



OMEGA STEERING COMMITTEE

Regional Coordinated Transportation Pilot Program
January 20, 2021

Zoom Housekeeping

- Please mute yourself to avoid background noise
- This meeting is being recorded to prepare minutes
- Slides will be available on OMEGA website later today
- Meeting minutes will be provided to all attendees
- Please feel free to ask questions in chat box, or just unmute and speak up at any time
- OPEN DIALOG IS WELCOMED



Agenda

1. Welcome and Housekeeping
2. Roll Call
3. Review of Current Regional Goals
4. County Suggestions for Strategies for Goals 1-4
5. Regional Projects Update
6. Regional Software Access Project Update
7. Advisory Panel to the Call Center
8. Coming Attractions for 2021
9. Meeting Dates for CY 2021
10. Next meeting Expectations
11. Open Roundtable for the Good of the Region
12. Announcements, questions, comments
13. Adjourn

Roll Call



Please unmute yourself when called and acknowledge your attendance or type in the chat box. Anyone not called, please acknowledge yourself at the end.

2021 Regional Goals

1. Maintain ridership and increase availability of transportation services to safely meet unserved and underserved needs.
2. Increase access to affordable and available employment transportation options.
3. Build a collaborative network of new and existing providers and other stakeholder agencies to promote affordable, available, collaborative regional transportation access for all.
4. Support initiatives that promote connectivity (Broadband, cell phone and internet access) for the region.
5. Create more efficient, affordable, and available Out of County and Out of Region transportation.
6. Develop and implement Regional Best Practices to better meet client needs, provide better customer satisfaction, and to better define coordination.
7. Support initiatives for cost-effective vehicle replacement, fleet expansion and needed safety adjustments.

Strategies to Accomplish Goal One:

Maintain Ridership and Increase Availability of Transportation Services to Safely Meet Unserved and Underserved Needs.

- Install COVID safety measures & promote through all media (social & traditional)
- Marketing – keep the public informed (be repetitive)
- Opportunity to expand service hours/areas (expansion)
 - Weekend service?
- Nurturing existing and growing new partnerships
- Marketing
- Expansion
- Try some pilot projects (move past planning)
- Fleet replenishment/expansion
- Address difficulties of hiring drivers

Strategies to Accomplish Goal Two:

Increase Access to Affordable and Available Employment Transportation Options

- Employment transportation study (regional project)
- Consider regional options
- Gain employer buy-in
- Create regional provider coalition
 - Employment outside of county?
- Board of DD needs to be at table (funding & ideas)
- Expanding opportunities with JFS/OMJ
- Create subcommittee (TAC) to address employment needs
- Create/strengthen partnerships with providers in WV and/or PA (out of region, interstate cooperation)
- Reduce fares for work transportation (part-time/reduced hours for employees)—be flexible as needed to be responsive to conditions

Strategies to Accomplish Goal Three:

Build a Collaborative Network of New and Existing Providers and Other Stakeholder Agencies to Promote Affordable, Available, Collaborative Regional Transportation Access for All

- Marketing/advertising the regional resource guide and making it available online (updated regularly)
- Collecting and analyzing data from county TAC meetings
 - Strengthen relationships with agencies
- Mobility managers for each county or covering underserved counties
- Use research reports from region to determine potential partnerships (employment study)

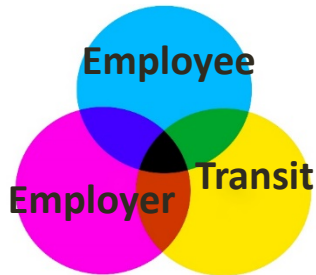
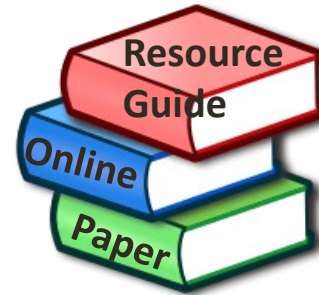
Strategies to Accomplish Goal Four:

Support Initiatives that Promote Connectivity (Broadband, Cell Phone, and Internet Access) for the Region

- Software access project
- Monitoring/ID/Report dead zones per county
 - ODOT has Connect Ohio data
- Regional broadband feasibility study (OMEGA)
 - Update maps via providers, surveys, etc.
- \$3m being spent to expand broadband in southern Ohio
 - Per Lt. Gov's office
- Maps available due to FCC reverse auction

Update: Regional Projects

Regional Resource Guide



Employment Transportation Study

OC/OC Strategic Planning Initiative



Marketing Outreach Program

Update: Regional Software Access Project



RLS has completed the regional interviews for the needs assessment and is now preparing additional information and requirements for the RFP.

Update: Advisory Panel to the Call Center



Panel Members:

Cookie West

Sonja Trbovich

Shon Gress

Tracy Haines

Shannon Hursey

Co- Chairs:

Tracy Haines and Shon Gress

Update from Co-Chairs

Coming Attractions



Micro & Macro Performance Criterion

- 5310 Scoring Measures
- Develop Regional Performance Criterion



New ODOT Reporting Assignments

For Region 9:

All individual county coordinated plans must stop writing new county plans and updates, and transition to submitting the data to the regional lead agency (OMEGA). ODOT will no longer require or accept individual county plans within the two identified regions.

OMEGA will serve as the Lead Agency and will ensure that each of the County Coordinated Plan committee members are *invited and provided with appropriate opportunity to participate* in the regional coordinated planning process.

The following table defines the roles and responsibilities of the county and regional coordinating committees.

Regional and County Responsibilities

Regional Lead Agency (OMEGA)	County Coordinated Committee
Write & Update Regional Plan	Public Surveys & Public Meetings
County & Regional Demographics and Population	Summarize County Unmet Needs
Manage the Adoption Process with all counties	County Goals & Strategies
Survey & Public Meetings for regional data	Provide Available Provider Information
Regional Unmet Needs summary	Provider Vehicle Information for tables
Regional Goals & Strategies	Assist Regional Lead Agency (OMEGA) with Adoption of plan, updates and amendments
Include all county data into the Regional Coordinated Plan	Submit all the items above to the Regional Lead Agency (OMEGA)

Please be aware ALL future projects seeking ODOT funding **MUST** be listed in the Regional Coordinated Plan beginning in CY 2021.

Meeting Dates for 2021

- Cancel September 15 meeting (OPTA), move to September 22.
- Alter every third Steering meeting to RCC quarterly meeting to best respect everyone's time.

MEETING DATES:

- Feb. 17 – Steering
- **March 17 – RCC**
- April 21 – Steering
- May 19 – Steering
- **June 16 – RCC**
- July 21 – Steering
- August 18 – Steering
- **September 22 – RCC**
- October 20 – Steering
- **November 17 – RCC**
- December 15 – Steering (*if needed*)

Preparation for February 17 meeting:

- Strategies for goals 5-7
- 5310 scoring update and review for comments
- List of current projects in the Regional Coordinated Plan will be provided – if you are applying for funding for a project that is NOT currently on the list, please get the information to OMEGA **ASAP**.
- **All projects that are applying for ODOT funding are required to be given to OMEGA by February 15, 2021 to insure inclusion in the coordinated plan.**
- Begin Regional Performance Criteria Discussion



For the Good of the Region - Open Roundtable for Announcements, Questions, Comments

New 5311, **Access Tusc**
began service 1/11/2021.

Shannon Hursey, Transit
Director



Other announcements, or additions?



Website: <https://omegadistrict.org/programs/transit/rcc/steering/>