

APPALACHIAN
OHIO



RETURN ON INVESTMENT ANNUAL REPORT

A black and white photograph of a large, arched truss bridge spanning a wide river. The sun is low on the horizon, creating a bright reflection on the water and silhouetting the bridge and distant trees. The sky is filled with clouds.

2018

INNOVATE | PARTNER | INVEST

STRENGTHENING OHIO'S APPALACHIAN REGION

2018 ANNUAL RETURN ON INVESTMENT REPORT
PRODUCED BY THE FOUR APPALACHIAN
LOCAL DEVELOPMENT DISTRICTS OF OHIO.



Buckeye Hills Regional Council
Executive Director: Misty Crosby

1400 Pike Street, Marietta, OH 45750
buckeyehills.org | 1.800.331.2644 | 740.373.6400

Serving: Athens, Hocking, Meigs, Monroe, Morgan, Noble, Perry
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Eastgate Regional Council of Governments
Executive Director: James G. Kinnick, P.E.

100 E. Federal Street, Ste. 100, Youngstown, OH 44503
eastgatecog.org | 330.779.3800

Serving: Ashtabula, Mahoning and Trumbull Counties



Ohio Mid-Eastern Governments Association
Executive Director: Jeannette Wierzbicki, P.E.

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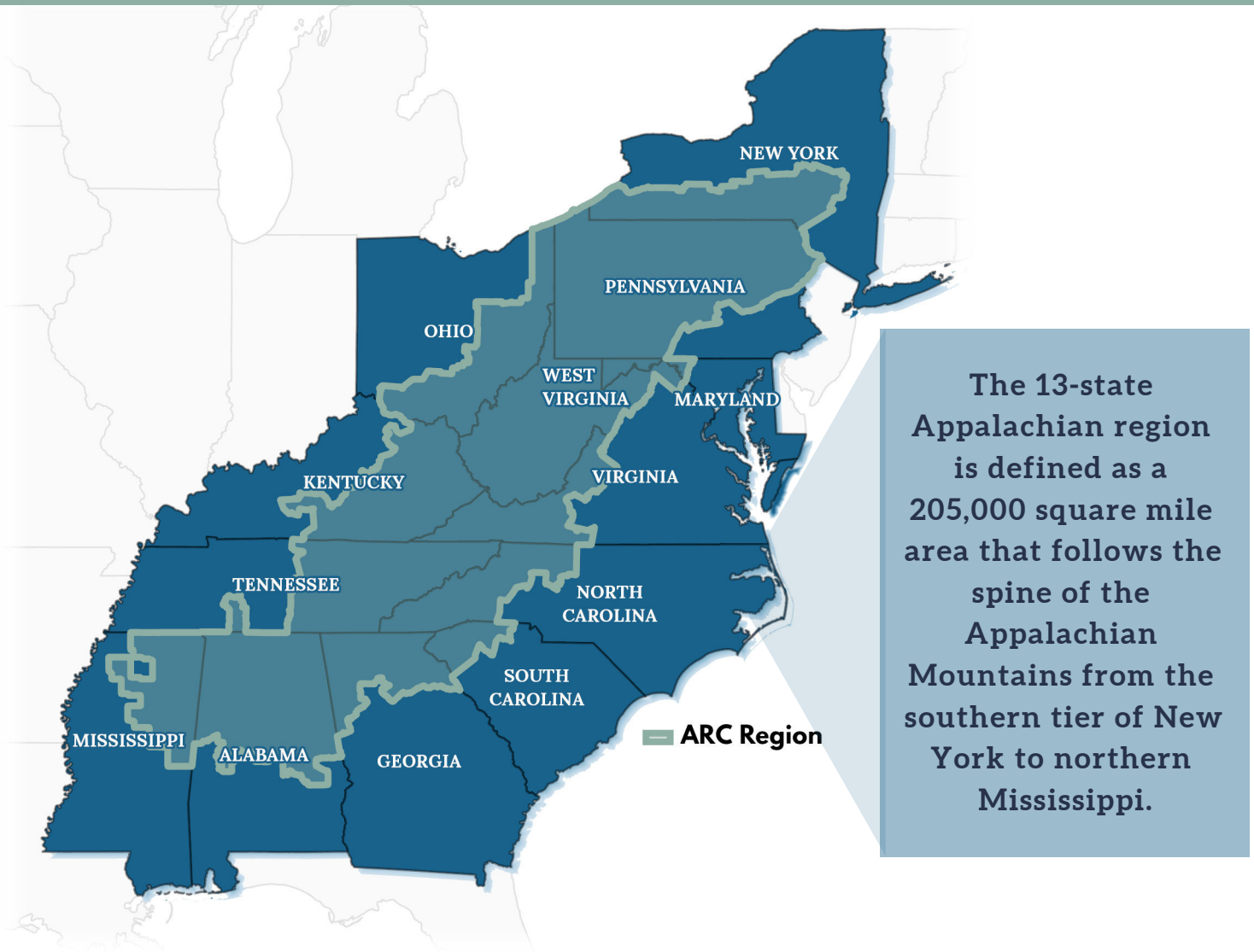


Ohio Valley Regional Development Commission
Executive Director: John Hemmings

73 Progress Drive, Waverly, OH 45690
ovrdc.org | 740.947.2853

Serving: Adams, Brown, Clermont, Fayette, Gallia, Highland, Jackson,
Lawrence, Pike, Ross, Scioto and Vinton Counties

INVESTING IN APPALACHIA



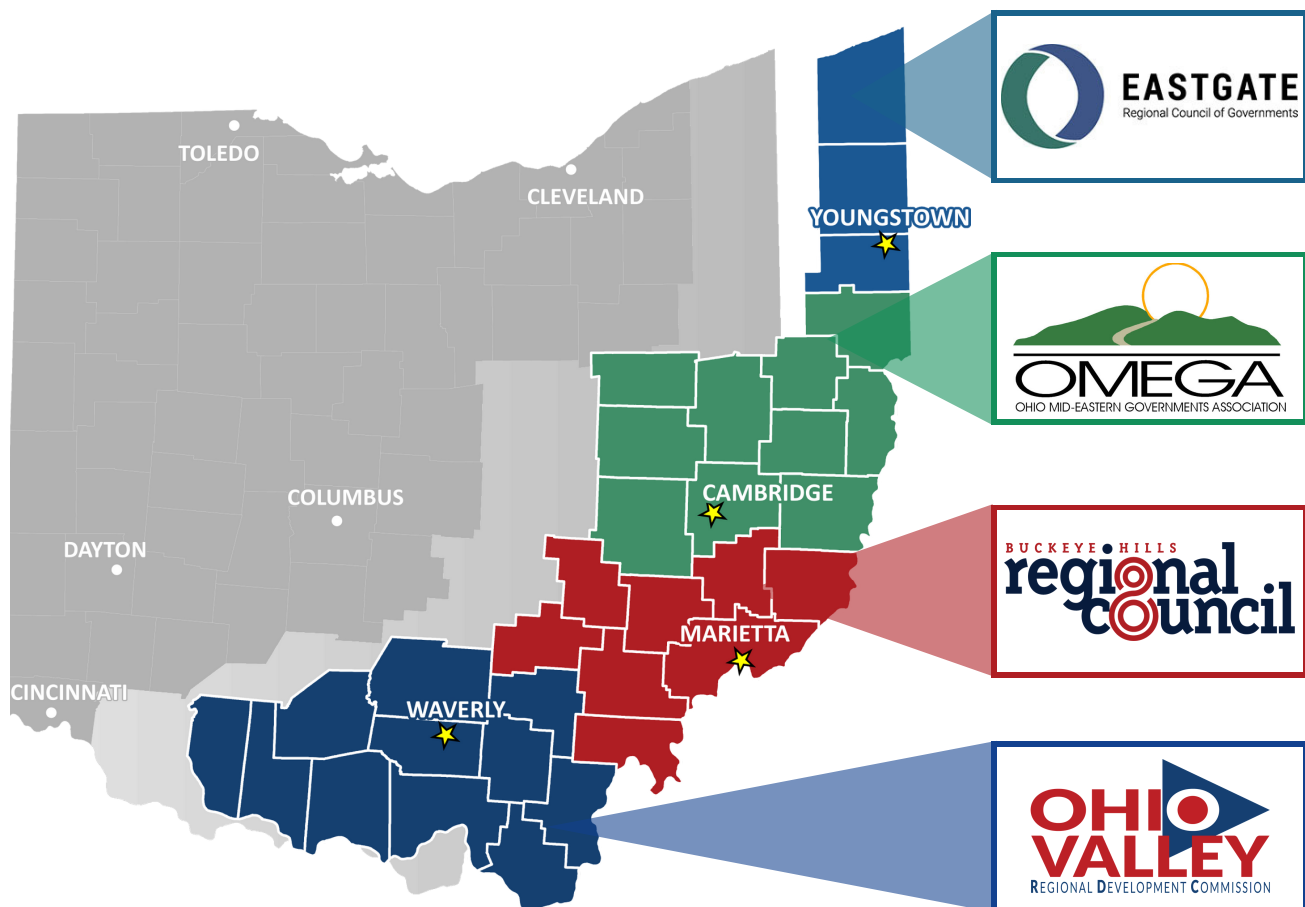
With 420 counties, the Appalachian region includes all of West Virginia and parts of 12 other states including: Alabama, Georgia, Kentucky, Maryland, Mississippi, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, and Virginia. Appalachia is home to more than 25 million people.

With the goal of bringing the region to socioeconomic parity with the rest of the nation, the Appalachian Regional Commission (ARC) has focused investments into fundamental community and economic development needs, including basic infrastructure, education, job training, health care, entrepreneurship, and capital market development.

INVESTING IN APPALACHIAN OHIO

Ohio is home to 32 Appalachian counties and bolsters federal ARC funding with a matching state investment. Locally, four Appalachian Ohio Local Development Districts (LDDs), organize locally-driven projects and target funds for distribution from federal and state partners to ensure positive movement toward the mission of the ARC: to bring the region to socioeconomic parity.

The LDDs most important role is to identify the priority needs of their local communities. To ensure that funds are used effectively and efficiently, and to strengthen local participation, Ohio's project selection process includes a grassroots approach through which local governments prioritize both the state and federal investments across the region for the greatest regional impact.



STRATEGIC PRIORITIES



INFRASTRUCTURE
DEVELOPMENT



BROADBAND
EXPANSION



TRANSIT &
TRANSPORTATION



FUNDING FOR
REGIONAL
GROWTH



WORKFORCE
DEVELOPMENT

TO STRENGTHEN RURAL APPALACHIAN OHIO



EDUCATION

Appalachian Ohio continues to fall behind in higher educational attainment, with only 17% of the population completing their Bachelor's degree or more. Compared to the state of Ohio and U.S. percentages, Appalachian Ohio is behind.

POVERTY

Appalachian Ohio has a poverty rate of 17.6%, which is higher than both the state of Ohio and the U.S. percentages, with lower than average market income and higher than average unemployment rates.

HEALTH CARE

Appalachian Ohio struggles to maintain quality, accessible health care for all residents. For every 100,000 infants born in Appalachian Ohio, a rate of 7.93 infants die in the region. Compared to the Appalachian region as a whole, that rate is higher.

UNEMPLOYMENT

Appalachian Ohio has an unemployment rate of 6.3%, which is higher than both the state of Ohio and the U.S. percentages. Workforce development and investments in infrastructure are needed for growth.

BY THE NUMBERS

**TOTAL LEVERAGED INVESTMENT
IN APPALACHIAN OHIO**

\$24.8 million

**TOTAL FEDERAL INVESTMENT
IN APPALACHIAN OHIO**

\$5.2 million

**TOTAL STATE INVESTMENT
IN APPALACHIAN OHIO**

\$6.2 million

**TOTAL LDD INVESTMENT
IN APPALACHIAN OHIO**

\$36.3 million

LDD IMPACT



**TOTAL
PROJECTS
IN REGION**



65



**TOTAL
JOBS
RETAINED**



4,659



**TOTAL
JOBS
CREATED**



602



**TOTAL
PROJECT
COSTS**



\$36.3 M

IN 2018

**OHIO'S FOUR LOCAL DEVELOPMENT DISTRICTS
FACILITATED 65 PROJECTS
WITH \$36,368,173 IN TOTAL LDD INVESTMENT
(PLUS \$11,519,733 IN FEDERAL AND STATE INVESTMENT)
THAT RESULTED IN 602 JOBS CREATED
AND 4,659 JOBS RETAINED.**

**THAT'S \$23.99 SECURED FOR
EVERY \$1 SPENT ON ADMINISTRATION**

BROADBAND + REGIONAL GROWTH

Project Name: U.S. 50/ West Main Street Improvement Access Road

Location: Vinton County

Appalachian Assistance Funds: \$500,000

Purpose: To add a turn lane to U.S. 50 inside the Village of McArthur

Benefit: Project accommodates a developing commercial area and provides access to the only full-service grocery store in the county

Project Name: Tech Belt Energy Innovation Center
Energy Shared Resource Lab

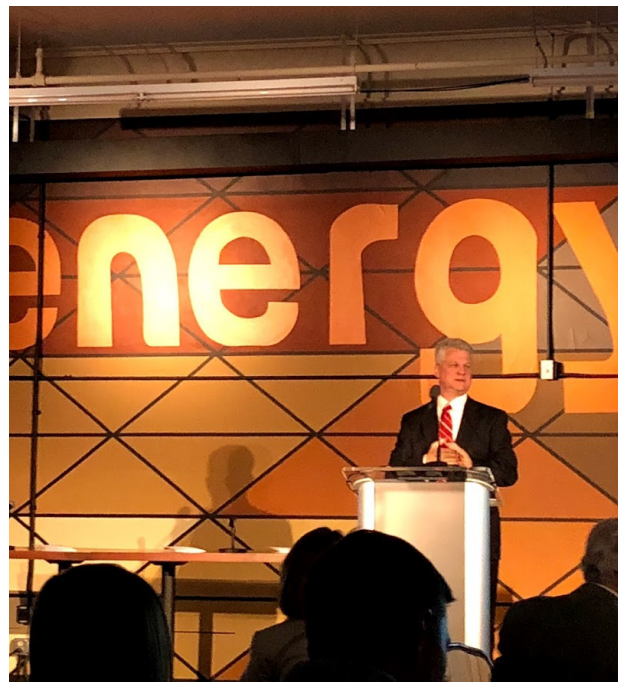
Location: Trumbull County

Appalachian Assistance Funds: \$245,000

Total Cost: \$490,000

Purpose: To provide resources to develop new businesses that can expand the economic foundation of the region

Benefit: Project serves incubator residents and private sector businesses, as well as promotes collaborative research and development proposals



Project Name: Downtown Wi-Fi Network

Location: City of Zanesville, Muskingum County

Appalachian Assistance Funds: \$138,350

Total Cost: \$276,700

Purpose: To provide access to higher speed broadband for businesses, visitors, and residents

Benefit: Project will enhance the existing 204 businesses in the downtown area and will also allow the City of Zanesville to attract new businesses

Project Name: Amesville Water System Improvements

Location: Athens County

Appalachian Assistance Funds: \$250,000

Total Cost: \$933,404

Purpose: To make improvements to the existing water treatment plant and water storage tank

Benefit: Project rehabilitated the existing 100,000 gallon water storage tank and improved services to 84 customers



Project Name: McConnellsville Malta Bridge and Street Improvements

Location: Morgan County

Appalachian Assistance Funds: \$131,000

Total Cost: \$3,311,900

Purpose: To help eliminate a critical infrastructure danger

Benefit: Project rehabilitated the Malta-McConnellsville Bridge, improving 1,317 linear feet of roadway at two intersections, and eliminating a sandstone arch bridge



Project Name: New Water Reservoir Improvement Project

Location: City of St. Clairsville, Belmont County

Appalachian Assistance Funds: \$200,000

Total Cost: \$1,729,700

Purpose: To replace a 200,000 gallon reservoir with a 500,000 gallon reservoir

Benefit: Project will increase storage capacity of water for a new development that will encompass approximately 110 acres

TRANSIT + TRANSPORTATION

Project Name: State Routes 7 & 14 Intersection Improvements

Location: City of Columbiana, Columbiana County

Appalachian Assistance Funds: \$100,000

Total Cost: \$3,048,800

Purpose: To improve safety and reduce congestion at a busy intersection through road widening, new turn lanes, traffic signal modification, and lighting and signage improvements

Benefit: Project serves an area with recent and future development with new residential, retail, offices, and a proposed bank and hotel. It's estimated over \$75 million will be invested and over 500 jobs created in this area.



Project Name: City of Jackson Rail Rehab and Expansion Project

Location: Jackson County

Appalachian Assistance Funds: \$243,481

Total Cost: \$350,723

Purpose: To allow for prompt, safe, and efficient delivery of raw materials to local businesses

Benefit: Project supports over 1,300 jobs in the region while also providing for rail shipping to other area businesses. This project also helps reduce truck traffic within commercial areas of the city and has the potential to save businesses thousands of dollars in yearly shipping costs.

WORKFORCE DEVELOPMENT

Project Name: Salem Area Industrial Training Center and Workforce Initiative

Location: Columbiana County

Appalachian Assistance Funds: \$133,500

Total Cost: \$343,300

Purpose: To provide space for companies to train their workers through renovation of a former industrial building in the City of Salem

Project Name: University of Rio Grande Simulation Center Phase II

Location: Gallia County

Appalachian Assistance Funds: \$250,000

Total Cost: \$507,410

Purpose: To afford University of Rio Grande nursing students the opportunity to utilize realistic, hands-on simulators to enhance their training experience by simulating hospital experiences within a laboratory environment



Project Name: Project RISE Reinforcing Infrastructure Supporting Employment

Location: Athens, Meigs, Perry and Vinton Counties

Appalachian Assistance Funds: \$240,000

Total Cost: \$255,000

Purpose: To create a K-12 college and career readiness continuum that directly aligns the needs and resources of industry, education, students, and service providers

Project Name: YBI Advanced Manufacturing Enabling Equipment Project

Location: Mahoning County

Appalachian Assistance Funds: \$185,000

Total Cost: \$321,436

Purpose: To purchase equipment to assist Ohio-based companies in accessing additive manufacturing technologies to accelerate and spur process integration and enable design optimization



**THIS REPORT WAS PRODUCED IN GRATITUDE FOR OUR FUNDERS,
PARTNERS, AND SUPPORTERS OF THE FEATURED INITIATIVES.**