APPALACHIAN
OHIO

RETURN ON INVESTMENT
ANNUAL REPORT

2018

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2018 ANNUAL RETURN ON INVESTMENT REPORT
PRODUCED BY THE FOUR APPALACHIAN
LOCAL DEVELOPMENT DISTRICTS OF OHIO.

Buckeye Hills Regional Council
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The 13-state Appalachian region is defined as a 205,000 square mile area that follows the spine of the Appalachian Mountains from the southern tier of New York to northern Mississippi.

With 420 counties, the Appalachian region includes all of West Virginia and parts of 12 other states including: Alabama, Georgia, Kentucky, Maryland, Mississippi, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, and Virginia. Appalachia is home to more than 25 million people.

With the goal of bringing the region to socioeconomic parity with the rest of the nation, the Appalachian Regional Commission (ARC) has focused investments into fundamental community and economic development needs, including basic infrastructure, education, job training, health care, entrepreneurship, and capital market development.
Ohio is home to 32 Appalachian counties and bolsters federal ARC funding with a matching state investment. Locally, four Appalachian Ohio Local Development Districts (LDDs), organize locally-driven projects and target funds for distribution from federal and state partners to ensure positive movement toward the mission of the ARC: to bring the region to socioeconomic parity.

The LDDs most important role is to identify the priority needs of their local communities. To ensure that funds are used effectively and efficiently, and to strengthen local participation, Ohio's project selection process includes a grassroots approach through which local governments prioritize both the state and federal investments across the region for the greatest regional impact.
Appalachian Ohio continues to fall behind in higher educational attainment, with only 17% of the population completing their Bachelor’s degree or more. Compared to the state of Ohio and U.S. percentages, Appalachian Ohio is behind.

Appalachian Ohio struggles to maintain quality, accessible health care for all residents. For every 100,000 infants born in Appalachian Ohio, a rate of 7.93 infants die in the region. Compared to the Appalachian region as a whole, that rate is higher.

Appalachian Ohio has a poverty rate of 17.6%, which is higher than both the state of Ohio and the U.S. percentages, with lower than average market income and higher than average unemployment rates.

Appalachian Ohio has an unemployment rate of 6.3%, which is higher than both the state of Ohio and the U.S. percentages. Workforce development and investments in infrastructure are needed for growth.
BY THE NUMBERS

TOTAL LEVERAGED INVESTMENT IN APPALACHIAN OHIO

$24.8 million

TOTAL FEDERAL INVESTMENT IN APPALACHIAN OHIO

$5.2 million

TOTAL STATE INVESTMENT IN APPALACHIAN OHIO

$6.2 million

TOTAL LDD INVESTMENT IN APPALACHIAN OHIO

$36.3 million
**LDD IMPACT**

<table>
<thead>
<tr>
<th>Icon</th>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gear</td>
<td>Total Projects in Region</td>
<td>65</td>
</tr>
<tr>
<td>Person</td>
<td>Total Jobs Retained</td>
<td>4,659</td>
</tr>
<tr>
<td>Briefcase</td>
<td>Total Jobs Created</td>
<td>602</td>
</tr>
<tr>
<td>Dollar Sign</td>
<td>Total Project Costs</td>
<td>$36.3 M</td>
</tr>
</tbody>
</table>

**IN 2018**

Ohio's four local development districts facilitated 65 projects with $36,368,173 in total LDD investment (plus $11,519,733 in federal and state investment) that resulted in 602 jobs created and 4,659 jobs retained.

That's $23.99 secured for every $1 spent on administration.
<table>
<thead>
<tr>
<th>Project Name</th>
<th>Location</th>
<th>Appalachian Assistance Funds</th>
<th>Total Cost</th>
<th>Purpose</th>
<th>Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S. 50/ West Main Street Improvement Access Road</td>
<td>Vinton County</td>
<td>$500,000</td>
<td></td>
<td>To add a turn lane to U.S. 50 inside the Village of McArthur</td>
<td>Project accommodates a developing commercial area and provides access to the only full-service grocery store in the county</td>
</tr>
<tr>
<td>Tech Belt Energy Innovation Center Energy Shared Resource Lab</td>
<td>Trumbull County</td>
<td>$245,000</td>
<td>$490,000</td>
<td>To provide resources to develop new businesses that can expand the economic foundation of the region</td>
<td>Project serves incubator residents and private sector businesses, as well as promotes collaborative research and development proposals</td>
</tr>
<tr>
<td>Downtown Wi-Fi Network</td>
<td>City of Zanesville, Muskingum County</td>
<td>$138,350</td>
<td>$276,700</td>
<td>To provide access to higher speed broadband for businesses, visitors, and residents</td>
<td>Project will enhance the existing 204 businesses in the downtown area and will also allow the City of Zanesville to attract new businesses</td>
</tr>
</tbody>
</table>
**Project Name:** Amesville Water System Improvements  
**Location:** Athens County  
**Appalachian Assistance Funds:** $250,000  
**Total Cost:** $933,404  
**Purpose:** To make improvements to the existing water treatment plant and water storage tank  
**Benefit:** Project rehabilitated the existing 100,000 gallon water storage tank and improved services to 84 customers.

**Project Name:** McConnelsville Malta Bridge and Street Improvements  
**Location:** Morgan County  
**Appalachian Assistance Funds:** $131,000  
**Total Cost:** $3,311,900  
**Purpose:** To help eliminate a critical infrastructure danger  
**Benefit:** Project rehabilitated the Malta-McConnelsville Bridge, improving 1,317 linear feet of roadway at two intersections, and eliminating a sandstone arch bridge.

**Project Name:** New Water Reservoir Improvement Project  
**Location:** City of St. Clairsville, Belmont County  
**Appalachian Assistance Funds:** $200,000  
**Total Cost:** $1,729,700  
**Purpose:** To replace a 200,000 gallon reservoir with a 500,000 gallon reservoir  
**Benefit:** Project will increase storage capacity of water for a new development that will encompass approximately 110 acres.
**TRANSIT + TRANSPORTATION**

**Project Name:** State Routes 7 & 14 Intersection Improvements  
**Location:** City of Columbiana, Columbiana County  
**Appalachian Assistance Funds:** $100,000  
**Total Cost:** $3,048,800  
**Purpose:** To improve safety and reduce congestion at a busy intersection through road widening, new turn lanes, traffic signal modification, and lighting and signage improvements  
**Benefit:** Project serves an area with recent and future development with new residential, retail, offices, and a proposed bank and hotel. It's estimated over $75 million will be invested and over 500 jobs created in this area.

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**Project Name:** City of Jackson Rail Rehab and Expansion Project  
**Location:** Jackson County  
**Appalachian Assistance Funds:** $243,481  
**Total Cost:** $350,723  
**Purpose:** To allow for prompt, safe, and efficient delivery of raw materials to local businesses  
**Benefit:** Project supports over 1,300 jobs in the region while also providing for rail shipping to other area businesses. This project also helps reduce truck traffic within commercial areas of the city and has the potential to save businesses thousands of dollars in yearly shipping costs.
**Project Name:** Salem Area Industrial Training Center and Workforce Initiative  
**Location:** Columbiana County  
**Appalachian Assistance Funds:** $133,500  
**Total Cost:** $343,300  
**Purpose:** To provide space for companies to train their workers through renovation of a former industrial building in the City of Salem

**Project Name:** University of Rio Grande Simulation Center Phase II  
**Location:** Gallia County  
**Appalachian Assistance Funds:** $250,000  
**Total Cost:** $507,410  
**Purpose:** To afford University of Rio Grande nursing students the opportunity to utilize realistic, hands-on simulators to enhance their training experience by simulating hospital experiences within a laboratory environment

**Project Name:** Project RISE Reinforcing Infrastructure Supporting Employment  
**Location:** Athens, Meigs, Perry and Vinton Counties  
**Appalachian Assistance Funds:** $240,000  
**Total Cost:** $255,000  
**Purpose:** To create a K-12 college and career readiness continuum that directly aligns the needs and resources of industry, education, students, and service providers

**Project Name:** YBI Advanced Manufacturing Enabling Equipment Project  
**Location:** Mahoning County  
**Appalachian Assistance Funds:** $185,000  
**Total Cost:** $321,436  
**Purpose:** To purchase equipment to assist Ohio-based companies in accessing additive manufacturing technologies to accelerate and spur process integration and enable design optimization
THIS REPORT WAS PRODUCED IN GRATITUDE FOR OUR FUNDERS, PARTNERS, AND SUPPORTERS OF THE FEATURED INITIATIVES.