



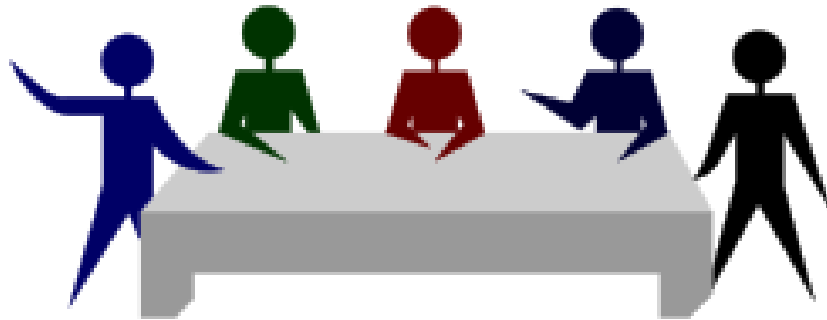
REGIONAL COORDINATED COUNCIL

REGIONAL TRANSPORTATION PLANNING ORGANIZATION

July 19, 2023

This meeting is being held in person at the Carroll County Public Transit offices, Carrollton, Ohio

- Slides and minutes will be available on the OMEGA website within one week.
- This meeting is serving as the July Steering Committee meeting as well.



Agenda

- **Call to Order, Introductions, and Welcome:** Valerie Shaw, RCC Chairperson
- **Roll Call:** Deborah Hill, OMEGA Regional Transit Planner
- **Review and Approval of Meeting Minutes:** Valerie Shaw, RCC Chairperson
- **Local Spotlight:** Carroll County Public Transit, Sonya Trbovich, Transit Director
Carroll County, Jill Cunningham, Carroll, Harrison, and Tuscarawas Mobility Manager
- **ODOT Update:** ODOT funding cycle, Kierra Branch
- **SROI Update:** Completing the Regional Proxies choices for the Project: Review of Poll Results/Discussion
Mandy White, Ohio University, Voinovich School
- **Regional Business:** Deborah Hill, OMEGA Regional Transit Planner
- **Calendar for 2023:** Deborah Hill, OMEGA Regional Transit Planner
- **For the Good of the Region:** Valerie Shaw, RCC Chairperson
Invitation to Lunch/Carroll County Fair
- **Motion to Adjourn**

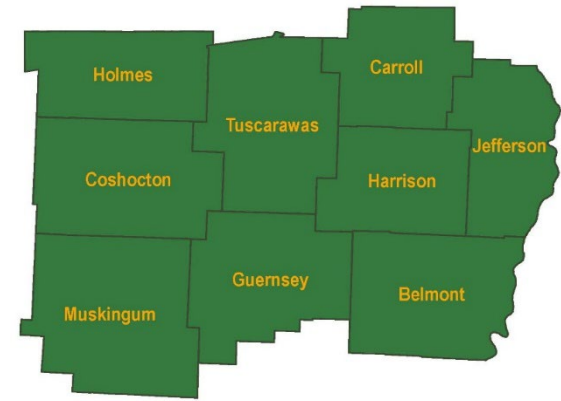
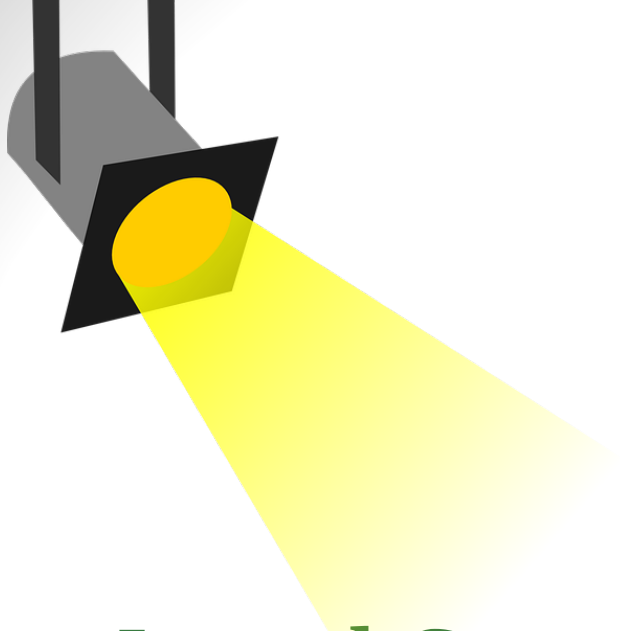
Roll Call



Meeting Minutes

- Minutes from the RCC meeting held on April 19, 2023, were distributed to members prior to the meeting.
- Corrections?
- Motion to accept?





Local Spotlight : Carroll County Public Transit

Sonja Trbovich, Executive Director

Carroll County

Jill Cunningham, Mobility Manager, Tuscarawas, Carroll and Harrison Counties

ODOT Update:



Kierra Branch, ODOT Office of Transit, 5310 Program Coordinator

NEW funding cycle for all ODOT funding programs including 5310/5311/5307/5339

Funding Award
announcements
November 2023

LOI released
April 3, 2023

LOI DUE TO ODOT
Before 11:59pm
April 21, 2023

5310/5311/5339/5307
Applications due
August 28, 2023

MANDATORY viewing
of Application Webinar.
July 10, 2023

Also due to ODOT,
JULY 31, 2023
Semi-annual vehicle
data reports!

5310/5311/5339/5307
Applications available
JULY 17, 2023

YOU ARE HERE



Featured Presentation: *Choosing the proxies and next steps for the Regional Social Return on Investment (SROI) Project*



OHIO
UNIVERSITY

**Voinovich School of
Leadership and Public
Affairs**

Mandy White
SROI Impact Analyst
Ohio University, Voinovich School
whitea5@ohio.edu



OMEGA Transportation

Survey Results
& Data Collection



Agenda

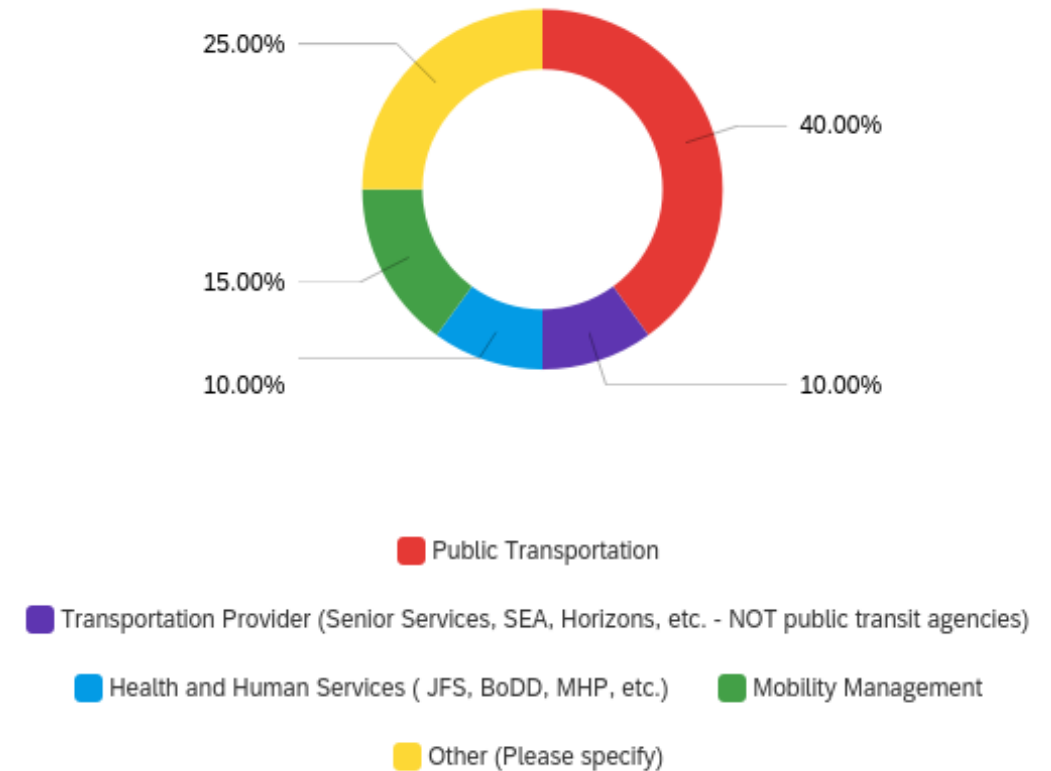
1. Survey results
2. Additional outcomes?
3. Data Collection
4. Quantitative
5. Qualitative
6. Next steps

- 17 total respondents

“Other” category included non-profit economic development organization; TJFCS provide Medicaid rides to medical appointments only; OMEGA; and Planner

Top 10 was calculated by summing the count of those who responded with a 5 or 4

There were no suggestions from respondents for additional outcomes



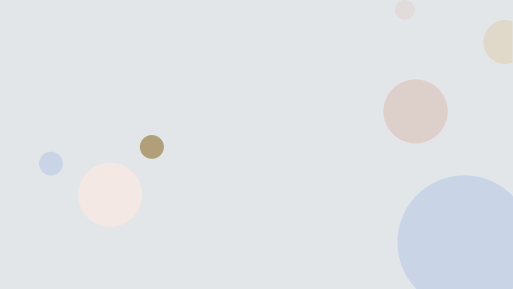


RIDERS

Health Care

1. Improved physical health outcomes
2. Increased ability to age in place
3. Decreased social isolation

Employment

4. Increased dignity and autonomy
 5. Increased choice/ability to obtain sustainable employment
- 



MEDICAID

Health Care

6. Decreased costs per patient

FAMILY and FRIENDS of RIDERS

Employment

7. Reduced family stress



EMPLOYERS

Employment

- 8. Increased employee retention

COMMUNITIES

Combined health care and employment

9. Reduced burden on social services
10. Increased accessibility to basic needs like food, retail and social experiences (#1 choice)

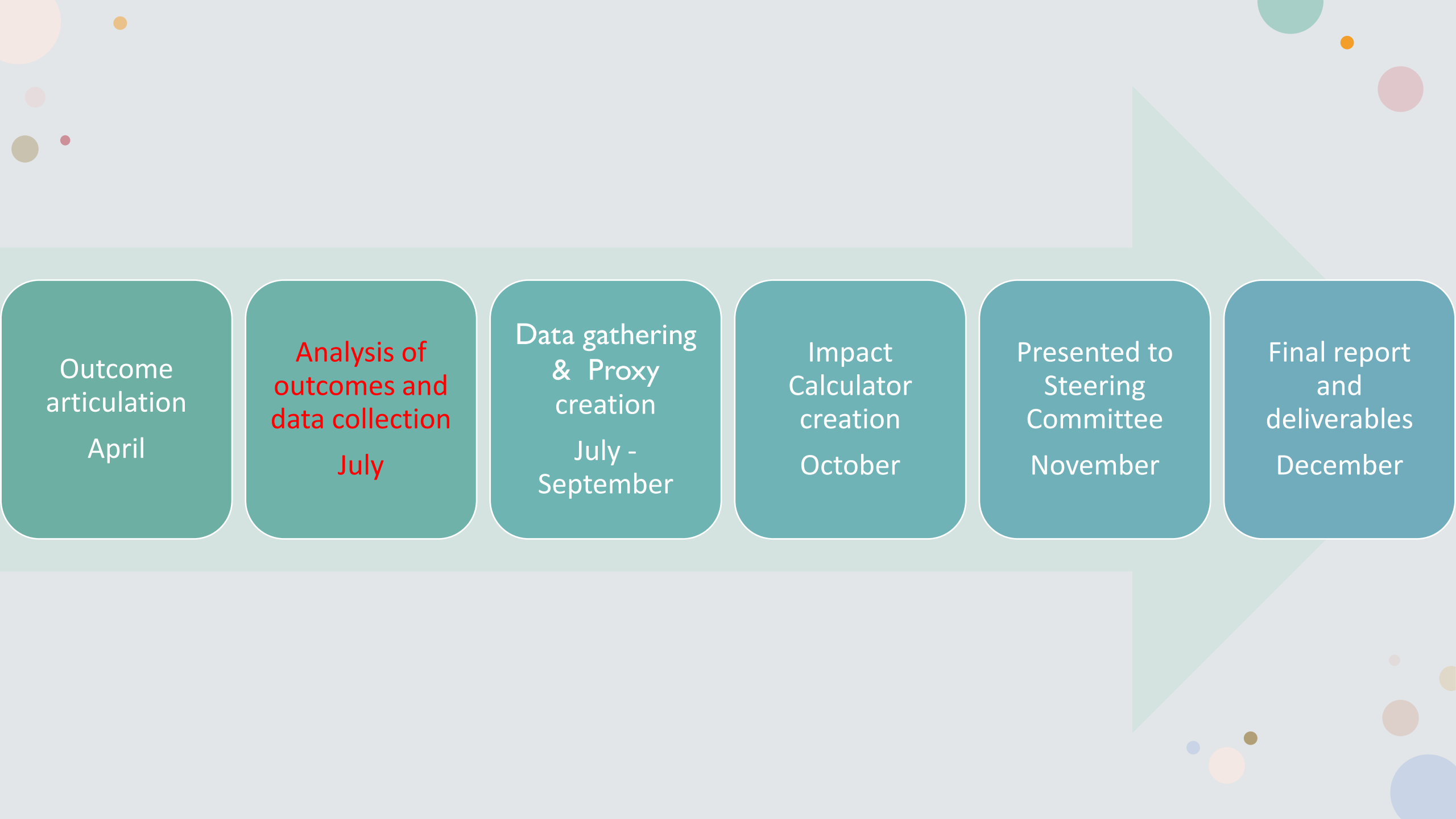


STAFF

Combined health care and employment

11. Increased wellbeing that comes from being able to provide what clients need





Outcome
articulation
April

Analysis of
outcomes and
data collection
July

Data gathering
& Proxy
creation
July -
September

Impact
Calculator
creation
October

Presented to
Steering
Committee
November

Final report
and
deliverables
December



Data collection

Quantitative:

1. Rider and Employer surveys in employment, health care, and equity
2. Reports and current metrics

Qualitative:

4. Interviews of riders

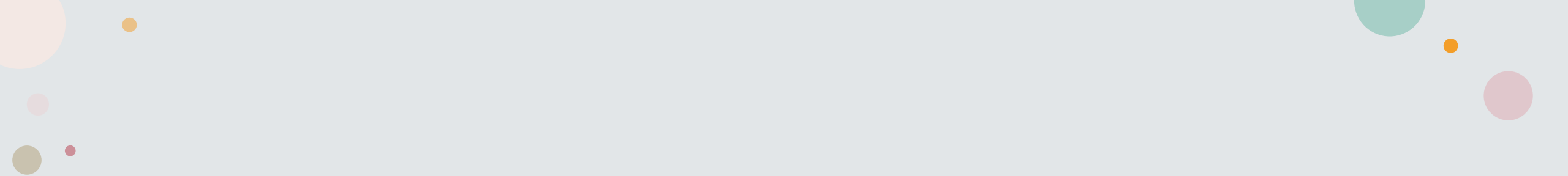


Survey generation

Deployment: August-September

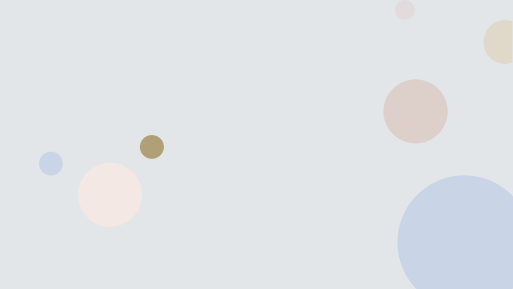
Most effective ways to get people to respond?

Newsletter/media deadlines upcoming?



What challenges do you see
with any of these for your
organization?

Can we get an average
Non-Medicaid and Medicaid
average cost per trip?



Existing metrics

Quantitative Data (Annual, in numerals/\$)

of total miles traveled

of 65 +

of minors

trips with wheelchair accessibility

riders who are minorities

riders who are economically disadvantaged

of trips outside county

of trips outside region

of employment transport trips

of medical trips taken

nonmedical/nonemployment trips taken

Repeat riders

Average \$ demand/response trip

Average \$ cost of fixed-route trip

trips taken with multiple riders

Qualitative

1. Improved physical health outcomes
2. Increased ability to age in place
3. Decreased social isolation
4. Increased dignity and autonomy
5. Increased choice/ability to obtain sustainable employment
6. Decreased costs per patient
7. Reduced family stress
8. Increased employee retention
9. Reduced burden on social services
10. Increased accessibility to basic needs like food, retail and social experiences (# 1 choice)
11. Increased wellbeing that comes from being able to provide what clients need

1	
2	
3	
4	
5	
6	
7	
8	

Next steps

1. Providing a draft of surveys
2. Provide official data request
3. Finalize a list of interviews

August meeting update: Surveys and data collection

REGIONAL BUSINESS

❑ CarFit Events Schedule:

June 26 – Coshocton – cancelled, rain

July 3 – Tuscarawas – cancelled, rain

July 10 – Belmont

July 17 – Muskingum

July 21 – Harrison

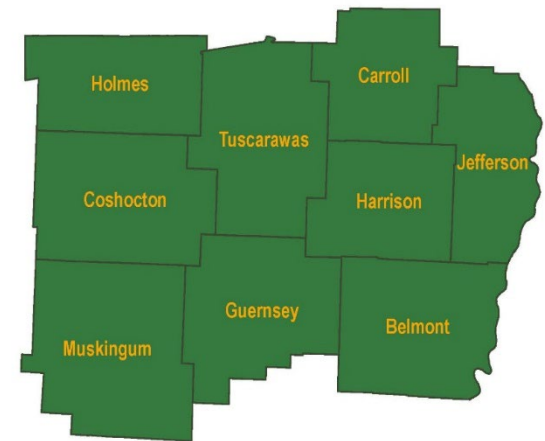
July 24 – Guernsey

July 26 – Jefferson

July 31 – Carroll

September 8 – Coshocton and Tuscarawas reschedule

❑ Medical Outreach Campaign – September



Calendar for remainder of 2023

- RCC meetings “travel”, feature a topic speaker and local spotlight, and include an optional lunch.



August 23, 2023

Steering Meeting **date change**

Sept. 27, 2023

Steering Meeting **date change**

Oct. 18, 2023

Steering Meeting

Nov. 15, 2023

RCC Meeting

Belmont County, SSOBC

Topic: Regional Coordinated Plan Rewrite Update
RTPO Updates and Funding Opportunities

Dec. 13, 2023

RCC Meeting, Location TBD

Topic: SROI Project Reports and Results

For the Good of the Region, Announcements and County Updates

- Optional lunch choices. Please join us if time allows.
Carroll County Fair \$15
Mexican Restaurant

Thank you
for the privilege
of your time.



Meeting slides, minutes, and related documentation can be accessed here: <https://omegadistrict.org/programs/transit/rcc/>

Contact information:

Deborah Hill, MBA

Regional Transit Planner

Phone: (740) 439-4471 ext. 212 office

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(330) 383-2252 personal cell

Email: dhill@omegadistrict.org