



CLEAN FUELS
OHIO
OHIO'S CLEAN TRANSPORTATION ADVOCATE

***EV Opportunities in
Rural Ohio***

June 15, 2022



Agenda



1. Welcome & Intro

2. EV Market Snapshot

3. EVSE Infrastructure in Ohio

4. Drive Clean Rural USA Project

5. Support & Funding

6. Questions & Answers



We are making Ohio a cleaner and
more prosperous state



EV MARKET SNAPSHOT





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DRIVING THE EV MARKET

BloombergNEF

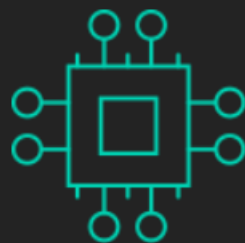
Electric Vehicle Outlook 2022



Companies



Policy



Technology



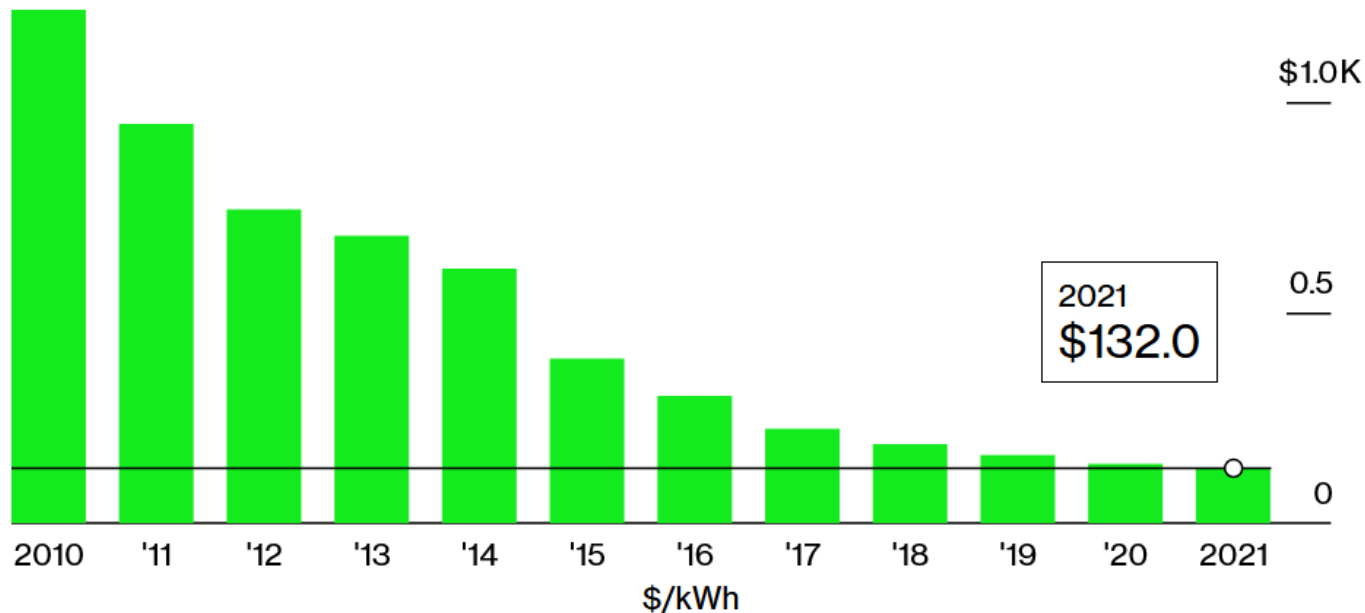
Economics

[*https://about.bnef.com/electric-vehicle-outlook/#toc-download](https://about.bnef.com/electric-vehicle-outlook/#toc-download)

BATTERY COSTS FALLING FAST

Falling lithium-ion battery prices

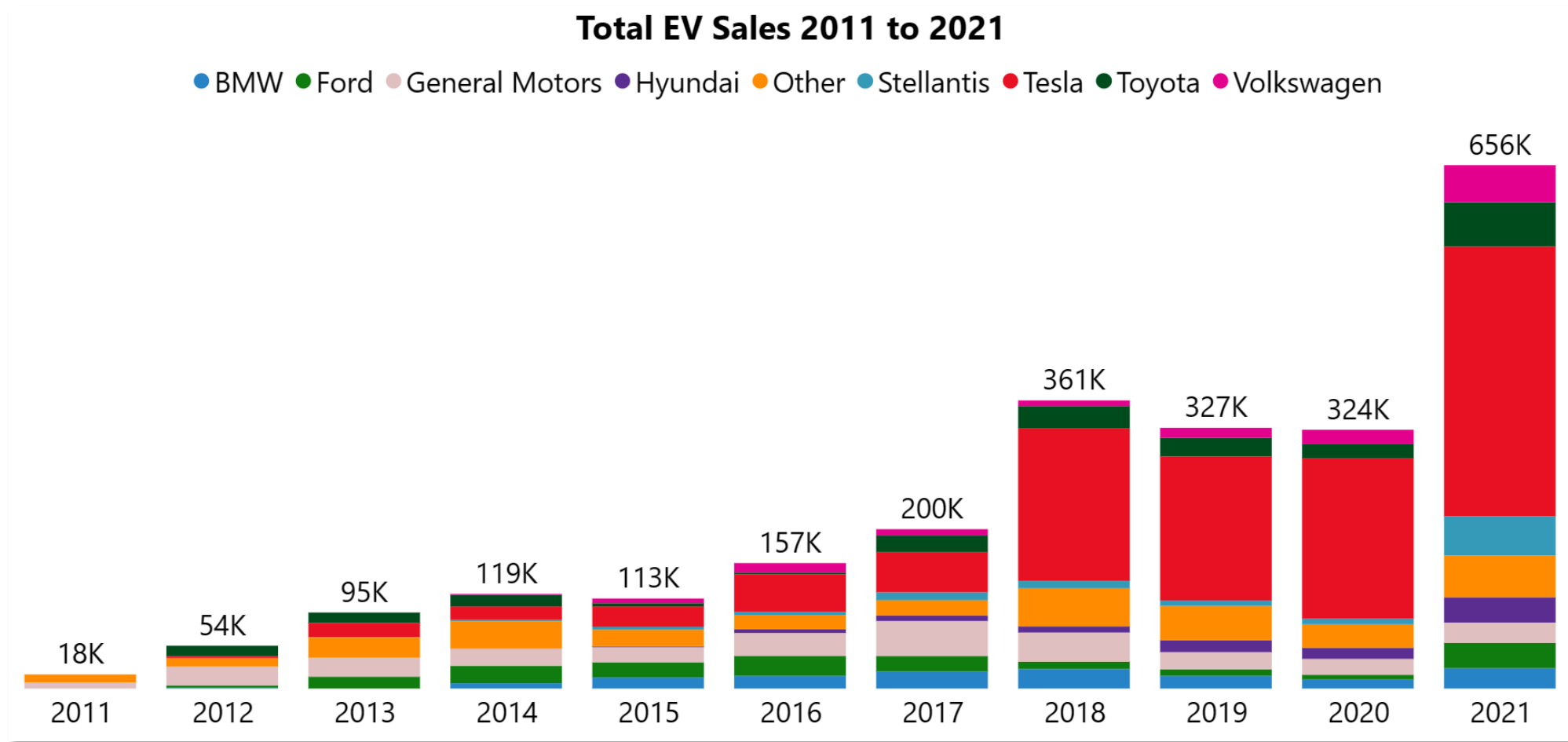
Battery Pack Prices



Source: BloombergNEF

\$132/kWh (volume weighted price average),
down 89% from 2010-2021

Most analysts agree
EV price parity vs
conventional fuels
when battery costs
are <\$100/kWh,
likely achieved in
the mid-late-2020s.



U.S. EV Sales Soar 102% in 2021

- 655K EVs sold in 2021, more than a quarter of all EVs sold
- EVs achieve 5.8 percent market share in Q4
 - 4.4 percent market share for the year
- 71K EVs sold in December sets all-time record
 - Monthly sales records in each month of 2021

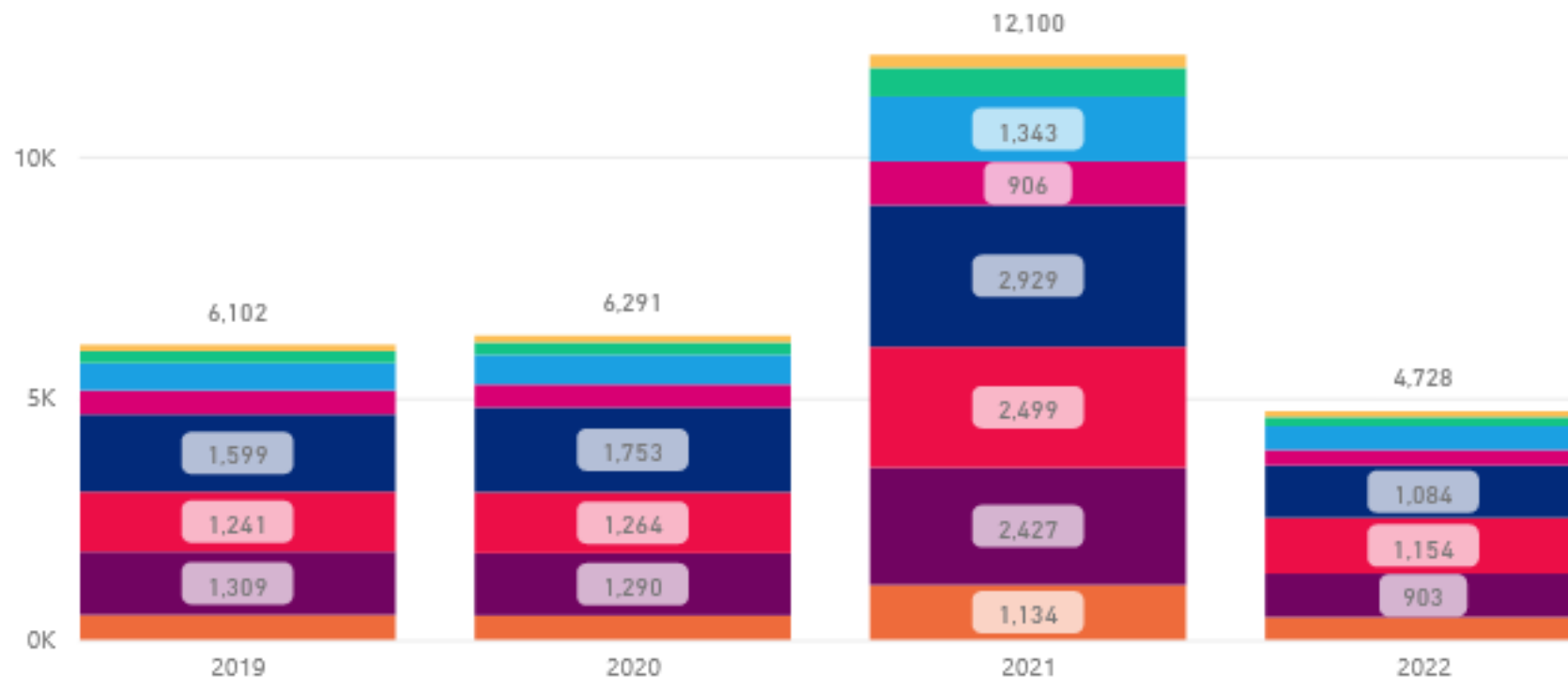
OHIO EV SALES GROWTH

2021 Ohio EV Sales Set Record Pace

[*https://drive.ohio.gov/wps/portal/gov/driveohio/about-driveohio/resources/ohio-alt-fuel-vehicle-reg-dashboard](https://drive.ohio.gov/wps/portal/gov/driveohio/about-driveohio/resources/ohio-alt-fuel-vehicle-reg-dashboard)

New AFV Registrations By Region

Region ● Akron-Canton ● Cincinnati ● Cleveland ● Columbus ● Dayton ● Other ● Toledo ● Youngstown



****Data includes dedicated battery electric vehicles (BEV) and plug-in hybrid electric vehicles (PHEV)**

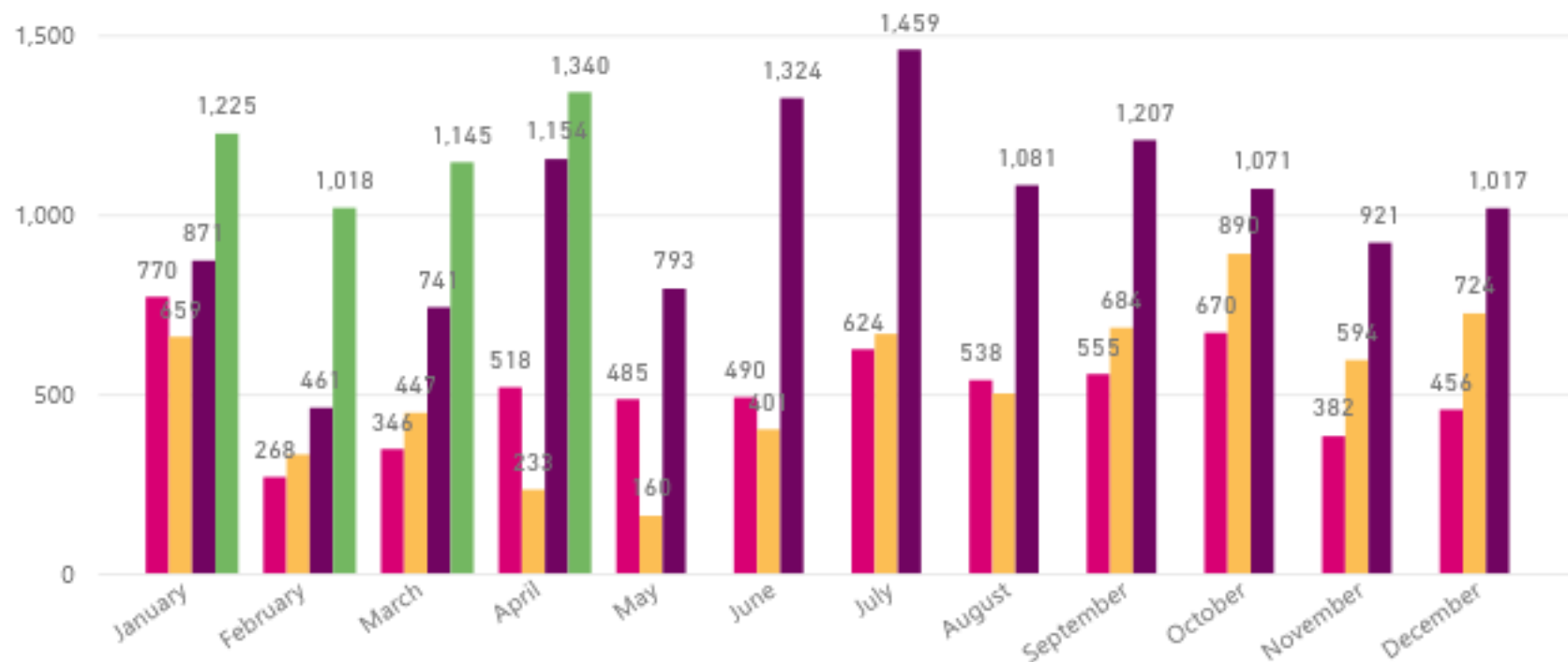
OHIO EV SALES GROWTH

**2022 Ohio
EV Sales
Outpacing
2021 Record**

[*https://drive.ohio.gov/wps/portal/gov/driveohio/about-driveohio/resources/ohio-alt-fuel-vehicle-reg-dashboard](https://drive.ohio.gov/wps/portal/gov/driveohio/about-driveohio/resources/ohio-alt-fuel-vehicle-reg-dashboard)

New AFV Registrations By Month

Registration Year ● 2019 ● 2020 ● 2021 ● 2022



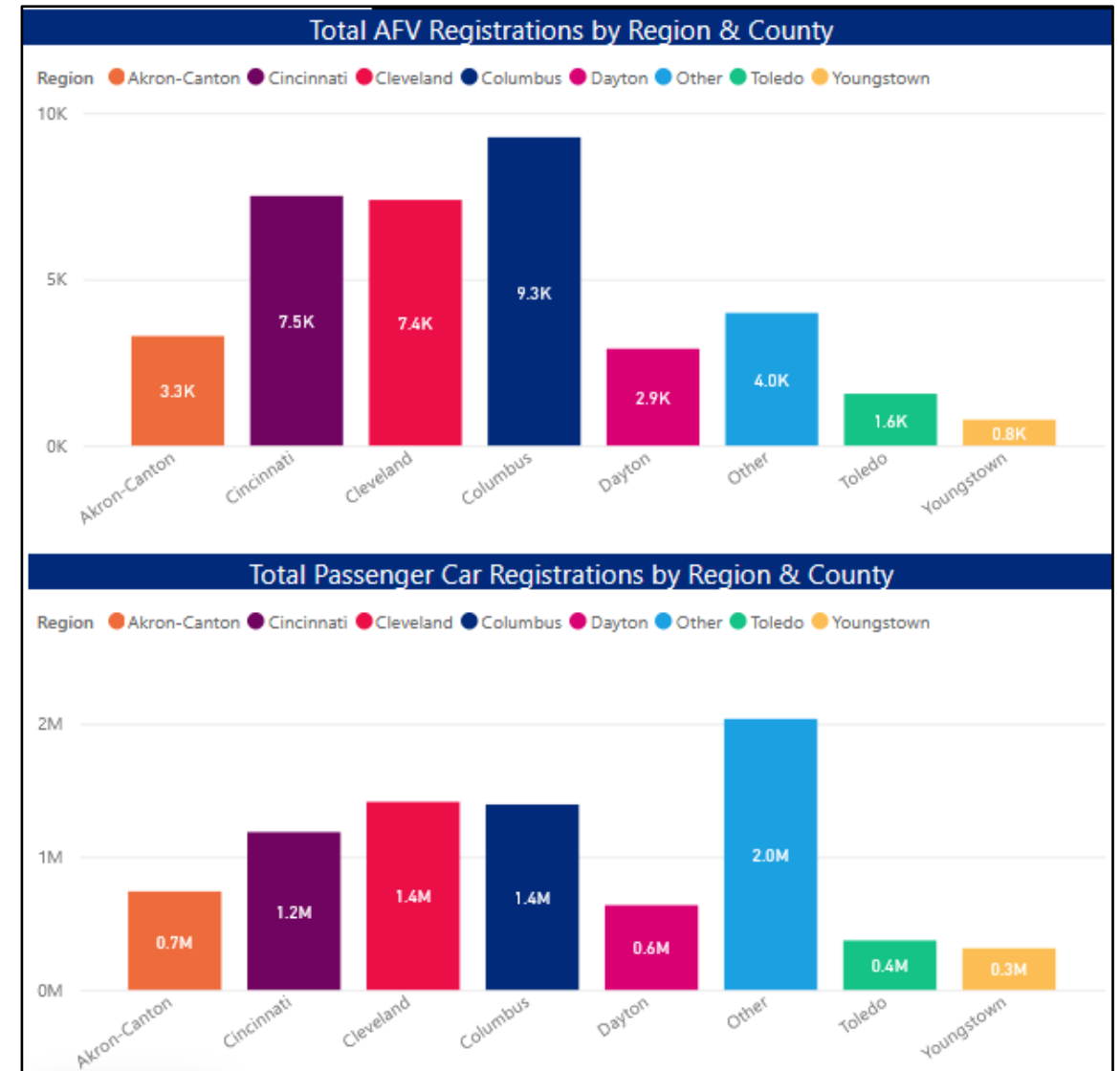
****Data includes dedicated battery electric vehicles (BEV) and plug-in hybrid electric vehicles (PHEV)**

BARRIERS & OPPORTUNITIES FOR RURAL EV ADOPTION



TRANSPORTATION ENERGY BURDEN

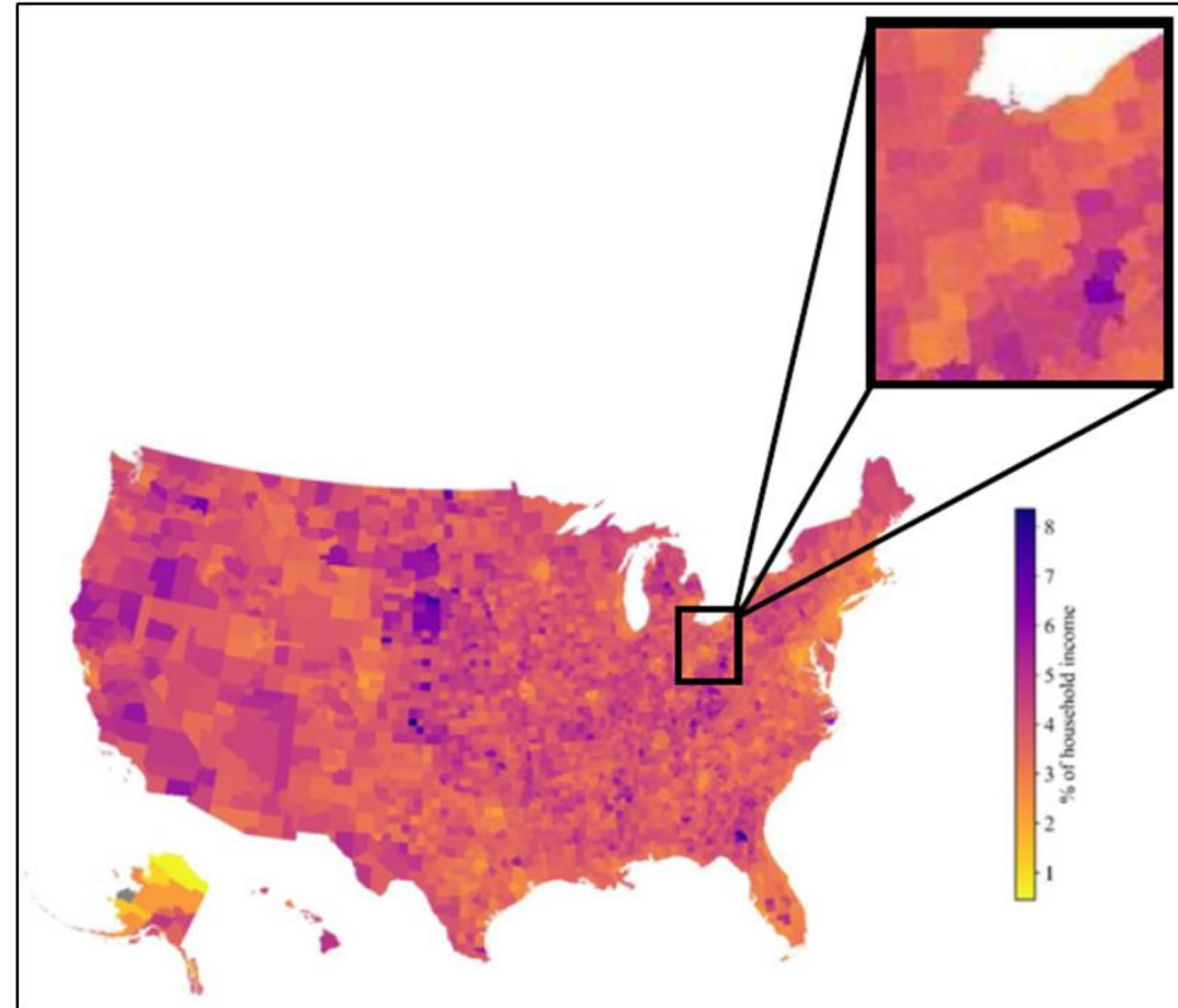
- Rural counties make up a majority of the “Other” category
- Mismatch between total passenger car registrations and AFV registrations relative to the rest of the state



TRANSPORTATION ENERGY BURDEN

- Proportion of a household's annual income that is spent on vehicle fuel costs
- “Rural households drive further and have a higher transportation energy burden than suburban and urban households”

<https://www.osti.gov/biblio/1760477-affordability-household-transportation-fuel-costs-region-socioeconomic-factors>





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EV COST SAVINGS



Electric vehicles **save** **consumers money**

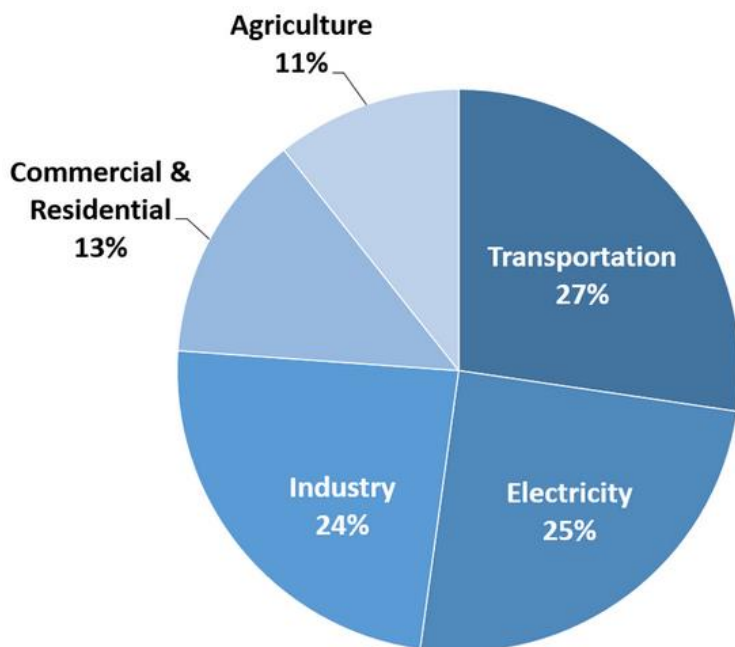
A **Consumer Reports** analysis of electric vehicle (EV) ownership costs takes fuel, maintenance and repair costs into account, in addition to purchase price, financing, and resale value.

Owning an electric vehicle will **save the typical driver \$6,000 to \$10,000 over the life of the vehicle**, compared to owning a comparable gas-powered vehicle.



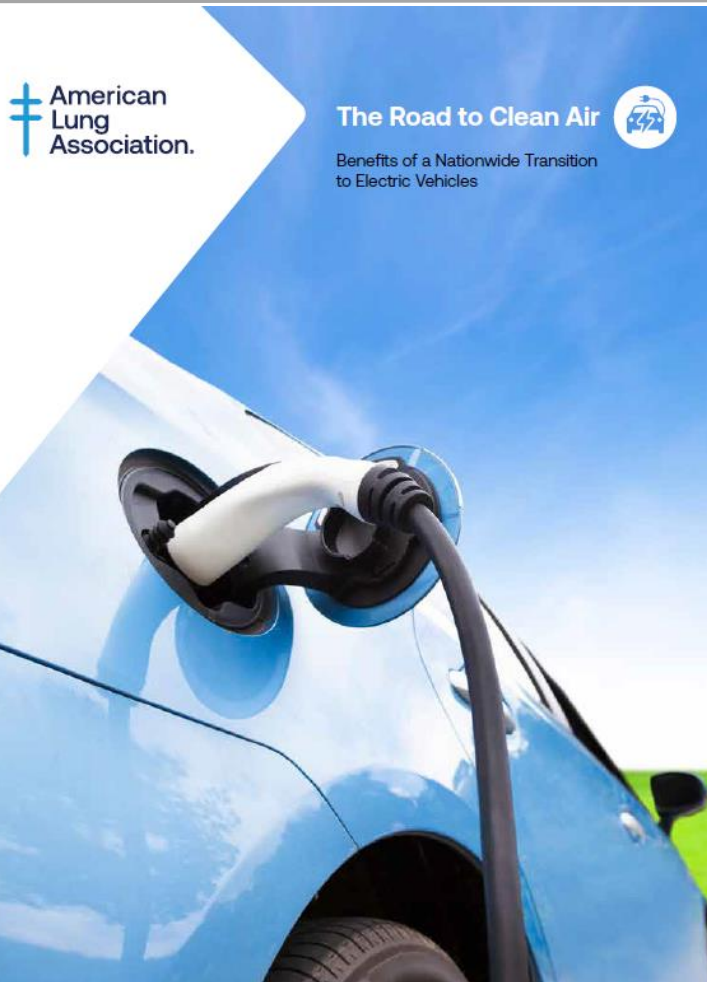
DECARBONIZATION & CLEAN AIR

Total U.S. Greenhouse Gas Emissions
by Economic Sector in 2020



Total Emissions in 2020 = 5,981 [Million Metric Tons of CO₂ equivalent](#). Percentages may not add up to 100% due to independent rounding.

<https://www.epa.gov/ghgemissions/sources-greenhouse-gas-emissions>



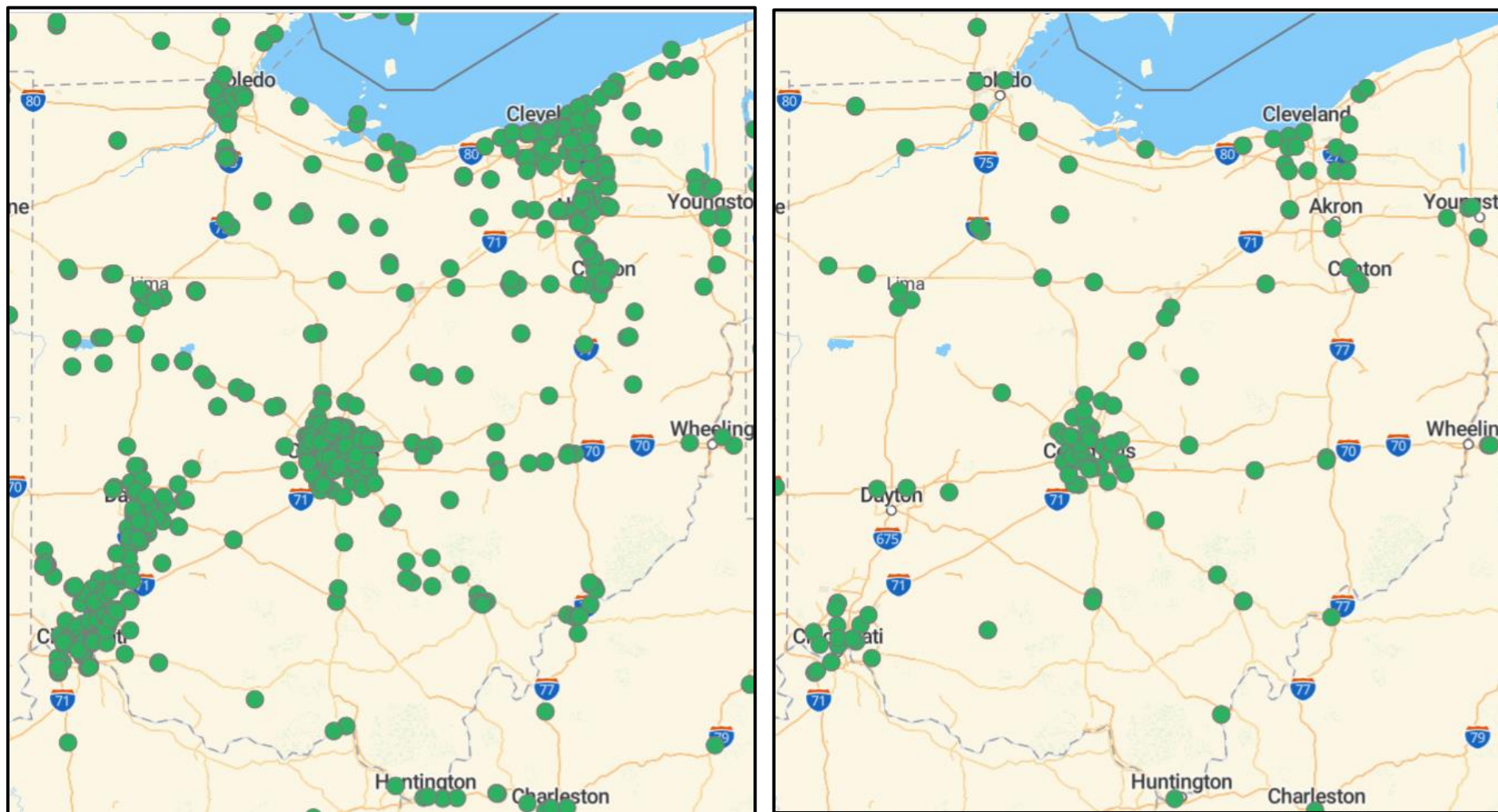
<https://www.lung.org/clean-air/electric-vehicle-report>

- **27%** of US greenhouse gas emissions come from transportation, more than any other sector
- transitioning to a nationwide electric transportation system by 2050 would **save approximately 6,300 lives every year and avoid 93,000 asthma attacks and 416,000 lost work days annually**



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OHIO LEVEL 2 & DC FAST CHARGERS



Source: Alternative Fuels Data Center, https://afdc.energy.gov/fuels/electricity_locations.html#/find/nearest?fuel=ELEC

Criteria for Corridors

Electricity	CNG Compressed Natural Gas	LNG Liquefied Natural Gas	H ₂ Hydrogen	LPG Propane
	Only public stations			
1 mile from the highway	5 miles from the highway			
50 miles between stations	150 miles between stations	200 miles between stations	150 miles between stations	150 miles between stations
Only DC fast electric vehicle charging stations that have at least four EVSE ports with CCS connectors and each support a power output of at least 150 kW	Only fast-fill stations with 3,600 psi fill pressure		Only retail stations (accept payment at the point of sale)	Only primary stations (offer fueling capabilities for vehicles)

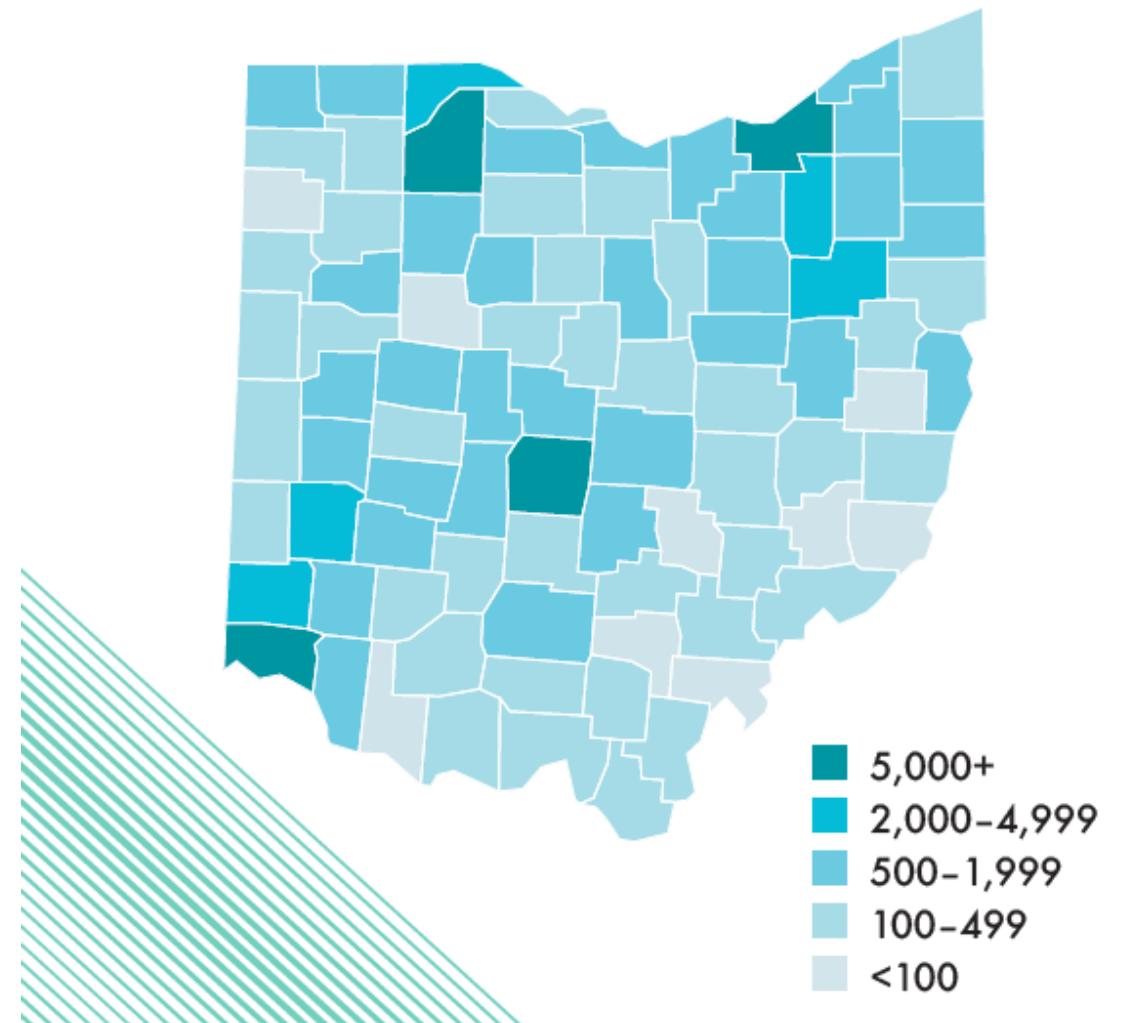


WORKFORCE DEVELOPMENT OPPORTUNITY

- Clean transportation is Ohio's fastest growing clean energy industry: saw **3% job growth in 2020**
- **EV jobs saw 8.9% job growth**, driving Ohio's clean transportation workforce
- **More than 15%** of Ohio's clean energy jobs are located in rural areas

<https://www.cleanjobsmidwest.com/state/ohio>

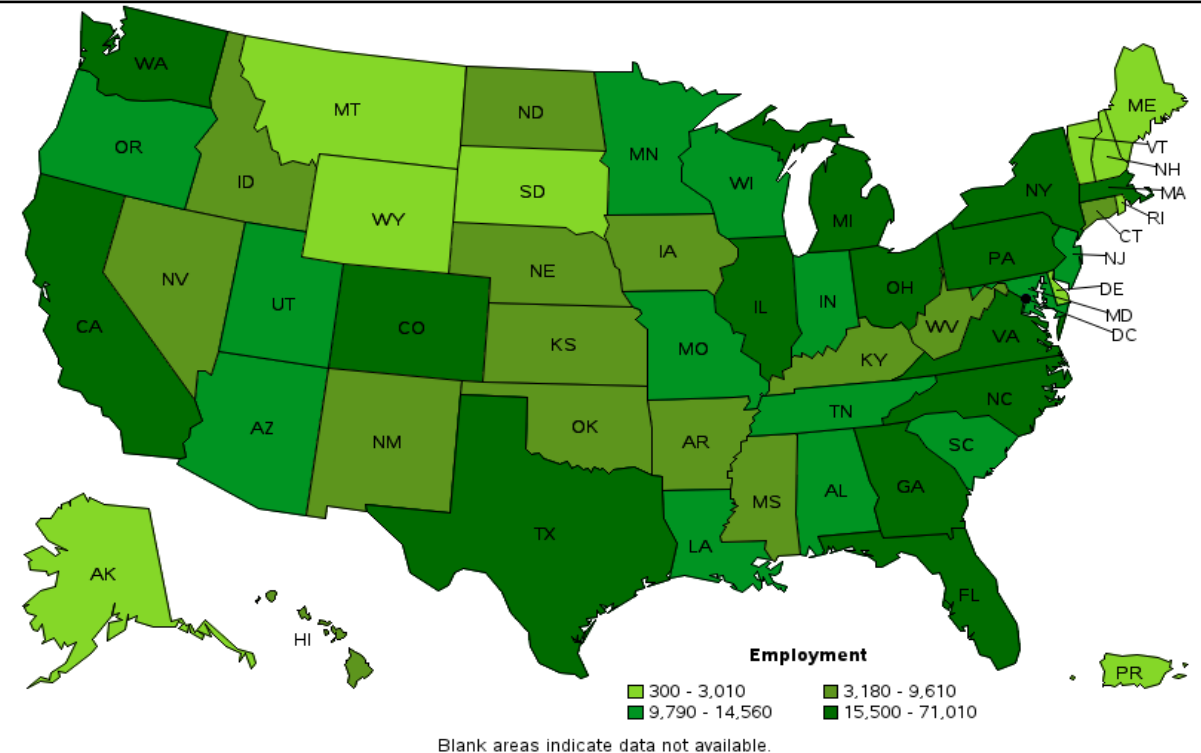
Clean Energy Jobs Ohio



WORKFORCE DEVELOPMENT OPPORTUNITY

- Value chains extending beyond clean transportation industry proper and vehicle supply chains
- Ohio is among the **top 5** states with the **highest number of employed electricians**

[https://www.bls.gov/oes/current/oes472111.htm#\(3\)](https://www.bls.gov/oes/current/oes472111.htm#(3))



States with the highest employment level in Electricians:

State	Employment (1)	Employment per thousand jobs	Location quotient (9)	Hourly mean wage	Annual mean wage (2)
California	71,010	4.32	0.92	\$ 36.49	\$ 75,900
Texas	60,890	5.03	1.07	\$ 24.69	\$ 51,350
Florida	41,900	4.96	1.05	\$ 22.06	\$ 45,880
New York	36,310	4.18	0.89	\$ 39.11	\$ 81,340
Ohio	23,430	4.56	0.97	\$ 26.30	\$ 54,700

DRIVE CLEAN RURAL USA PROJECT



Drive Clean Rural USA:

Helping Rural
Communities Benefit
from Clean Fuels
& Vehicles



Managed by



Funding from



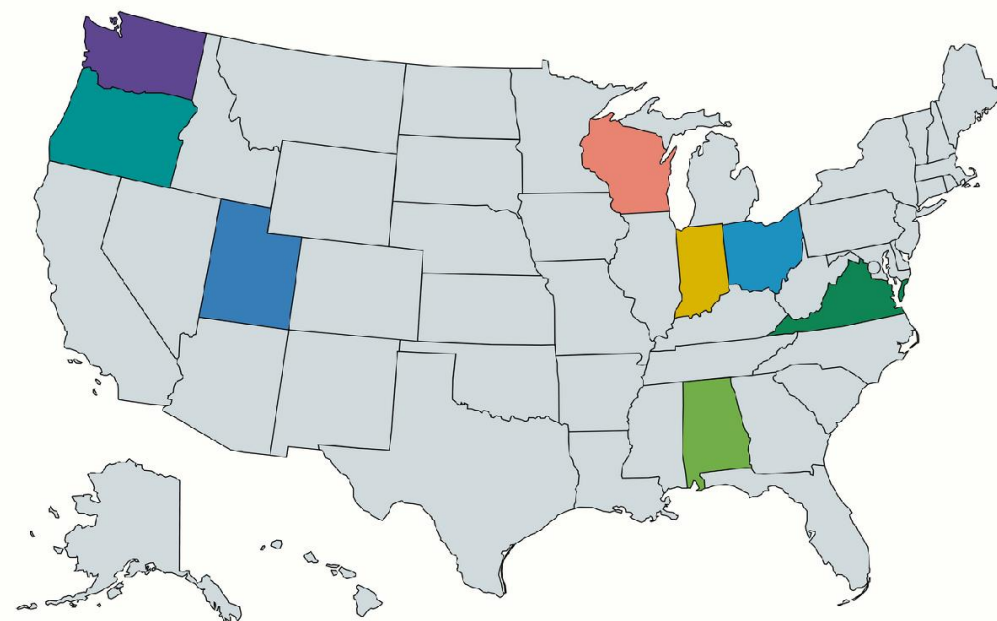
Drive Clean Rural USA overview

PROJECT GOAL

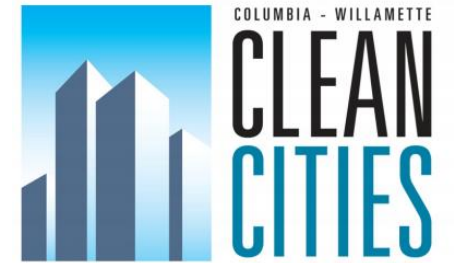
Remove barriers and accelerate access to clean fuel solutions that deliver

- financial savings
- clean air
- economic opportunities to rural communities.

8 PILOT STATES



Clean Cities partners



Industry partners

PLANNING

Bowman

BIODIESEL



ANTI-IDLING & HYBRID ELECTRIC VEHICLES



ELECTRIC VEHICLES



HYDROGEN



NATURAL GAS



PROPANE



Project timeline



NOW-JUN '22

Identifying 24 counties for pilot program

JUL '22-JUN '23

FREE technical assistance for pilot counties

JUL '23-JUN '24

Share successes & lessons learned nationally

FURTHER SUPPORT & FUNDING OPPORTUNITIES



FEDERAL EV/EVSE BIL FUNDING

Complete Clean Transportation Areas of the IIJA/BIL

Program Name	Agency Name	Funding Amount
National Electric Vehicle Infrastructure Formula Program	Department of Transportation	\$5,000,000,000
Charging and Fueling Infrastructure Grants (Community Charging)	Department of Transportation	\$1,250,000,000
Charging & Fueling Infrastructure Grants (Corridor Charging)	Department of Transportation	\$1,250,000,000
Low or No Emission (Bus) Grants	Department of Transportation	\$5,624,550,890
Clean School Bus Program	Environmental Protection Agency	\$5,000,000,000
Electric or Low-Emitting Ferry Program	Department of Transportation	\$250,000,000
Electric Drive Vehicle Battery Recycling And 2nd Life Apps	Department of Energy	\$200,000,000
Low or No Emission Vehicle Component Assessment Program	Department of Transportation	\$26,169,974
TOTAL - ELECTRIC VEHICLES, BUSES AND FERRIES		\$18,600,720,864

Ohio EPA VW Settlement Grants



Ohio's DMTF Program Schedule for 2022

May, 2022 (tentative):	Announce Awards for DC Fast EV Charging Stations
June 6, 2022	Request for Applications opens for non-road equipment (locomotives and cargo handling equipment)
August 12, 2022	Application deadline for non-road equipment (locomotives and cargo handling equipment)
TBA 2022:	Public comment period on proposed amendment to Ohio's VW Beneficiary Mitigation Plan to allocate any remaining funds.
TBA 2022:	Release RFA for Electric School Bus Pilot Project

ADDITIONAL FUNDING SOURCES

US DOE EERE Funding

U.S. DEPARTMENT OF
ENERGY | Energy Efficiency & Renewable Energy
VEHICLE TECHNOLOGIES OFFICE

Ohio MPO Funding



Utility Incentives



FirstEnergy



aes Ohio



CONSULTING SERVICES OVERVIEW

Fleet Analysis & Planning



Funding & Grant Writing Assistance



Infrastructure Analysis & Planning



Training & Technical Support



HOW WE CAN HELP

For 20 years, our consulting services program has been improving the economic and environmental performance of fleet vehicles. Our services:

- Work with fleets of all types and vehicle classes
- Assess all commercially available fuel and technology options
- Provide tailored recommendations that save money and achieve quantifiable results

EV FLEET ANALYSIS & PLANNING



1) Understanding Fleet Operations

- a) Goal Setting
- b) Data Gathering & KPIs

2) Options & Replacements

- a) Available Vehicle Options
- b) Replacement Feasibility

3) Future Planning & Management

- a) Infrastructure Needs
- b) Management Best Practices

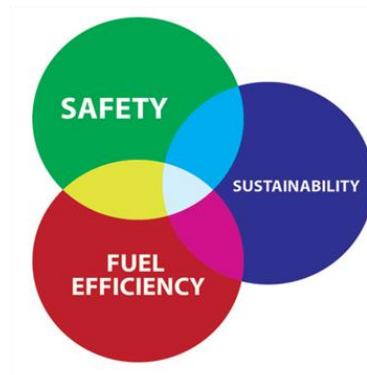
REPLACEMENT FEASIBILITY



GETTING THE JOB DONE (FLEET PERFORMANCE)



SUSTAINABILITY GOALS & PLANNING



\$ STAYING WITHIN BUDGET



Total Cost
of Ownership

EVSE PLANNING - BY DEMAND

Where is the greatest quantity of charging being asked for now
by current EV drivers and fleets?

DC Fast Chargers

- Within 1 mile of **FHWA designated Alternative Fuel Corridors** (50-mile gaps)
- High traffic volumes
- Access to ample parking
- Adjacent to restaurants or other publicly accessible amenities
- Available 3-phase power at location, or ability to upgrade

Level 2 Chargers

- Local attractions/destinations
- High traffic volumes
- High dwell times
- High EV registration count/EV fleet adoption rate
- Residences and workplaces
- Fleet depots

EVSE PLANNING - BY NEED

Where can EV chargers contribute most to a local community, in terms of future-proofing, economics, environment, and equity?

DC Fast Chargers

- Utility upgrades in areas without available 3-phase power
- Rural communities where fleets and motorists travel long distances
- Communities far from FHWA designated alternative fuel corridors

Level 2 Chargers

- Charging deserts, even if EV registrations are low
- Opportunities for non-networked installations
- Communities with high transportation energy burden
- Communities with histories of energy extraction, pollution, or air quality issues



**Power A Clean
Future Ohio**
LOCAL COMMUNITIES LEADING THE WAY

Power A Clean Future Ohio is building momentum now for a clean, prosperous future by equipping local leaders for equitable, community-driven carbon reductions in Ohio.

THE GOALS OF THE CAMPAIGN ARE TO:



Reduce the carbon footprint
of local communities across Ohio.



Attract clean energy
development to the state to create
careers for Ohioans.



Implement equitable policy solutions
supported by local communities.



Reduce energy costs
for cities, businesses, and residents.



**Power A Clean
Future Ohio**
LOCAL COMMUNITIES LEADING THE WAY

Power a Clean Future Ohio Communities:



**FREE EV Fleet and EVSE
Analysis and Planning
services are available
to PCFO Leading
communities from
Clean Fuels Ohio**



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CONTACT INFORMATION

Brandon Jones
Consulting Services Manager
Brandon@CleanFuelsOhio.org
614-884-7336 x 316

Abigail Spracklen
Consulting Services Coordinator
Abigail@CleanFuelsOhio.org
614-884-7336 x 307



A roadside billboard with a white face and a silver frame. The word "Questions?" is written in a large, bold, green sans-serif font. The billboard is supported by several metal posts and is situated next to a dark asphalt road with double yellow lines. Behind the billboard is a dense line of green trees and bushes, with some white wildflowers in the foreground.

Questions?