



REGIONAL COORDINATED COUNCIL

REGIONAL TRANSPORTATION PLANNING ORGANIZATION

December 3 , 2020

ZOOM Housekeeping

- Please mute yourself to avoid background noise
- This meeting is being recorded to prepare minutes
- Slides will be available on OMEGA website later today
- Meeting minutes will be provided to all attendees
- Please feel free to ask questions in chat box, or just unmute and speak up at any time



Agenda

- Introductions, Welcome, and Roll Call
- ODOT Update on Mobility Ohio Initiative
- Review and Approval of Meeting Minutes
- State of the Region Report
- Roles and Chairman Nominations
- Steering Committee, Activities and Report
- Approval of Updated Regional Goals
- Approval of Regional Projects for Special Funding
- Origin-Destination Maps and Data
- OC/OC Training with NCMM
- Regional Software Access Project
- Regional Round Table- Updates and Announcements
- For the Good of the Region
- Adjourn

Roll Call



Please unmute and acknowledge your presence when your name is called. If you are on the phone, or your name is not called, please make sure I acknowledge your presence at the end of the roll call.

ODOT Update: The Mobility Ohio Initiative



Chuck Dyer, ODOT

Review and Approve Minutes

- Last RCC Meeting was June 10, 2020.
 - September Meeting Cancelled.
 - November Meeting postponed to December 3, 2020.
- Motion to accept meeting minutes.

State of the Region Report

Approximately 18 interviews were conducted in June and July 2020. The report was written in August of 2020, shared with the Steering Committee for review, and submitted to ODOT in September.

Purpose was to assess the current State of the Region with respect to the Regional Goals that had been established.

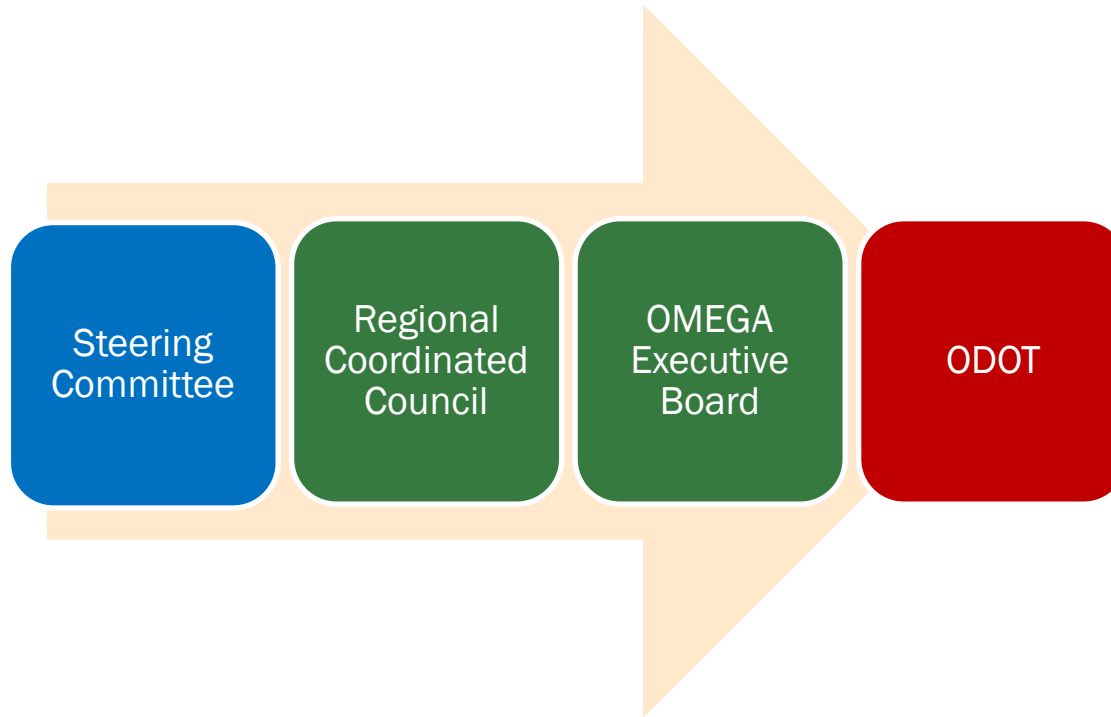
Serves as a physical record of where Region 9 member counties assess themselves, and Region 9 as one coordinated entity, with respect to previously established regional goals and in response to COVID-19 global pandemic.

Served as basis for updating Regional Goals and SWOT Analysis.

Copy can be found here:

<https://omegadistrict.org/programs/transit/rcc/steering/>

Roles and Responsibilities: Where Do We All Fit In?



As a region, we have streamlined and formalized our structure. All committees except the RCC were abolished and the Steering Committee was formed.

Steering Committee – working group, 2 members from each county, meets monthly, more active, provides quarterly report to RCC.

RCC- larger body, meets quarterly, accepts reports from Transit Projects and Initiatives, reports to the Executive Board of OMEGA with recommendations for project funding and other regional initiatives.

Nominations for Chairperson and Vice Chairperson



Proposed slate of officers for the CY 2021:

Chairwoman: Valerie Shaw

Vice- Chairman: Evan Scurti

Other nominations from the floor?

Steering Committee

Established in August of 2020. There have been five meetings over four months in the CY 2020. There are 20 members– two representatives from each OMEGA county and four ex-officio members.

List of Accomplishments from August to November 2020:

- Created Mission Statement:
 “ To Achieve Access and Mobility Through Efficient and Effective Transportation for All.”
- Revising and Relaunching the call center.
 New Name -**The Mobility Solutions Center**
 Newly established, five-member Advisory Panel.
- Adopted the Region 9 Coordinated Transportation Marketing Plan.
- Aided ODOT with the 5310 Scoring update by submitting recommendations for the Coordinated Plan Support Document.
- Updated and adopted the 2020 SWOT Analysis.
- Updated and adopted the 2020 Regional Goals.
- Considered and passed for recommendation four regional projects for special funding.

2021 Regional Goals *(by priority)*

1. Maintain ridership and increase availability of transportation services to safely meet unserved and underserved needs.
2. Increase access to affordable and available employment transportation options.
3. Build a collaborative network of new and existing providers and other stakeholder agencies to promote affordable, available, collaborative regional transportation access for all.
4. Support initiatives that promote connectivity (Broadband, cell phone and internet access) for the region.
5. Create more efficient, affordable, and available Out of County and Out of Region transportation.
6. Develop and implement Regional Best Practices to better meet client needs, provide better customer satisfaction, and to better define coordination.
7. Support initiatives for cost-effective vehicle replacement, fleet expansion and needed safety adjustments.

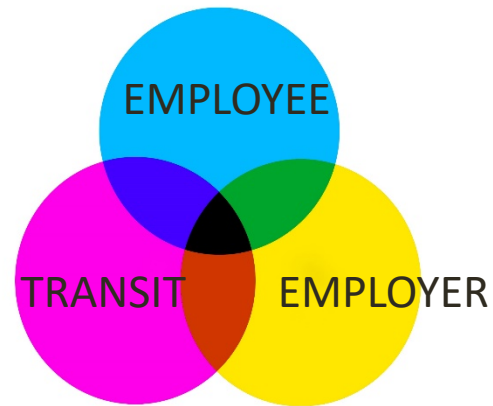
Regional Projects for Special Funding

ODOT awarded OMEGA \$100,000 in funding for special projects. The projects must be regional in nature and relate to the established Regional Goals. OMEGA will be administering the funds distribution to each project.

The Steering Committee vetted each project through a project summary, project presentations by the project managers with question-and-answer time allotted, and contact information for each project manager for additional questions or further requests for information.

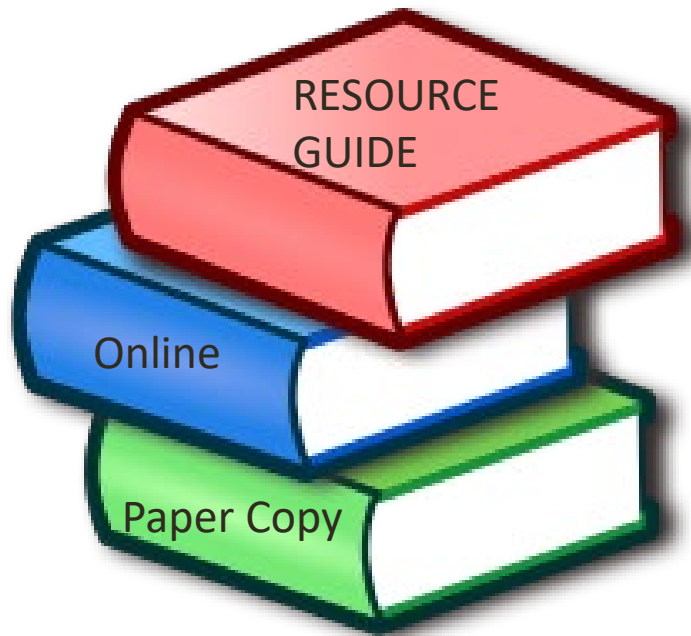
At the November 17, 2020 Steering Committee meeting, by unanimous vote, The Steering Committee accepted the following four regional projects and recommends to the RCC that they accept both the projects and funding requests for each in full.

Employment Transportation Project



- Project Manager: Tracy Haines, Mobility Manager, Coshocton County
- Project Budget: **\$25,000**
- Summary: With a Consultant, Conduct Feasibility Study for Coshocton, Tuscarawas and Southern Holmes Counties to Assess Employment Transportation Needs, and Later to Coordinate with Muskingum County to Develop an Employment Transportation “Loop” Serving at Least Three Counties.

Regional Resource Guide



- Project Manager: Nicki Silver, Mobility Manager, Muskingum County
- Project Budget: **\$2,000**
- Summary: Develop a Coordinated Web-Based Regional Resource that Includes All Transportation Information for each OMEGA County and also includes Health and Human Services Information. Site would be regularly updated and could be shared with other agencies as well as the public, and aid in the restructure of the call center. The Regional Resource Guide could also be published in paper format, large print, and Braille.

One Call/ One Click (OC/OC) Strategic Planning Initiative



- Project Manager: Shannon Hursey, Director of Transportation for Access Tusc, and spokesperson for the OC/OC team, Tuscarawas Co.
- Project Budget: **\$35,000**
- Summary: Building on Results From National Center for Mobility Management Training Program and Employing a Consultant, Explore Best Practices and Model Structures Using Strategic Planning Methods to Recommend Best Regional Implementation Options for a Regional OC/OC System.

Media Outreach Campaign



- Project Manager: Kennedy Webb, Communications Manager, OMEGA
- Project Budget: \$**38,000**
- Summary: Provide Media Outreach Campaigns Tailored to Each Specific OMEGA Member County, with Equal Media Budgets for Each County, as well as Develop Regional Marketing Strategies that Highlight and Promote Regional Initiatives.

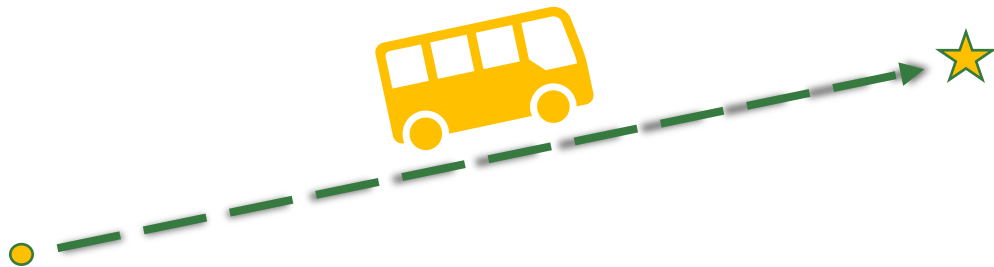
Origin-Destination Maps & Data

- Regional O-D Map Link: <https://arcg.is/CrD0q>
- Regional Destination Points Map Link: <https://arcg.is/K4iHH>
- Participating Agencies (2019 Data)
 - CAA of Columbiana County
 - Carroll County JFS
 - Carroll County Transit
 - CCCTA
 - Horizons
 - National Church Residences (Belmont)
 - SEAT
 - Senior Services of Belmont County
 - Tusc. County Senior Center

Origin-Destination Maps & Data

- Total Trips 2017 (15 providers): 233,596
- Total Trips 2018 (10 providers): 279,949
- **Total Trips 2019 (9 providers): 273,385**

- Total Out-of-Region Destinations 2017 (15 providers): 21,445
- Total Out-of-Region Destinations 2018 (10 providers): 15,542
- **Total Out-of-Region Destinations 2019 (9 providers): 19,091**



One Call/One Click (OC/OC) Training

OMEGA applied for and received a grant for a team of five persons to attend OC/OC training provided by an industry expert through the National Center for Mobility Management. We were one of only three teams selected nationwide and the only regional team. The other teams were the State of Utah and the State of Minnesota.

The training consisted of 7 hours of zoom training with the group and 2 hours of Region 9 specific training, along with about 20 hours of homework assignments and team discussion for a total of about 30 hours of training.

As a team, we looked at areas where there might be best practices, or other system elements, that we might be able to incorporate into the redesign of the Region 9 system to help fill gaps and make the system more regionally accepted, utilized and successful.

Regional Software Access Project

\$**900,000** in OTP2 funds awarded to SEAT and
\$**3,000** awarded to OMEGA.

Initiative to provide and coordinate
scheduling software throughout the Region.

Currently a Needs Assessment is being done
in order to prepare an RFP. Intent is to have a
provider chosen by mid-2021.

Regional Round Table with County Updates

- Updates by county
 - Belmont
 - Carroll
 - Columbiana
 - Coshocton
 - Guernsey
 - Harrison
 - Holmes
 - Jefferson
 - Muskingum
 - Tuscarawas
- Best Practices or Success Stories?
- **Proposed 2021 Meeting Calendar:** March 17, June 16, September 22 and November 17 all at 11am (after the TAC meeting at 10am).



For the Good of the Region

- ✓ New 5311 Access Tusc, Shannon Hursey, Director of Transportation Service beginning January 2021
- ✓ New Mobility Managers
 - Kevin Davis, OVRTA
 - Mindy Berkey, Tuscarawas, Carroll, and Harrison Counties
 - Evan Scurti, BHJ
- ✓ Regional Software Access Project
 - \$900,000 awarded to SEAT and \$3,000 awarded to OMEGA
 - RFP in development
- ✓ COVID Positive vehicles (2)
 - Transport from Hospital to Home of positive or suspected positive persons.
 - Beginning in Tuscarawas and Coshocton Counties and then expanding.
- ✓ Next Meeting Date: March 17, 2021 at 11am

Comments & Questions?

As always, slides, minutes and related documentation can be accessed here: <https://omegadistrict.org/programs/transit/rcc/>

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**Thank you for your time and
service this year.**

**May You and Yours stay well!
and enjoy Happy Holidays!!**

