



REGIONAL COORDINATED COUNCIL

REGIONAL TRANSPORTATION PLANNING ORGANIZATION

June 10, 2020

Agenda

- Introductions
- Review and Approval of Meeting Minutes
- OMEGA Staffing Update
- Marketing Plan Update
- Origin-Destination Maps & Data
- Implementation
- County Updates, Best Practices, & Success Stories
- Next Meeting: **September 23, 2020**
- Adjourn

OMEGA Staffing Update

Please welcome Deb Hill!



Marketing Plan Update

FOCUS

- Safety
- Customer Service
- Connectivity

MEDIA

- Print
- Radio
- TV
- Social Media

EVENTS/PROGRAMS

- Driver of the Month
- Legislative
- Media
- Older Adults Extravaganza
- Job Fairs
- MOMS 24/7

Origin-Destination Maps & Data

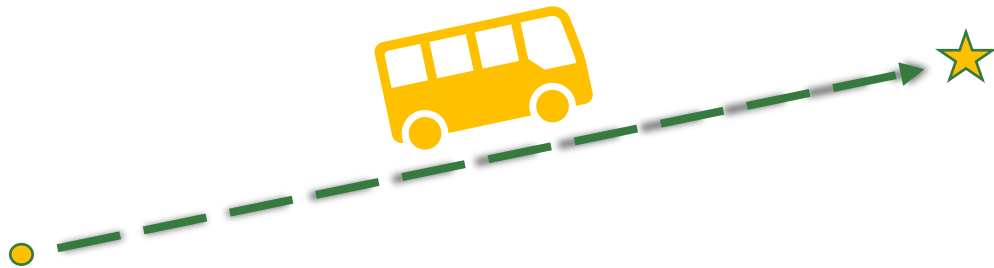
- Regional O-D Map Link: <https://arcg.is/1PqLjD>
- Regional Destination Points Map Link: <https://arcg.is/nuj1P>
- Agency 2018 Links Coming Soon!

Provider/Agency	Map Type	WebApp Link 2017	WebApp Link 2018
REGIONAL Destination Points Map	Destination Points	https://arcg.is/1y8GS5	https://arcg.is/nuj1P
REGIONAL Origin-Destination Line Map	Line Segments	https://arcg.is/1KXe5i	https://arcg.is/1PqLjD
CAA of Columbiana County	Destination Points + Lines (Major Trips)	https://arcg.is/0qeSaW	
Carroll County JFS	Destination Points + Lines (Major Trips)	https://arcg.is/1KfOnu	
Carroll County Transit	Destination Points + Lines (Major Trips)	https://arcg.is/TD9r8	
CCCTA	Destination Points + Lines (Major Trips)	https://arcg.is/18T5iL	<i>No map; no data provided</i>
EORTA/OVRTA	Destination Points + Lines (Major Trips)	https://arcg.is/19WrTO	<i>No map; no data provided</i>
Harrison County Public Transit	Destination Points + Lines (Major Trips)	https://arcg.is/0rP0Xe	
Horizons	Destination Points + Lines (Major Trips)	https://arcg.is/0CWx8n	
Muskingum County JFS	Destination Points + Lines (Major Trips)	https://arcg.is/1qWbPm	<i>No map; no data provided</i>
National Church Residences	Destination Points + Lines (Major Trips)	https://arcg.is/Cv9aL	
Primetime Office on Aging	Destination Points + Lines (Major Trips)	https://arcg.is/11aXy	
Quality Care Partners	Destination Points + Lines (Major Trips)	https://arcg.is/1jmn9L	<i>No map; no data provided</i>
Society for Equal Access	Destination Points + Lines (Major Trips)	https://arcg.is/1bnLzu	<i>No map; no data provided</i>
SEAT	Destination Points + Lines (Major Trips)	https://arcg.is/18eTeb	
SSOBC	N/A	<i>No map; no data provided</i>	
Tuscarawas County Senior Center	Destination Points + Lines (Major Trips)	https://arcg.is/0n8fjX	

Origin-Destination Maps & Data

- Total Trips 2017 (15 providers): **233,596**
- Total Trips 2018 (10 providers): **279,949**

- Total Out-of-Region Trips 2017 (15 providers): **21,445**
- Total Out-of-Region Trips 2018 (10 providers): **15,542**



Regional Coordinated Plan Implementation

- Discussions with Mobility Managers & Transit Agencies
- State of the Region
- Steering Committee
 - Review Goals and Strategies
 - Regional Project Scoring Criteria
 - Regional Project Consensus
 - Implement Marketing Plan
 - Regional Performance Metrics

County Updates

- Updates by county
 - Belmont
 - Carroll
 - Columbiana
 - Coshocton
 - Guernsey
 - Harrison
 - Holmes
 - Jefferson
 - Muskingum
 - Tuscarawas
- Best Practices or Success Stories?

NEXT MEETING:

September 23, 2020 @ 11:00 AM

ODOT DISTRICT 11

<https://omegadistrict.org/programs/transit/rcc/>