



STEERING COMMITTEE

Vision Statement: To Achieve ACCESS and MOBILITY
Through Efficient and Effective Transportation FOR ALL

Regional Coordinated Transportation Pilot Program
In person at ODOT District 11 February 15, 2023

This meeting is being held in person at the ODOT District 11 conference room with appropriate safety precautions in place.

- The meeting may be recorded, and if so, is recorded only in order to prepare accurate minutes.
- Presentation slides and meeting minutes will be available on the OMEGA website within one week.



Agenda

- ❖ Welcome
- ❖ Overview/Agenda
- ❖ Roll Call
- ❖ Review of Regional Unmet Needs
- ❖ Development of Regional SROI Project Parameters
- ❖ 2023 Initiatives
- ❖ Meeting Calendar for 2023
- ❖ Open Roundtable for the Good of the Region
- ❖ Adjourn

Roll Call



Review of Regional Unmet Needs



REGIONAL UNMET NEEDS for CY 2023 (summary)

Almost any action will impact the number one unmet need:

Adequate number of drivers, staff, and vehicles to meet growing demand

Several unmet needs are ongoing:

Education of the public about transportation options and funding sources

Direct advocacy from low income, seniors, and disabled persons

Several unmet needs lend themselves to project status:

Social ROI initiatives

Funding Unmet Needs

Creative funding solutions for those who fall between the cracks

Adequate funding sources for match and coordination

Services Unmet Needs

Expansion of services: Sat/Sun, after hours, workforce, OOC/OOR

Employment Transportation Options

Transportation Companions

Short notice and same day trip availability

Infrastructure: sidewalks, benches, shelters, lighting

❑ Developing a Regional Social Return on Investment (SROI) Project

Today's Goal :

- *What are our main focus areas

- *Supply the parameters needed for Contract/Scope of Work to be developed

Next Meeting:

- *What are the outcomes we want to see or measure that we could not before

- *How do we want to use it/who is it for/stakeholders/funders

Think BROADLY but keep in mind how this might impact YOUR organization.

Any **initial ideas about possible projects?**

Potential focus areas:

MEDICAL/HEALTH RELATED

Medicaid no-shows

Missing the first follow-up doctor's appointment- including transportation scheduling issues

SERVICE RELATED

Getting out of the county or out of the region- for Medical and/or Employment

Transportation Companion Program

EMPLOYMENT RELATED

Employment/Workforce Development – getting rides the first three weeks or for interviews

Employment/Workforce Development – second and third shift rides

Other suggestions:

Scope

- Which services will benefit from an SROI lens?
- Audience?
- Depth or breadth?

Contract/Timeline

- What timeline will allow you to collect the data?
- What products best fit your audience (visuals, reports, impact calculators)?

Ripple Effects Mapping

- Stakeholders?
- Activities?
- Outcomes?

FUTURE MEETING

What services do you provide?



Voinovich School of
Leadership and Public Service

Three blue chevron shapes pointing to the right, arranged horizontally. Each chevron contains white text.

Workforce
transportation

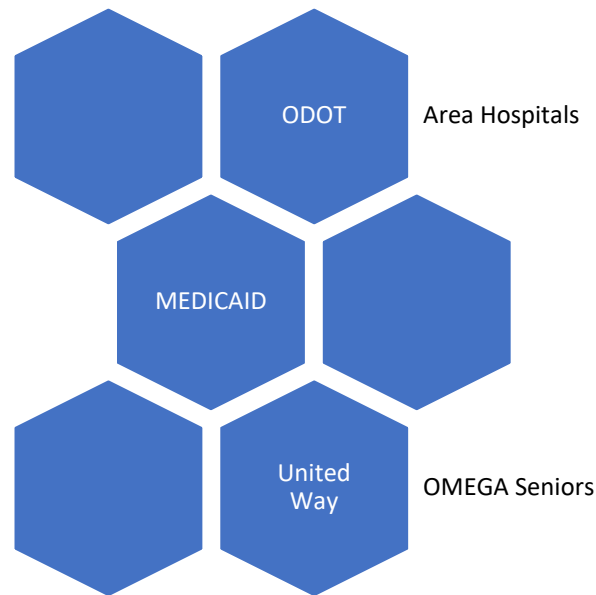
Medical visits

Trips for
socialization

Who makes up your SROI's audience? If you had to rank them, who is in your top 5?

OHIO
UNIVERSITY

Voinovich School of
Leadership and Public Service



Scope parameters can be chosen from existing goals...



Voinovich School of
Leadership and Public Service

- Regional Goal #1: Increase Ridership for all Transportation Service Providers and Transit Agencies in the Region
- Regional Goal #2: More Efficient Out-of-County and Out-of-Region Transportation Service.
- Regional Goal #3: Reduce Denials and No-Shows of the Riders that Use Transportation Service in the Region.
- Regional Goal #4: Cost-Effective Vehicle Replacement for all Regional Transportation Service Providers.
- Regional Goal #5: Increase Employment Transportation Options for Jobseekers and Employees.

Taken from the OMEGA REGIONAL COORDINATED PUBLIC TRANSIT/
HUMAN SERVICES TRANSPORTATION PLAN 2019-2022

Or new beginnings!



Scope

Who is your audience?
Which services will
benefit from an SROI
lens?

Do you want to go
broad or to dig deeply
into one facet of your
services or one
particular program?

Contract/Timeline

What timeframe will
allow you to collect
the breadth and
depth of data you
need?

What products best
fit your audience
(visuals, reports,
impact calculators)?

Ripple Effects Mapping

Stakeholders?
Activities?
Outcomes?

**NEXT
MEETING**



Steering Committee will provide initial project parameter information to Dr. Allison Ricket and Mandy White (Voinovich SROI team). There may be additional information requested.

They will create a project proposal including scope of work, deliverables, timeline, and costs. Upon acceptance, contracts will be established for the project. OMEGA will act as lead for the project on the region's behalf.

Funding sources and partnerships will be secured.



What's planned for 2023?

Revision/Rewrite of
Regional Coordinated
Plan- Beginning July 2023

Regional
CarFit Training-
Late Spring/Summer

Increase Rider Advocacy
and Direct Participation
from Seniors, Disabled
Persons and Low-Income
Persons

Some Regional Goals For 2023

Consider and Develop
Social ROI Measures

Develop
info/instructional paper
for medical facilities:
How to effectively
integrate public transit
in patient care

Volunteer Transportation
Companions (Pilot,
Coshocton County,
maybe regional pilot)

Meeting Calendar for 2023

Meetings are 9am - 11am



February 15, 2023	Steering meeting
March 15, 2023	Steering meeting
April 19, 2023	RCC Meeting
May 17, 2023	Steering Meeting
June 21, 2023	Steering Meeting
July 19, 2023	RCC Meeting
August 16, 2023	Steering Meeting
Sept. 20, 2023	Steering Meeting
Oct. 18, 2023	Steering Meeting
Nov. 15, 2023	RCC Meeting
Dec. 13, 2023	ONLY if needed

DISCUSSION: do we want to keep current meeting schedule of the third Wednesday of every month at ODOT District 11, with every fourth meeting in conjunction with the RCC meetings whose locations vary? Would Steering participation be better if we allowed the Steering meetings to “travel “ as well?

For the Good of the Region

All Mobility Managers in the region, and myself, will be **Age Sensitivity Certified** by the end of February and can provide that training to transits, providers, or others at no cost.



Car Fit events will be held in most counties in late Spring/early Summer of 2023. Stay tuned for dates and details. The events will be at no cost to the host agency or to participants.

Is there interest in a regional **Braun Lift Training** – free of charge- concurrent with next RCC meeting? Steering members could bring a mechanic and they can train/become certified while we meet.

Any other announcements?

Thank you for the privilege of your time.



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