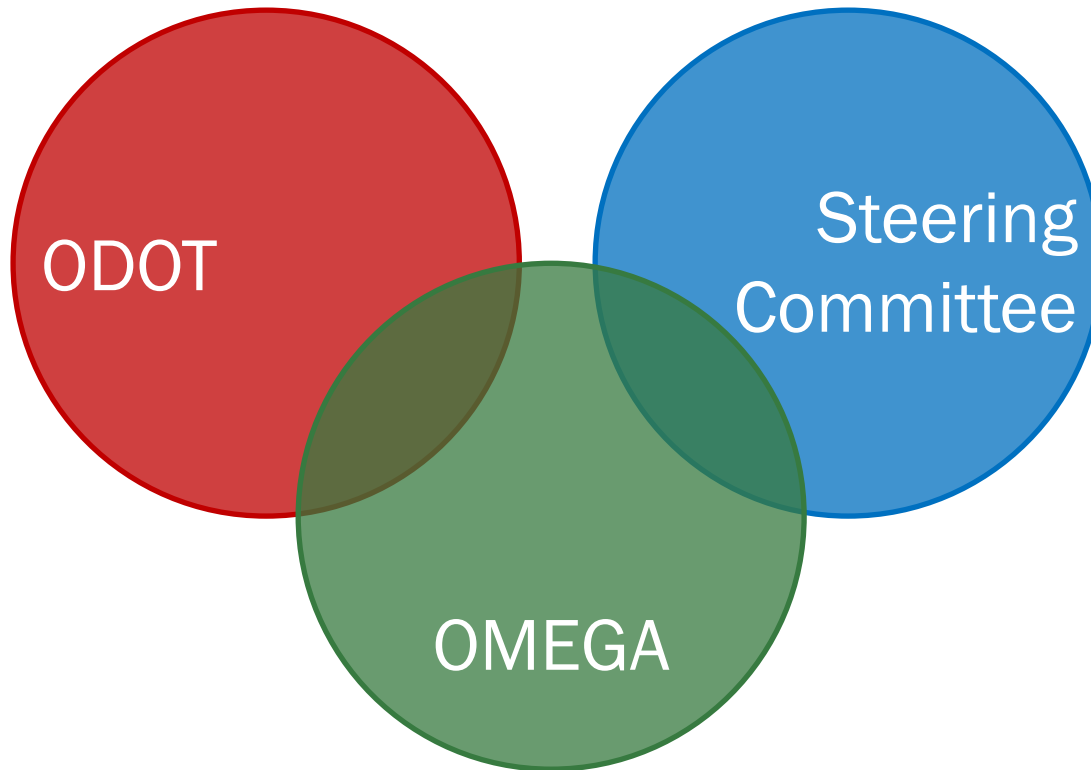
Reduce
Denials/No-
Shows

Cost-Effective
Vehicle
Replacement

Increase
Employment
Transportation
Options

Roles & Responsibilities:

Whose job is it anyway?



ODOT – as the State Funding Agency

ODOT

- Grant opportunities to rural counties through 5310 & 5311 programs
- Final Authority on Project Funding
- Provide Technical Assistance on all programs awarded through Office of Transit

OMEGA – as Regional Coordinating Agency

ODOT

- Grant opportunities to rural counties through 5310 & 5311 programs
- Final Authority on Project Funding
- Provide Technical Assistance on all programs awarded through Office of Transit

OMEGA

- Facilitate SC & RCC meetings
- Facilitate the Planning Process
- Provide funding recommendations to ODOT
- Distribution & Oversight of OMEGA Regional Funds
- Provide Assistance to Counties

Steering Committee

ODOT

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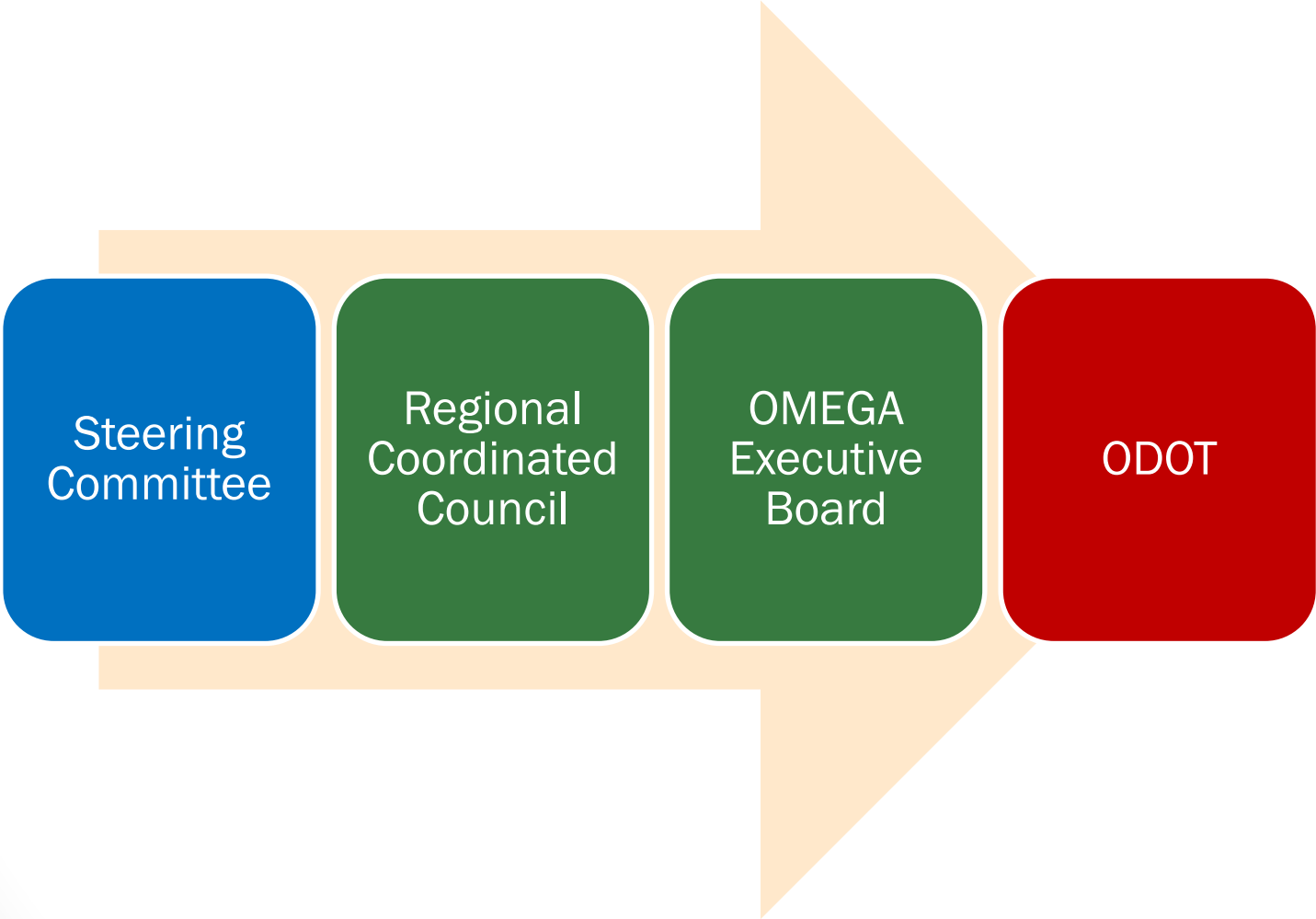
OMEGA

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Steering Committee

- Attend 75% of SC Meetings
- Review Meeting Agenda Items & Info
- Create Project Scoring Criteria & Score Projects
- Participate in Planning Updates
- Vote on Regional Initiatives & Support/Guide Implementation

Where Do We Fit In?



Question:

Do you understand and accept your roles and responsibilities as a Steering Committee member?

The State of the Region



What is to come?

Preview of the rest of 2020



Project Scoring Criteria

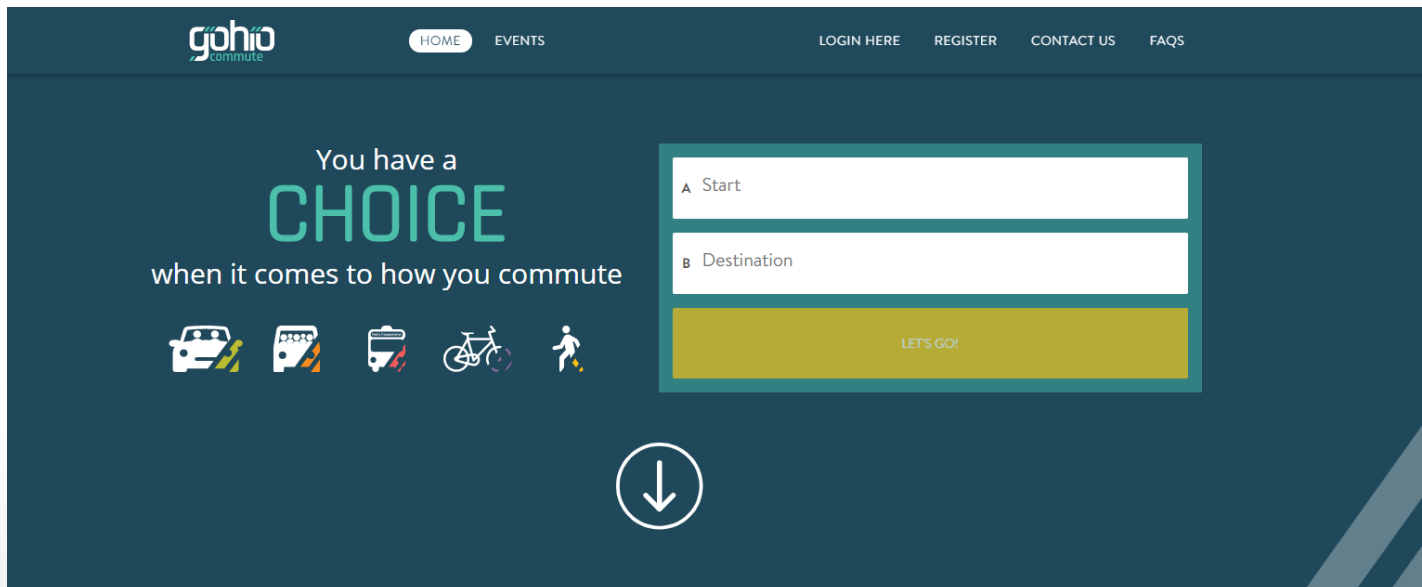
- Starting with 5310 Projects for funding in FY 2022
- 5311 & Mobility Management projects in later years

- Start with ODOT score as base line
- Weight for regional importance and impact
- Extra layer for regional projects



Gohio Commute

- New platform
- Regional pilot
- Demonstration at Nov. or Dec. meeting



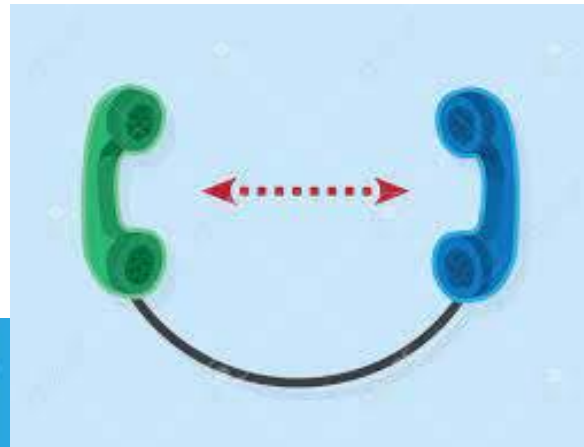
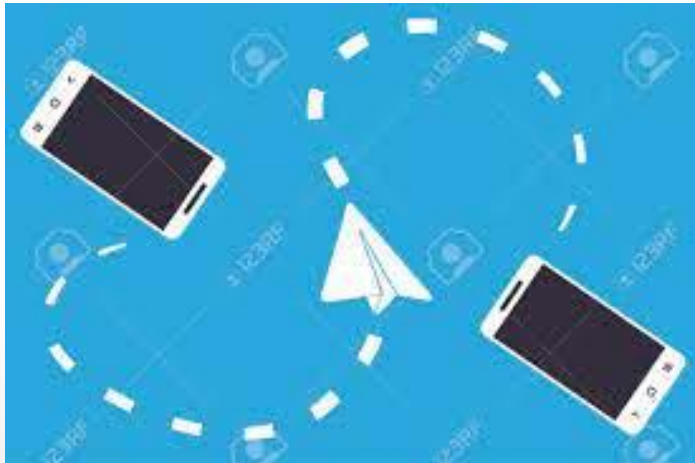
The screenshot shows the Gohio Commute website interface. At the top left is the logo "gohio commute". To its right are navigation links: "HOME", "EVENTS", "LOGIN HERE", "REGISTER", "CONTACT US", and "FAQS". The main content area features the text "You have a CHOICE when it comes to how you commute" with "CHOICE" in large green letters. Below this text are five icons representing different commute modes: a car, a bus, a train, a bicycle, and a person walking. To the right of the text is a form with two input fields: "A Start" and "B Destination". Below these fields is a green button labeled "LET'S GO!". At the bottom center of the page is a white circular icon with a downward-pointing arrow.

<https://gohiocommute.com/#/>

Relaunch of Regional Call Center

- Update and remarks – Howard Stewart, Jr. Director, SEAT
- NCMC OC/OC training grant award (updates at future meetings)
- New name choices to be presented at next meeting
- Goal – regionally accepted and utilized regional call center
- Potential regional marketing campaign?

Consider recommendations for
call center advisory panel



Consider potential alignment
with Gohio Commute platform

Update SWOT Analysis



Refresh Current Goals

- Increase Ridership for All Transportation Service Providers & Transit Agencies in the Region
- More Efficient Out-of-County & Out-of-Region Transportation Service
- Reduce Denials & No-Shows of the Riders that use Transportation Service in the Region
- Cost-Effective Vehicle Replacement for All Regional Transportation Service Providers
- Increase Employment Transportation Options for Jobseekers and Employees

Show me the money

- \$100,000 in OMEGA regional funding awarded by ODOT
- Projects **MUST** be regional in scope and relate directly to the regional goal(s)
- Have until Dec 2020 to consider and propose projects
- Bring your ideas!



Other Planning Initiatives

Tri-County Active Transportation Plan

Regional Safety Plan

Kevin Buettner, AICP, LEED AP ND
Transportation Director, OMEGA

Next meeting?

- Proposed:
 - Fourth Tuesday of each month from 10am – 12pm?
 - September 22, 2020
- Discussion and/or alternatives?

Question:

- Do you agree with the standing date and time for Steering Committee meetings going forward?

Next Meeting Preview

- Vote on new name for regional call center project
- Start nominations for Call Center advisory panel
- New SWOT analysis
- Refresh regional goals
- Begin scoring system discussion
- Begin list of regional projects to consider for the additional funding

- Before next meeting:
 - Submit thoughts on names for regional call center
 - Submit potential nominations for Call Center advisory panel
 - Submit potential regional projects for additional funding
 - Please give some thought to the revision of the SWOT analysis and the refreshing of the regional goals prior to the meeting.

Questions and Comments

- Anything to add for the good of the order?



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One last thought...

- **YOU** are much more powerful than you realize at this moment
- **YOU** are on the leading edge of innovation in transportation services
- **YOUR** input determines the **REGIONAL** impact



