



STEERING COMMITTEE

Vision Statement: To Achieve ACCESS and MOBILITY
Through Efficient and Effective Transportation FOR ALL

Regional Coordinated Transportation Pilot Program
In Person and via TEAMS May 18, 2022

This meeting is being held in person at the ODOT District 11 conference room with appropriate safety precautions in place. This meeting is also being live streamed via TEAMS.

- The meeting may be recorded, and if so, is recorded only in order to prepare accurate minutes.
- Presentation slides and meeting minutes will be available on the OMEGA website within one week.



Agenda

- Welcome & Zoom Housekeeping
- Overview
- Roll Call
- ODOT 5310 Funding Cycle
- Action Steps for Regional Goals
- Regional Updates
- Next Meeting
- Open Roundtable for the Good of the Region
- Adjourn

Roll Call



Please unmute yourself when called and acknowledge your attendance or type in the chat box.

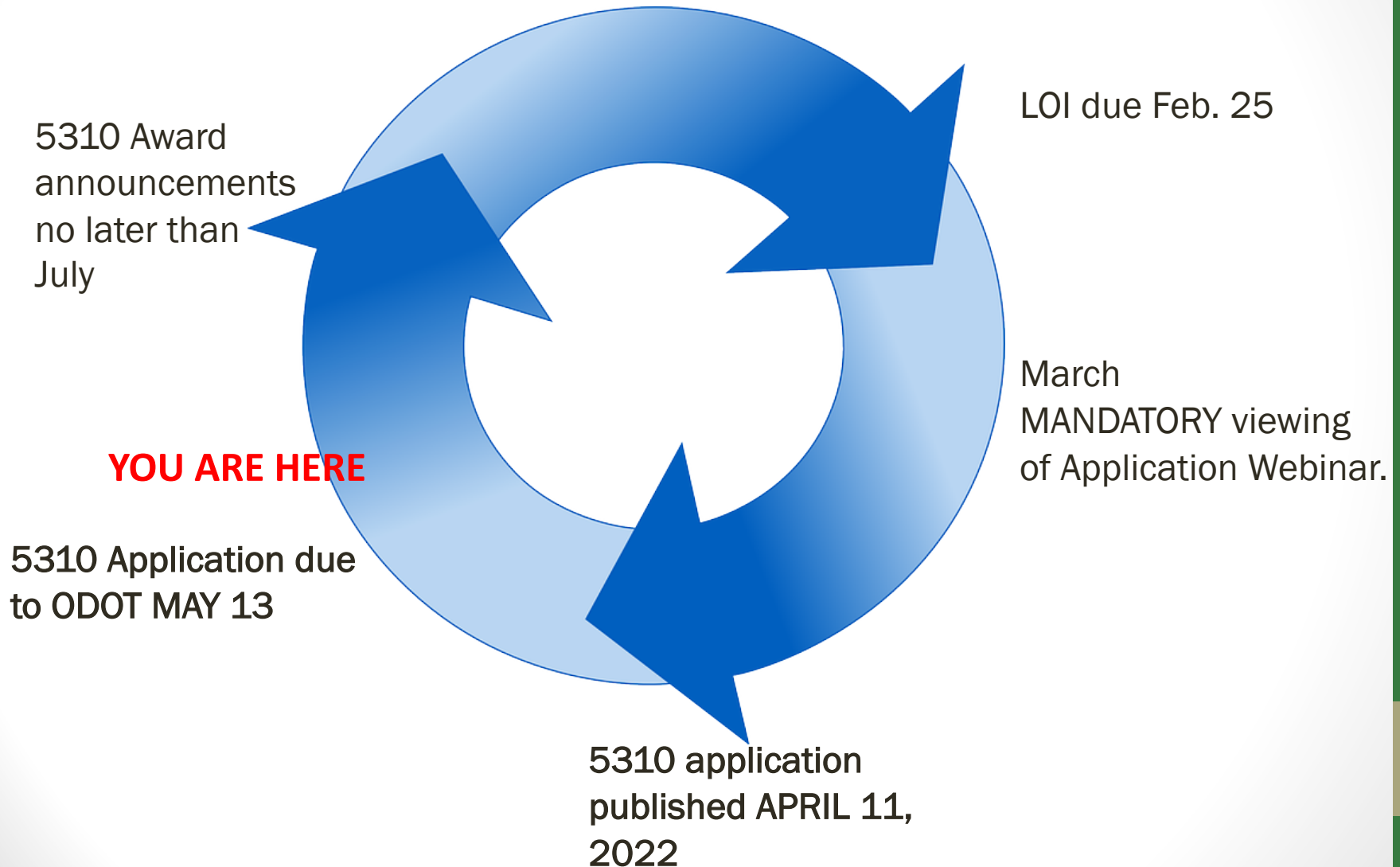
Anyone not called, please acknowledge yourself at the end.

ODOT Updates



Kierra Branch, Office of Transit
Kierra.Branch@dot.ohio.gov

ODOT 5310 Funding Cycle



Continuing work on the Regional Coordinated Plan Update



Adding action steps to each strategy

Action Steps for the 2022 Coordinated Plan Extension

REGIONAL GOALS (3)



REGIONAL STRATEGIES (17)



REGIONAL ACTION STEPS
64 proposed for approval

GOAL 1: To Maintain and Expand Transportation Services and Options

Strategy 1.1 Support initiatives for cost effective vehicle replacement, fleet expansion, and needed safety adjustments.

Action: Continue to log and document regional vehicle milage, age, and condition and perform appropriate data analysis.

Action: Monitor and share other funding sources for purchasing or leasing transportation service vehicles.

Action: Schedule 5310 Grant Application workshop and assistance.

Action: Research options for introduction of zero emission and electric vehicles into regional fleets.

Strategy 1.2 Increase access to affordable and available employment transportation options.

Action: Extend or create service hours of transportation to support varying employment schedules, including shift work needs, and transportation beyond the 7am- 5pm M-F hours.

Action: Coordinate with job and career centers, and Ohio Means Jobs, to track employment transportation needs and provide information.

Action: Educate employers about available resources to coordinate employment transportation.

Action: Utilize Gohio Commute platform when available for carpool/vanpool possibilities.

Action: Research and consider micro transit options to provide employment transportation.

Strategy 1.3 Create more affordable, efficient, and available Out of County (OOC)/Out of Region (OOR) transportation.

Action: Decrease one person vehicle trips for all providers by coordinating rides especially for OOC/OOR trips.

Action: Research and consider fare capping strategies.

Strategy 1.4 Expand service hours of operation and create or expand weekend services.

Action: Reduce one person vehicle trips.

Action: Research best practices of No Show/Cancellation Policies.

Action: Research and develop a region wide No Show and Cancellation Policy.

Action: Consider fixed route and shuttle service options.

Action: Consider micro transit options.

Strategy 1.5 Enhance and support the creation and use of regionally beneficial technologies.

Action: Research and develop common or functionally interconnected scheduling software technology to be used throughout the region.

Action: Share scheduling portals with medical providers to effectively schedule medical trips.

Action: Encourage trip reminder calls be made for all riders of scheduled trips.

GOAL 2: To Educate and Inform the Public, HHS Agencies and Organizations, and other Stakeholders as to the Transportation Services and Options Available.

Strategy 2.1 Support and utilize Mobility Management Program.

Action: Continue monthly Regional Council of Mobility Managers meetings.

Action: Continue to include Mobility Managers on Steering Committee.

Action: Support regional Mobility Management coverage for all counties in region.

Action: Encourage strong working relationship between public transits and mobility management.

Strategy 2.2 Continue quarterly RCC and monthly Steering Committee meetings.

Action: Continue quarterly RCC and monthly Steering Committee meetings.

Strategy 2.3 Increase marketing and advertising of transportation services and options.

Action: Increase education and awareness with the public, employers, employees and job seekers to available employment transportation services and options.

Action: Increase education and awareness within Stakeholder organizations and the public of equity and access initiatives within transportation services and options.

Action: Build collaborative network of existing HHS and healthcare providers to promote affordable, available, collaborative regional medical transportation access.

Action: Promote the Region 9 Resource Guide.

Action: Host and attend local public workshops and marketing events.

Action: Promote social media opportunities and the regional commercials.

Strategy 2.4 Enhance and support the use of regionally beneficial technologies.

Action: Utilize the Region 9 Mobility Solutions Center, when available, to function effectively for the whole region.

Action: Support, promote, and utilize the Region 9 Resource Guide.

Action: Research possibilities for a regional app that would allow for scheduling and payment of trips.

Action: Coordinate the Region 9 Resource Guide, Region 9 Mobility Solutions Center, and Regional Survey of Unmet Needs Survey link.

Strategy 2.5 Continue annual Origin-Destination (O-D) mapping.

Action: Continue to request and map O-D information from transits and transportation providers.

GOAL 3: To Ensure and Increase Equity, Access, Inclusivity, and Safety in Transportation Services and Options.

Strategy 3.1 Continue monthly Steering Committee meetings.

Action: Provide monthly Steering Committee meetings.

Strategy 3.2 Build collaborative network of new and existing providers and other stakeholder agencies to promote affordable, available, collaborative regional transportation access for all.

Action: Increase County level participation in TAC meetings.

Action: Increase participation and membership in the Regional Coordinated Council (RCC).

Action: Promote the Regional Survey of Unmet Needs.

Action: Meet with each county DJFS individually and in a group.

Strategy 3.3 Support initiatives that promote broadband, cell phone, and internet access, and connectivity, for the region and locally.

Action: Support OMEGA and ODOT broadband expansion projects in the region.

Action: Advocate for and support initiatives that promote all forms of connectivity issues within the region and locally.

Action: Research funding opportunities available through the BIL (Bipartisan Infrastructure Law).

Strategy 3.4 Standardize regional forms, policies, and procedures.

Action: Consider regional cost allocation, and billing and rate coordination between transportation service providers and human services agencies.

Action: Promote coordination of one regional DJFS policy, trip requirements, and payment facilitation.

Strategy 3.5 Examine current and alternative fare structures.

Action: Consider regional fare capping pilot program.

Action: Consider a regional app for scheduling and payment of trips.

Action: Explore possibility and structure of standardized fares across counties.

Action: Explore the possibility of setting regional OOR and OOC rates.

Strategy 3.6 Utilize and promote Region 9 Mobility Solutions Center (MSC).

Action: Maintain Mobility Management participation in all aspects of Mobility Solution Center.

Action: Cross promote the MSC with the Region 9 Resource Guide.

Action: Develop regional Memorandums of Understanding.

Action: Provide regional marketing and other regional support.

Strategy 3.7 Create innovative pilot programs (OOC/OOR, volunteer companions, volunteer drivers, innovative fund braiding, media outreach, etc.).

Action: Consider Micro transit pilot program in region or in a regional segment.

Action: Consider EV pilot program.

Action: Consider regionwide transportation pass (Universal Travelers Card for region).

Action: Consider volunteer transportation companions pilot program.

Action: Consider employment transportation routes within or between counties.

Action: Consider and support multi-county coordinated programs.

Action: Develop “transfer points” between counties for coordinated trips.

Strategy 3.8 Establish and maintain infectious disease/Emergency specific responses (COVID, Natural Disasters, Etc.).

Action: Monitor and implement ODOT, FTA, and TSA directives as they are issued.

Strategy 3.9 Ensure equity, access, and inclusion for all riders.

Action: Continue to survey and monitor needs, unmet needs, and satisfaction of riders in the region.

Action: Support active transportation initiatives.

Action: Consider new ways to access underserved populations and transportation desert areas.

Time to VOTE:

Vote is to accept the action items, as written or as corrected, along with the strategies and goals for the region and to recommend the action items be brought before the Regional Coordinated Council for final approval and vote.



Regional Updates

NEW PROGRAM

PERSONAL CARE ATTENDANT PILOT PROGRAM, COSHOCTON COUNTY
Valerie Shaw, CCCTA Director



Regional App for schedule and payment of trips: Discussion

Is the region ready for this?

Is there a need?

What would be on our wish list? Must have and nice to have.

TIME FOR A LITTLE FUN.....



WHO'S IN THE ROOM ??

Transit Directors:

1. Valerie Shaw - CCCTA, Coshocton County
2. Howard Stewart- SEAT, Muskingum, Guernsey, and Belmont Counties
3. Shannon Hursey - Access Tusc, Tuscarawas County
4. Tim Turner - SVRTA, parts of Belmont and Jefferson Counties
5. Sonja Trbovich - Carroll County
6. Nate Hercules - Harrison County

Other Providers and Stakeholders:

7. Shon Gress – Guernsey County Senior Center
8. Cookie West – BoDD, Jefferson County
9. Mike McBride – SSOBC, Belmont
10. Kevin Hannahs - SEA
11. Mark Henne - BHJ

Mobility Managers:

12. Tracy Haines – Coshocton and Holmes
13. Nicki Silver – Muskingum and Guernsey
14. Jill Cunningham – Tuscarawas, Harrison and Carroll
15. Kevin Davis – EORTA, parts of Belmont and Jefferson
16. Carmen Rhoades - Belmont

Meeting Schedule for remainder of 2022

Meetings are 9am - 11am

June 15	RCC/Steering	SSOBC (Belmont), then Mehlman's
	PRESENTATION TOPIC: Everything EV	
July 20	Steering	ODOT District 11
August 17	Steering	ODOT District 11
September 21	RCC/Steering	Roscoe Village (Coshocton)
	PRESENTATION TOPIC: Insurance, Medicaid, Medicare	
October 19	Steering	ODOT District 11
November 16	RCC/Steering	Tuscarawas Senior Center (Tuscarawas)
	PRESENTATION TOPIC: Veteran's Services and The United Way	
December 14	only if needed	

NEXT MEETING: June 15, 2022 at 9am

SSOBC, in person

For the Good of the Region

Announcements, comments, or updates?

** Coshocton County, TAP award \$ 818,000 (approx.)

** Potential closure of VA Medical Center in Chillicothe,
Ohio

YOU make **THE** difference in **someone's**
life, EVERY DAY!



