



# STEERING COMMITTEE

Regional Coordinated Transportation Pilot Program

February 17, 2021

# Zoom Housekeeping

- Please mute yourself to avoid background noise
- This meeting is being recorded to prepare minutes
- Slides will be available on OMEGA website later today
- Meeting minutes will be provided to all attendees
- Please feel free to ask questions in chat box, or just unmute and speak up at any time
- OPEN DIALOG IS WELCOMED



# Agenda

- Welcome & Zoom Housekeeping
- Overview
- Roll Call
- ODOT Office of Transit update - Chuck Dyer
- Review current **Unmet Needs, Goals, Strategies, & Action Items** in **Regional Coordinated Plan**
- Discussion of Regional Performance Measures
- 5310 Funding Cycle for CY 2022 funding
- Regional Projects Updates
- Next Meeting Overview
- Open Roundtable for the Good of the Region
- Adjourn

# Roll Call



Please unmute yourself when called and acknowledge your attendance or type in the chat box.

Anyone not called, please acknowledge yourself at the end.

# ODOT Update

- Chuck Dyer, ODOT Office of Transit



# Review of Goals, Strategies/Action Items, and Unmet Needs

- 5310 applications **MUST** relate to the current regional coordinated plan



# Step One

Look at regional goals in coordinated plan and find a match to your project.

Example: *ABC Transit wants to apply for a new vehicle to provide employment transportation for DD services.*

# Regional Coordinated Goals

- Regional Goal #1: Increase Ridership for all Transportation Service Providers and Transit Agencies in the Region *(page 107)*
- Regional Goal #2: More Efficient Out-of-County and Out-of-Region Transportation Service *(page 125)*
- Regional Goal #3: Reduce Denials and No-Shows of the Riders that Use Transportation Service in the Region *(page 127)*
- Regional Goal #4: Cost-Effective Vehicle Replacement for all Regional Transportation Service Providers *(page 129)*
- Regional Goal #5: Increase Employment Transportation Options for Jobseekers and Employees *(page 131)*



# Step One continued

Look at regional goals in coordinated plan and find a match to your project.

**Example:** *ABC Transit wants to apply for a new vehicle to provide employment transportation for DD services.*

✓ **Meets Regional Coordinated Goals:**

- Regional Goal #1: Increase Ridership for all Transportation Service Providers and Transit Agencies in the Region (page 107)
- Regional Goal #3: Reduce Denials and No-Shows of the Riders that Use Transportation Service in the Region (page 127)
- Regional Goal #5: Increase Employment Transportation Options for Jobseekers and Employees (page 131)

# Step Two

In the coordinated plan, locate specific strategy and action steps under the goals that your project meets.

Note: Strategies and action steps are located directly under the goals.

✓ **Strategies & Action Steps Identified:**

→ Regional Goal #5: Increase Employment Transportation Options for Jobseekers and Employees (page 131)

- Strategy 5.2: Partner with local and regional businesses to more efficiently track the need for employment transportation.

# Step Three

Determine the Unmet Needs addressed by your project.

Note: Use both the stakeholder and public response lists

✓ Meets Regional Unmet Needs:

→ Stakeholders Responses are found on Page 99

→ Public Responses are found on Page 121

# Regional Unmet Needs: Stakeholder Responses

*(Coordinated Plan, page 99)*

**Need 1:** Employment transportation

- Weekend service for DD Employment
- Service for third shift

**Need 2:** Transportation for medical outside county

**Need 3:** Transportation for medical outside state

**Need 4:** Funding source for scheduling software and cost

**Need 5:** Expanded service hours if not Medicaid

**Need 6:** Able to go outside county because of high demand within county

**Need 7:** Local area hospitals closing causing longer trips for providers and patients

# Regional Unmet Needs: Public Responses

*(Coordinated Plan, page 121)*

1. More Weekend Service
2. More Travel Service & Payment Options
3. More Frequent Trips\*
4. Evening Transportation Service\*
5. More Efficient Employment Transportation
6. Expand Other Types of Transportation Service
7. Improve & Increase Bus Service
8. Expand Non-Medicaid Service Hours
9. Offer Transfers & Improve City Connections
10. Increase Medical Transportation Outside County & State
11. Easy Fare/Rate for Low Income Individuals for Regional Mobility
12. Simplify Public Information (i.e. brochures)
13. Local Area Hospitals Closing Causing Longer Trips for Providers and Patients
14. Transportation to and from the Akron/Canton Airport
15. Bus Stop Shelters
16. Day & Seasonal Passes

REMEMBER, this is a pilot program and we do not have all the answers, nor all the best practices worked out. We are in the process, through trial and error, of working them out. With you. And with ODOT.

We, as a region, will be updating our goals and strategies in late 2021.



PLEASE make a note (or email me) items that you found missing, lacking, or incorrect in the current goals and strategies as you apply for 2022 funding.

We can make those changes and ensure that the 5310 funding for 2023 will go more smoothly and is more representative of current needs. It will be easier for you to apply, and ODOT to verify, project inclusion in the coordinated plan.

**OMEGA is here and available to assist you in any way possible. Please reach out if you encounter any issues related to the 5310 funding application process.**

# Regional Performance Measures

This is a macro-level, long-range view of performance, not how specific projects are performing.



# Regional Performance Measures & Targets



How well is the regional pilot program itself performing, and how do we measure that?

Please consider these judiciously as these are the measures the region (you) will need to live up to. All suggestions/comments are welcome.



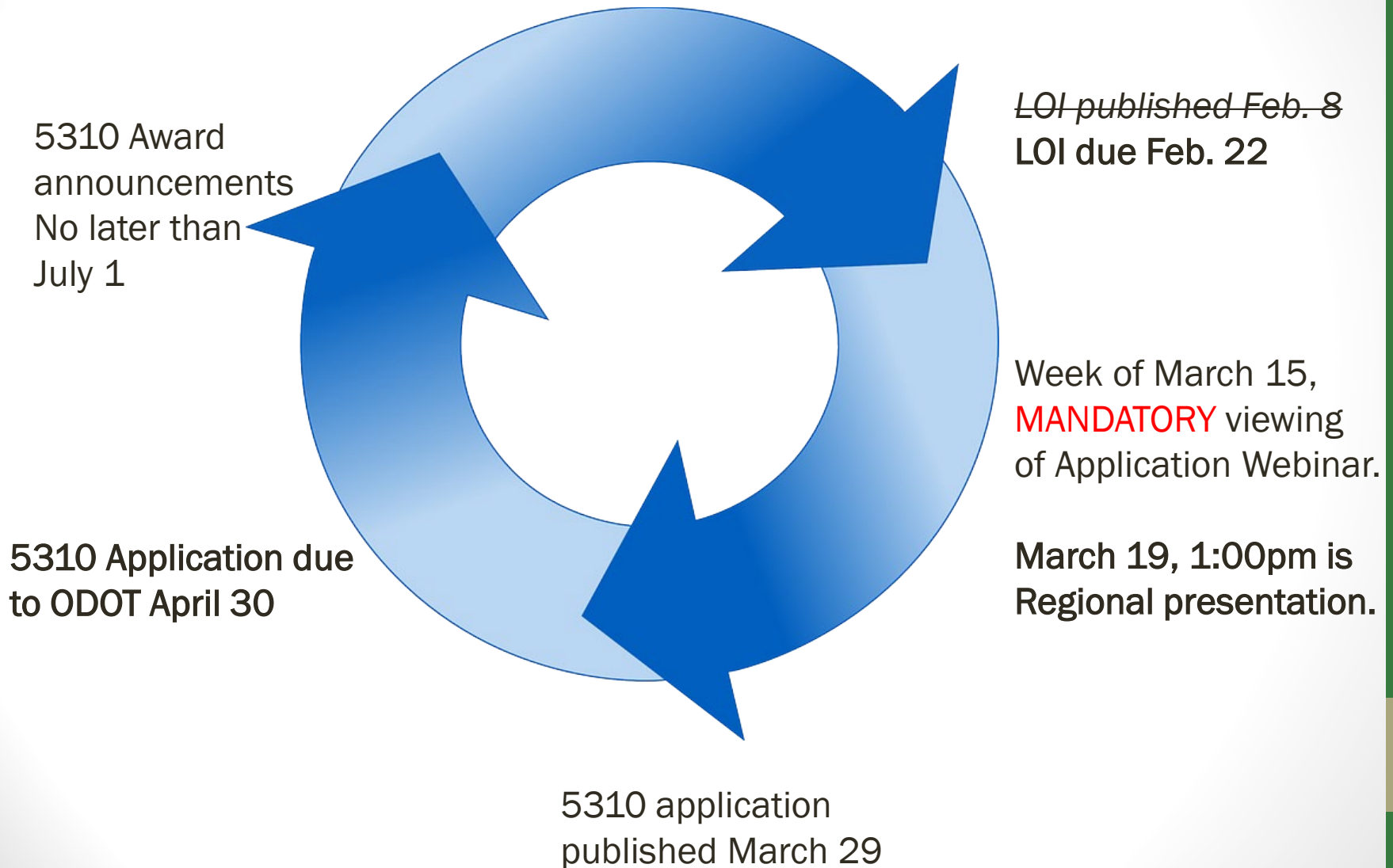
# Regional Performance Measures:

- How do we want to define and measure the effectiveness of the regional pilot program as a whole?
- Ridership increase % per year? Or % over time period
  - (used for vehicles, operations)
  - Based on calls/trips/no-shows or cancellations/on-time performance
  - Education about services already established
- Seniors & differently abled persons
- Employment transportation
  - Longitudinal survey of specific groups with unmet needs
    - (pg 109) of 100 (10 per county)
- Other sub-groups underrepresented, need identified & needs addressed
  - Students? Vets? Unemployed?
- % of same day trips?
- # of HHS agencies using portal/regional software?
- ADA-compliance policy required
- Broaden beyond transit providers
  - # of carpool/vanpool/other transportation provider partnerships created in **X** years
  - Utilize otherwise idled vehicles (Uber/Lyft model) – SEAT pilot project

# Possible performance measures:

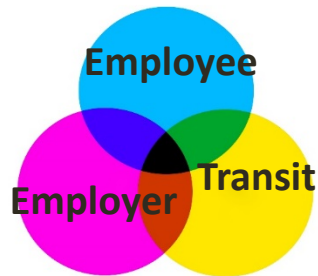
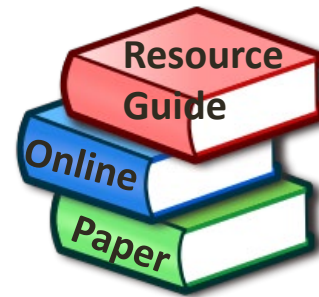
- Increase of ridership by x% per year (or x% by FY2027)
- Expand service hours
- Decrease no shows by x% per year
- Decrease denials by x% per year
- Decrease overtime hours by x% per year
- Rate of passengers served per hour (efficiency)
  - Use software/call center data?
  - Reduce duplication of services
- Other suggestions??

# 5310 Funding Cycle



# Update: Regional Projects

Regional Resource Guide



Employment Transportation Study

OC/OC Strategic Planning Initiative



Marketing Outreach Program

# Regional Software Access Project



# Meeting Dates for 2021

- Cancel September 15 meeting (OPTA), move to September 22.
- Alter every third Steering meeting to RCC quarterly meeting to best respect everyone's time.

## MEETING DATES:

- **March 17 – RCC**
- April 21 – Steering
- May 19 – Steering
- **June 16 – RCC**
- July 21 – Steering
- August 18 – Steering
- **September 22 – RCC**
- October 20 – Steering
- **November 17 – RCC**
- December 15 – Steering (*if needed*)

# March 17 RCC meeting:

- Request for input on Regional Performance Measures and Targets.
- All Steering Committee members are automatically members of the RCC.



# For the Good of the Region

- Open Roundtable for Announcements, Questions, Comments

**AAA9** requests contract partnerships for their Passport Program.

Any interested transit provider, please contact:

**David Evancho**

740-435-4908 or [devancho@aaa9.org](mailto:devancho@aaa9.org)

## **5310 Funding** Cycle Dates of Importance:

March 19, 2021 1:00pm	MANDATORY ODOT 5310 Application Tutorial*
March 29, 2021	5310 Application Released
April 30, 2021	5310 Application due to ODOT
June - July 1, 2021	5310 Awards Announced

**Other announcements, or additions?**



# Thank you for the privilege of your time.



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