



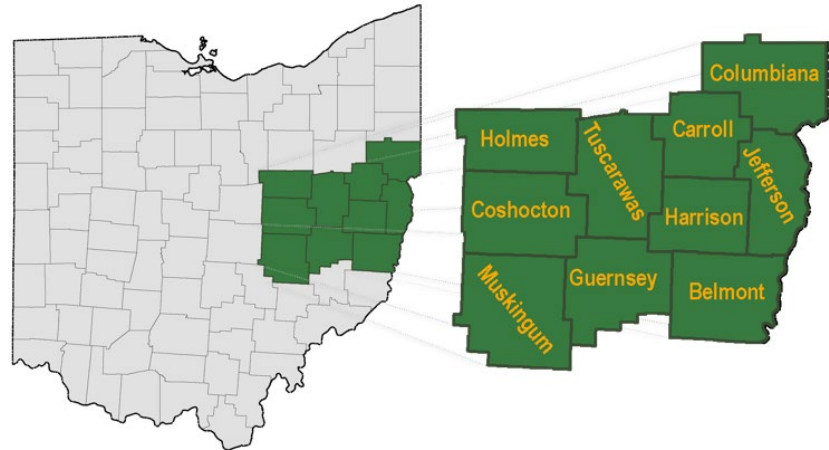
CEDS Public Meeting

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

September 21, 2022

OMEGA: Who Are We?

- Economic Development District
- Council of Governments
- Ten County Governments
Belmont, Carroll, Columbiana, Coshocton, Guernsey, Harrison, Holmes, Jefferson, Muskingum, and Tuscarawas
- Twelve City Governments
Cambridge, Coshocton, Dover, East Liverpool, Martins Ferry, New Philadelphia, St. Clairsville, Salem, Steubenville, Toronto, Uhrichsville, and Zanesville



OMEGA's Services



- **Mission:** *Provide a pathway to enhance community and economic growth in our region.*
- Provide Planning Assistance to Local Governments
- Provide Funding Administrative Services
- Administer ARC/GOA Program
- Administer Revolving Loan Fund Program
- Administer Comprehensive Economic Development Strategy
- Promote Collaboration
- Serve as District Liaison for the District 14 Natural Resource Advisory Council (Clean Ohio)
- Regional Transportation Planning Organization

Connecting Communities to Resources

What is the CEDS?

What is the CEDS?

“The Comprehensive Economic Development Strategy (CEDS) contributes to effective economic development in America’s communities and regions through a locally-based, regionally-driven economic development planning process. Economic development planning – as implemented through the CEDS – is not only a cornerstone of the U.S. Economic Development Administration’s (EDA) programs, but successfully serves as a means to engage community leaders, leverage the involvement of the private sector, and establish a strategic blueprint for regional collaboration.”

Source: <https://www.eda.gov/ceds/>

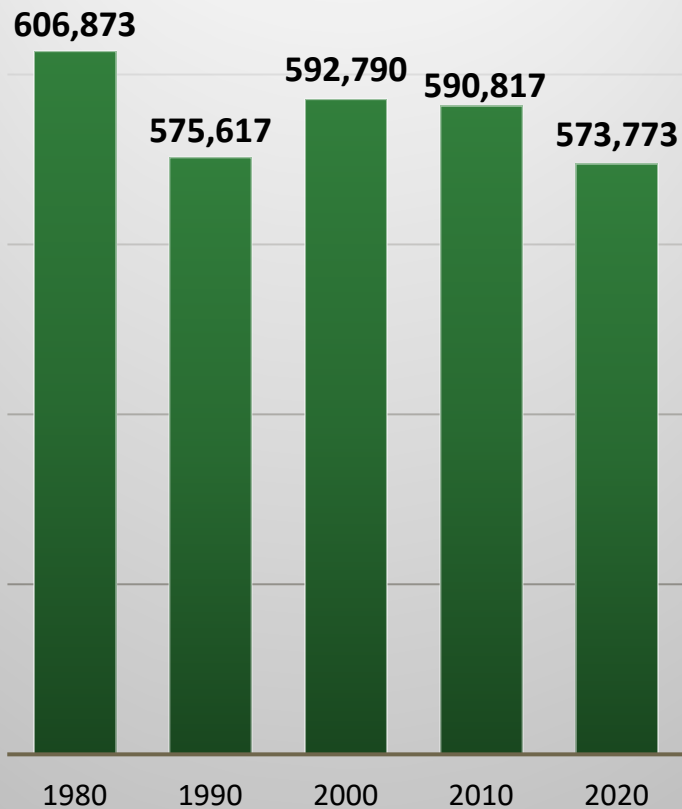
OMEGA's CEDS

Click [here](#) to access
OMEGA's 2022
Comprehensive
Economic
Development Strategy
(CEDS)

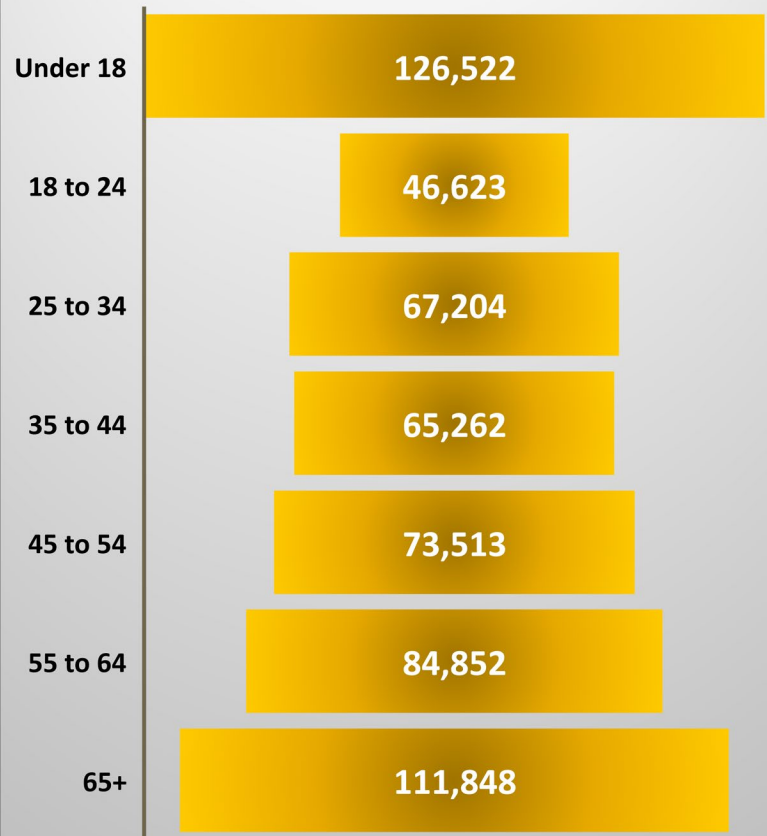


Age and Population

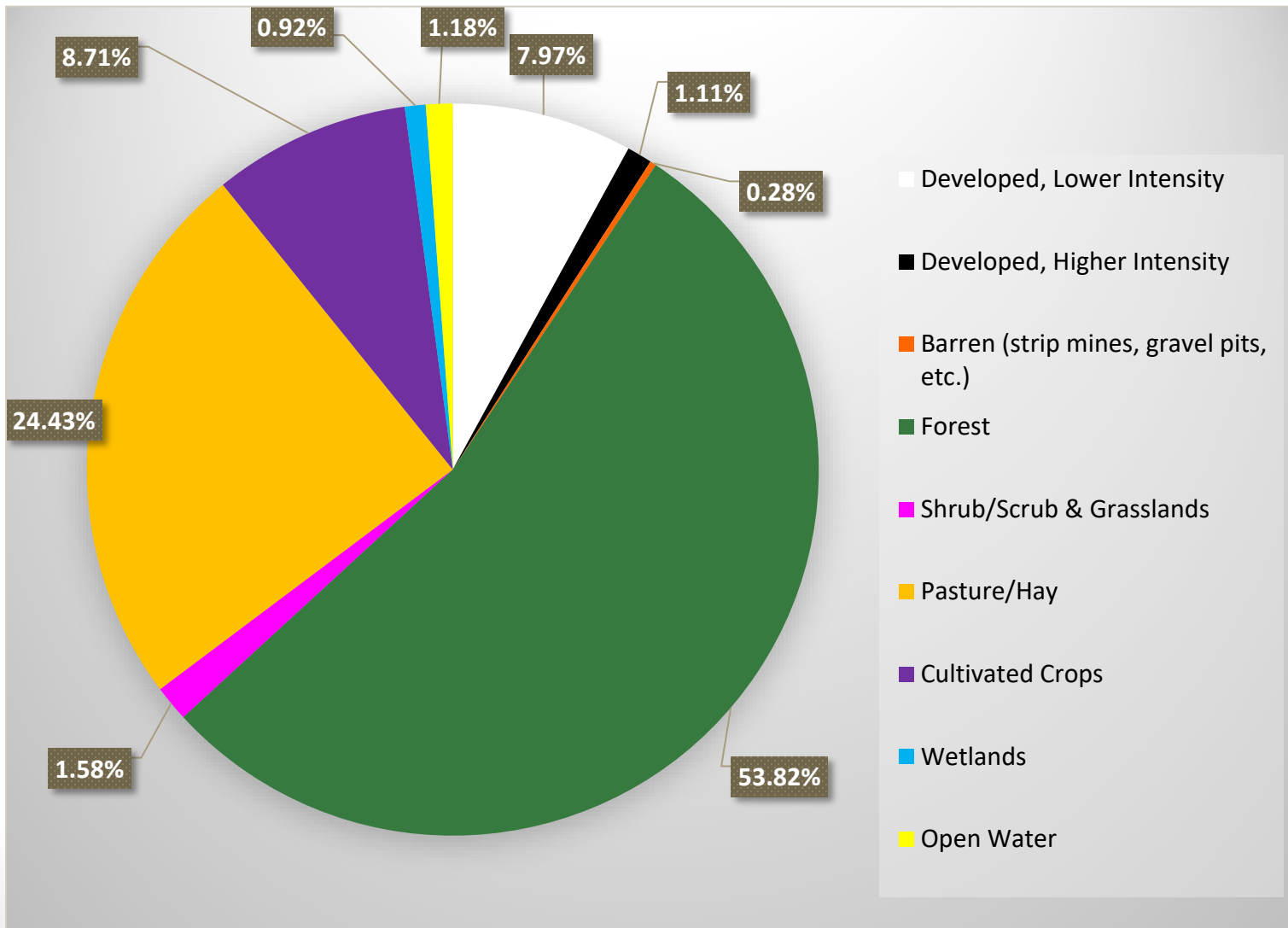
**Over the Years:
Population**



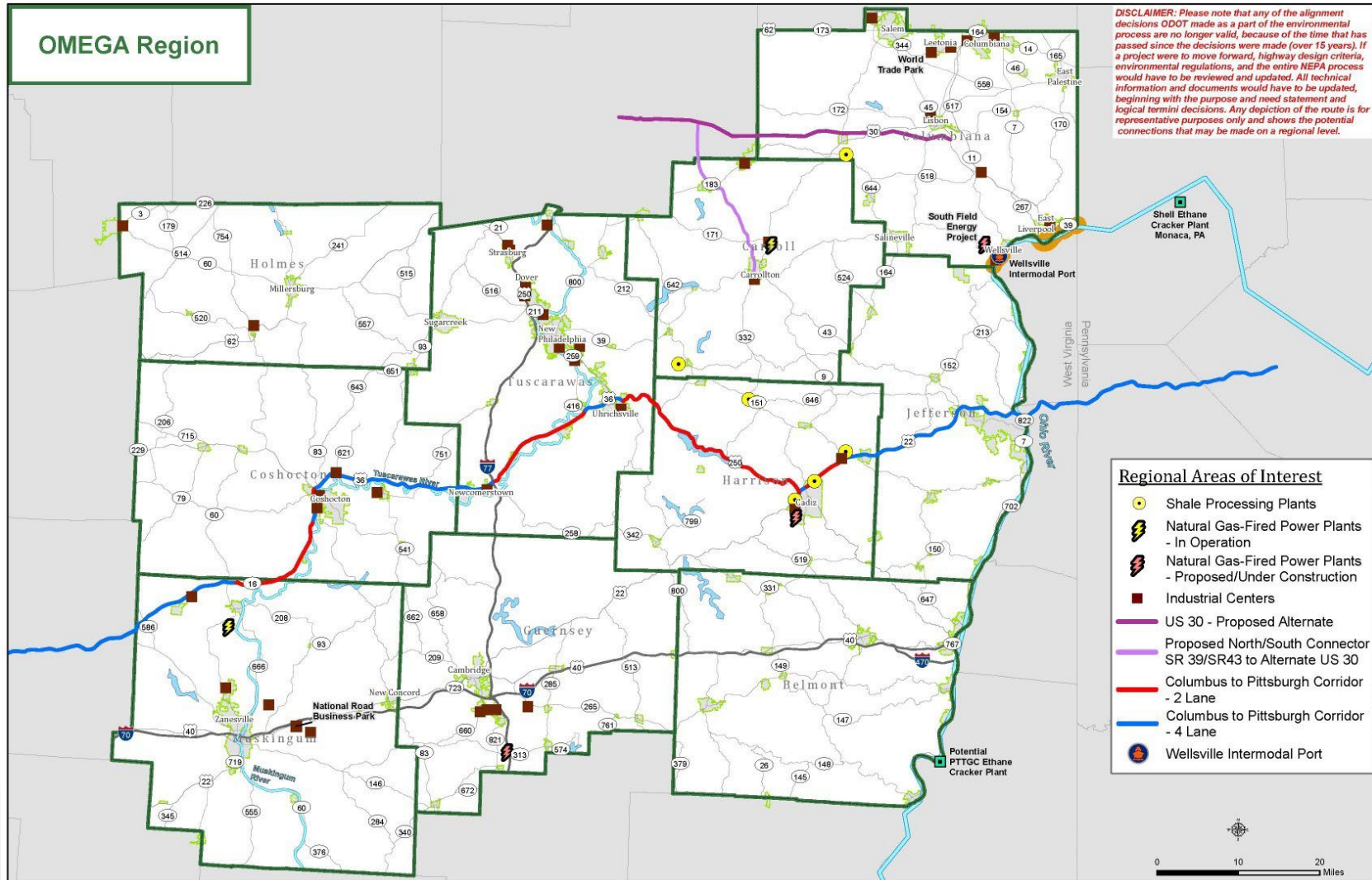
**Population by Age of OMEGA
Region**



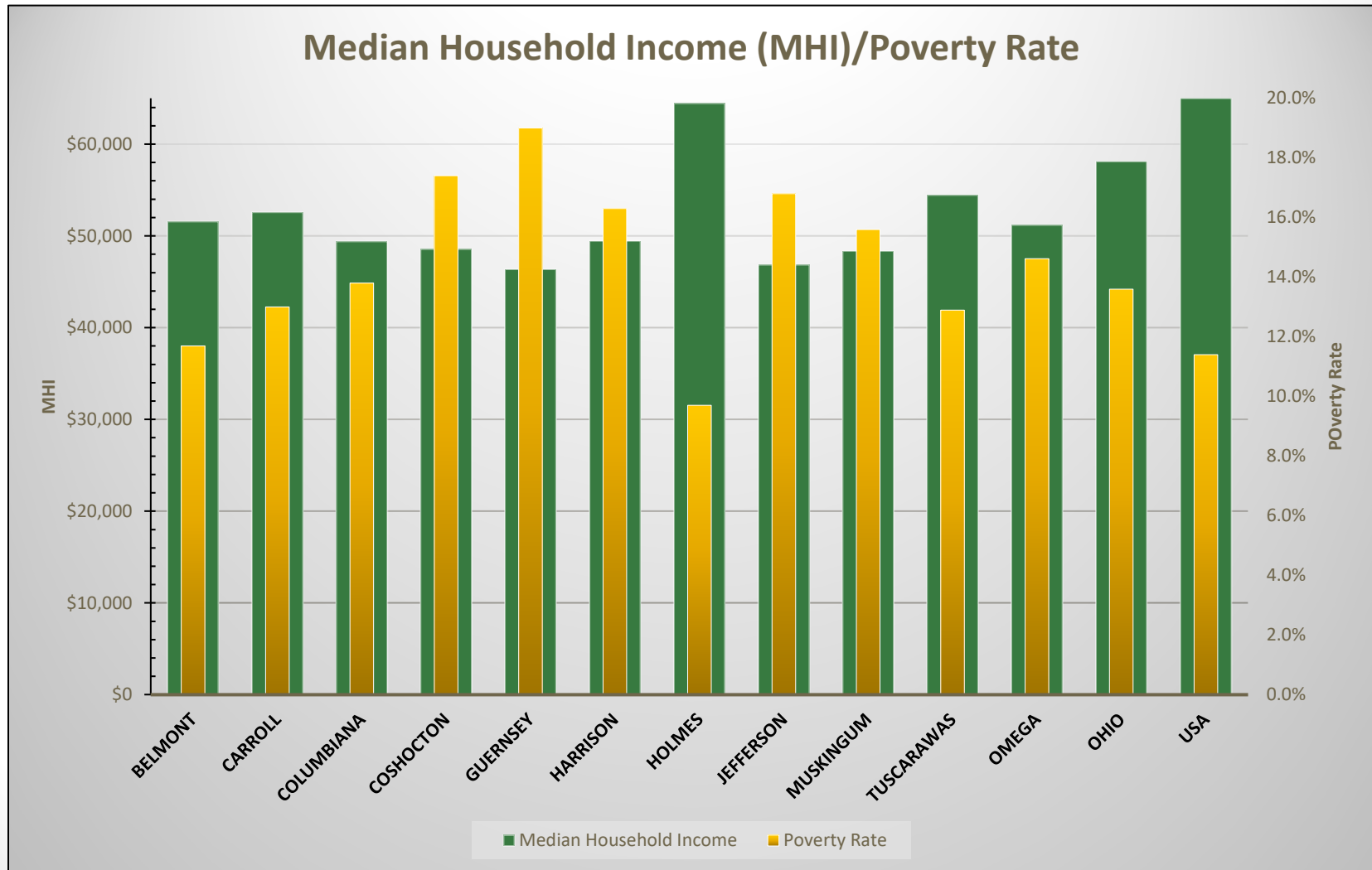
Land Use

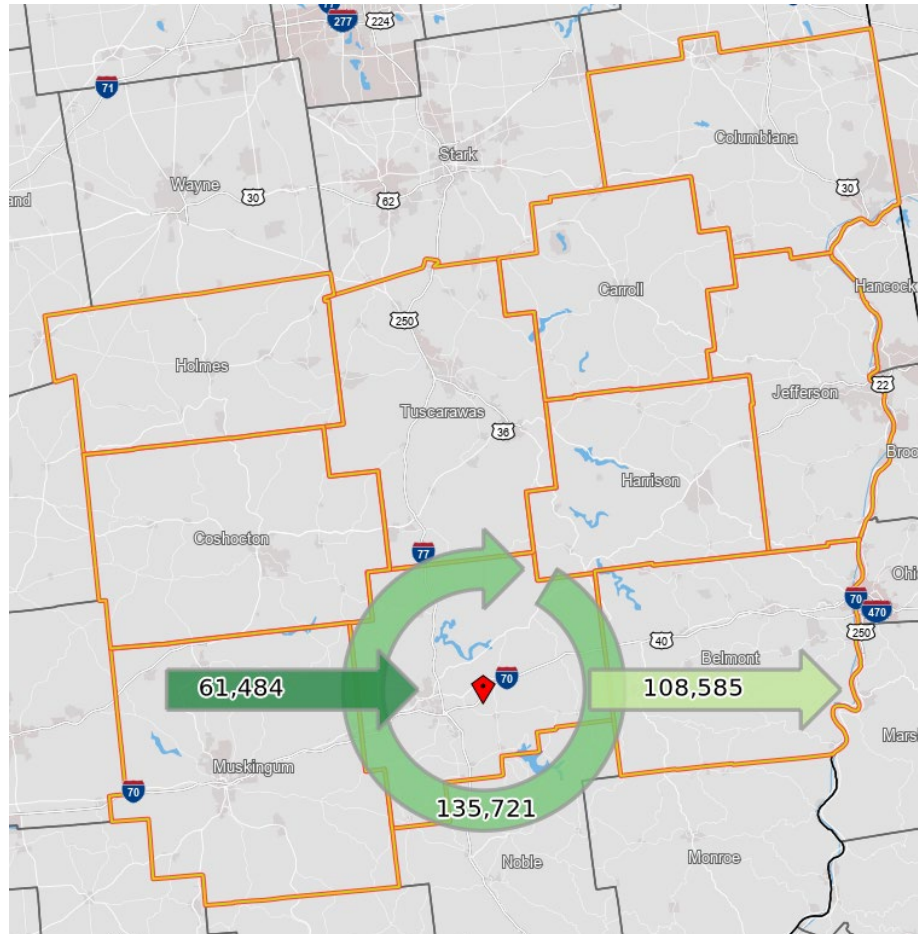


Key Locations



Income and Poverty





Top Manufacturing Industries

❖ Metals Fabrication

❖ Food 

❖ Plastics & Rubber

❖ Wood Product 

❖ Machinery

❖ Furniture 

❖ Oil and Gas

❖ Transportation
Equipment 

❖ Energy & Chemicals

❖ Computers & 
Electronic Products

STRENGTHS

Interstate Access
Sense of Community
Resiliency
Educational Opportunities

WEAKNESSES

Lack of Interstate Access
Broadband
Quality Housing
Competitive Jobs
Attracting Young Talent

SWOT Analysis

OPPORTUNITIES

Natural Resources
Recreation
Proximity to Markets
Entrepreneurship
OhioBuilds

THREATS

Workforce
Substance Abuse
Aging Population
Outdated Infrastructure

Goals and Strategies

- ❖ Goal 1: Attracting and Retaining a Vibrant Workforce
- ❖ Goal 2: Foster Culture of Entrepreneurship and Innovation
- ❖ Goal 3: Improve Quality of Life



Goals and Strategies (cont.)

- ❖ Goal 4: Advance Infrastructure in the Region
- ❖ Goal 5: Emphasize Business Retention, Expansion, and Attraction
- ❖ Goal 6: Highlight Industry Strengths



Evaluation Form

- ❖ Unemployment Rate (region & state)
- ❖ Median Household Income (region & state)
- ❖ Labor force
- ❖ Transfer payments
- ❖ Broadband Coverage
- ❖ As a direct result of OMEGA grant assistance:
 - ❖ Capital Investment
 - ❖ Miles of water/sewer line and road improved
 - ❖ Funding obtained for region by OMEGA



A green-bordered box containing four green checkmarks and four horizontal lines, representing a checklist or evaluation form.

OMEGA Contacts

Deadline for public comment: October 21, 2022

Jeannette M. Wierzbicki, P.E.

Executive Director

Email:

Jeannettew@omegadistrict.org

Call:

740-439-4471 ext. 204

Hannah Stillions

*EDA Program Manager/Development
Specialist*

Email:

hstillions@omegadistrict.org

Office:

740-439-4471 ext. 208

Cell:

740-408-1510